Title: Make it Easier to Accept Contactless Payments with Tap to Pay

Subtitle: Introducing Tap to Pay on iPhone with Booksy

We're thrilled to announce the latest game-changing Booksy feature to add to the smooth operation of your salon, a new payment method in the Booksy Biz app allowing contactless payments only with iPhone. Tap to Pay, streamlines the checkout process, reduces wait times, and enhances the overall client experience.

Clients tap, you get paid

So, what exactly is Tap to Pay? Tap to Pay for iPhone is built into your GlossGenius app. You can accept contactless debit and credit cards, Apple Pay, and other NFC digital wallets in a few easy steps. Open the Gloss Genius app on your iPhone, present the iPhone to the customer, and ask them to hold their card or device over the contactless symbol. That's it! Simply put, this method gives you peace of mind that you'll always have a professional, secure way to accept client payments while keeping your business organized, and your clients will love how easy it is to check out!

One app for everything

When should you use Tap to Pay? The beauty of this feature is its versatility. Whether your client is paying for a haircut, a color treatment, or a basket of retail products, Tap to Pay offers a seamless and hassle-free payment experience. It's perfect for busy salons and on-the-go clients who value speed and convenience.

No Extra Hardware

Tap to Pay works with just your iPhone you can start easily accepting in-person contactless payments with the device you already have. Save money and time, there's no need to buy extra hardware.

Build Into Booksy Biz

The Tap to Pay function is built into your Booksy Checkout experience, making it easy for you to track all your transactions from past appointments in one app. As with every Booksy Checkout, Tap to Pay transaction, Tap to Pay allows for adding tips easily.

Secure Transactions

Have peace of mind knowing that Tap to Pay transactions are secure and private. They are protected by your phone's built-in security features. And card numbers are not stored on your device after processing.

Setup is simple and takes only a few minutes

[Youtube - Tutorial Link]

Ready to get started with Booksy Tap to Pay? Enabling this feature is quick and easy. Here's how:

- 1. **Update your software.** Make sure you are using the most up-to-date version of the Booksy Biz app, an iPhone XS or later, and iOS software version 15.5 or newer.
- 2. **Enable Tap to Pay.** Open the Booksy Biz app on your phone. Navigate to **Settings > Payments & Checkout > Tap to Pay** and follow the instructions.
- 3. **Get verified:** Enter a few business details to start processing secure transactions through Stripe. (If your Booksy account is already verified with Stripe, you can skip this step)
- 4. **Adjust phone settings:** To ensure seamless transactions, you will be prompted to enable NFC and Location Services.
- 5. **Introduce Tap to Pay to your clients**: Once you've enabled Tap to Pay, be sure to let your clients know about this exciting new payment option. Share the news on social media, email newsletters, and in-salon signage to spread the word
- 6. **Get paid:** When checking out a client, select *Tap to Pay* as the payment method in *Checkout*. Have your client tap their card or phone to the contactless symbol at the top of your phone. With a processing fee of just 2.49% + \$0.20 per transaction, you only pay when you're getting paid. One tap is all it takes.

[Tap to Pay FAQ]

Tap to Pay is the easiest way to get paid. It's a fast, secure, and convenient payment option for both you and your clients, enhancing the overall salon experience. Why wait? Get started with Tap to Pay today and take your salon to the next level of efficiency and customer satisfaction.