

## **Mapping out Funnel**

Search in google for Leaf blowers

### **Funnel for Leaf blower search:**

Use Search Engine  
To find a leaf blower

Click on best and highest search result : Cool Blue

*Moves to grab attention:*

The big "Before 23:59, Delivered tomorrow"

Sales page

*Moves to grab attention:*

On the top a summary of :

- Ordered before 23:59, delivered tomorrow for free
  - Free exchange
  - Pickup in 18 stores
  - Our app
  - Best webshop 2022

***This to raise trust in the company that it is a big company and you can always exchange it for free.***

Buy the product

*Moves to grab attention:*

*Reviews 4.5 stars out of 6 reviews*


*Writing down the pros and cons of the product with more pros*

*Saying that this is their choice for buying.*




***This to raise the belief in the product***

## Mapping out Funnel


### Search in google for Leaf blowers




leaf blowers




Aries denijker


**Coolblue**  
<https://www.coolblue.nl/leaf-bl...> · [Vertaal deze pagina](#)


**Leaf blower - Coolblue - Before 23:59, delivered tomorrow**  
The best **leaf blowers** for you. With these **leaf blowers**, your garden looks neat in no time. ... You can easily blow away light garden waste and work completely ...



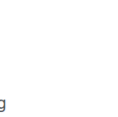
**Einhell.nl**  
<https://www.einhell.nl/garden> · [Vertaal deze pagina](#)


**Powerful leaf blowers for fast and mobile use**  
With a **leaf blower** from Einhell you can quickly and thoroughly clear paths and land of autumn leaves. You can work especially agilely and quietly with a light ...




**RS Components BV**  
<https://nl.rs-online.com/web/power-tools/leaf-blowers>


**Cordless Leaf Blower & Vacuum**  
**Leaf Blowers**, also known as garden blowers, are power tools designed to help in keeping outdoor space clear, tidy and free of debris and fallen leaves.




**Coolblue**  
[https://www.coolblue.nl/.../Leaf blowers](https://www.coolblue.nl/.../Leaf%20blowers)

**Cordless leaf blowers - Coolblue**  
Cordless **leaf blowers** · Bosch Universal LeafBlower 18V-130 + Starter Set 1x 18V Battery (2.5Ah) · Makita UB001GT101 Cordless **leaf blower** · BLACK+DECKER ...



**Amazon.com**  
<https://www.amazon.com/zgbs> · [Vertaal deze pagina](#)

**Best Leaf Blowers**  
SnapFresh **Leaf Blower**, 20V Cordless **Leaf Blower** with 2.0Ah Battery & Fast Charger, 2 Speed Mode, Lightweight Electric **Leaf**...



✓ Ordered before 23:59, delivered tomorrow **for free** ✓ **Free** exchange ✓ Pickup in **18 stores** ✓ Our app ✓ **Best** webshop 2022

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## Leaf blowers



**Cordless leaf blowers**  
You have complete freedom of movement for the job, because you're not bound to a socket or extension cord.



**Leaf blowers with cord**  
You can work without interruptions, but you're tied to an extension cord or socket.



**All leaf blowers**  
View all leaf blowers here, from cordless to corded propulsion models.









### Help choosing your leaf blower

The blowing power determines how fast you can work and which type of garden waste you can blow away. For example, with low to medium blowing power you can blow away light garden waste. For heavier, wet garden waste, you need high to very high blowing power. The higher the blowing power, the faster you're done with the job. In addition, decide if you want an electric or cordless leaf blower. With a cordless leaf blower, you work cordlessly and you have more freedom of movement. With an electric leaf blower, you're bound to an extension cord.

► [How do you choose a leaf blower?](#)

**Choose the blowing power**



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## Bosch Universal LeafBlower 18V-130 + Starter Set 2x 18V Battery (2.5Ah)






 9,1/10 (6 reviews)
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promotion

Coolblue's  
**Choice**

**Our choice for a starter model cordless leaf blower**  
[▶ View more](#)



### Choose your leaf blower

**Battery/battery Voltage** 

18 V

36 V

Number of included batteries ⓘ

0

1

2

Retail price ~~228,-~~ **168,-**

✓ Delivered tomorrow

 In my shopping cart

Pick up in store



✓ Ordered before **23:59**, delivered **for free** tomorrow

✔ You'll get a **2 year** warranty on your leaf blower

✓ **Free** exchange within 30 days

✓ Customers rate Coolblue 9.2/10