

District Priority 4 - Engage Stakeholders as Partners in the Success of Every Student 2024-2025

Utilize a range of regularly two-way methods of communicating with all stakeholders and take steps to encourage active engagement in the education of children and involvement in the life of school through partnerships for shared decision making as well as developing and sustaining family and community partnerships for student success.

ACTIONS (HOW WE WE WILL ACCOMPLISH OUR PRIORITY)	WHAT WE ARE DOING (IMPLEMENTATION)	HOW IT HAS WORKED (IMPACT)
Deepen effective use of the District Website and Social Media platforms. ● School Board - Communication survey. ● Administration - Designate a staff member who maintains the website and builds the school's social media presence. ● School level - Principals encourage staff to share positive interactions, new updates, and celebrations with the webmaster for public release.	● This school year the school board conducted a survey on how the community prefers to receive school communication. ● School Webmaster collects stories from staff members and also does regular social media campaigns like #GiveThanks, #ThankSomeone, #TBT and more. ● Principals share and encourage staff to share stories with the webmaster.	● The attached folder shows what a sampling of our stakeholders had to say about how well we communicate. Results of communication survey ● This slideshow shows data on the website and social media traffic over the last 12 months. Website Analytics
Continue to utilize the Shared Leadership Model to involve stakeholders at all levels in the decision making process. ● School Board - Members are encouraged to participate in the different leadership committees. ● Administration - Administration members serve on the different leadership committees and help recruit teachers, classified staff, and community members to participate. ● School level - Teachers are encouraged to get involved in the committees and let their voices be heard.	● Shared Leadership opportunities exist for school board members, administration, staff, and community members to collaborate together on district decisions.	The Shared Leadership Module shows that ● 34 staff member serve on a shared leadership committee ○ 4 administrators and 2 district employees serve on more than one committee ○ 1 teacher serves on 2 committees ● 12 community members serve on committees ● Board members are appointed to serve on 3 of the 5 committees

● <u>Community</u> - Parents, business leaders, and other interested stakeholders are invited to participate in the leadership committees, offering a perspective from outside the school system.		
Continue to use traditional methods of communication; phone calls, letters, conferences, etc., to engage stakeholders where they are most comfortable. ● <u>School Board</u> - Board members are present and approachable at most school functions. ● <u>Administration</u> - Administration is present and approachable at all school functions. Time is scheduled in the calendar for traditional Parent/Teacher Conferences. Newsletters and other communications regularly go home with students. District secretary and webmaster are bilingual, making it easier to translate district communications. ● <u>School level</u> - Teachers log phone calls home, send home letters, and participate in conferences. Many are present at school events and schedule opportunities for parents and the community to come to the building to meet with them and see what they are doing with the students. Building secretaries, some teachers, and paraprofessionals are bilingual and are available to help with translation assistance for our Spanish speaking population.	● Elementary sends home monthly newsletters in English and Spanish. ● Elementary teachers use ClassDojo to share happenings in their classrooms. ● Athletic Director uses the Holyoke Dragons Athletics and Activities Facebook Page to share updates. ● JR/SR High School shares Dragon Weekly with students, teachers, and community members. ● Emergency phone calls are sent in Spanish and English. ● Elementary Family Night	● In the last year more than 200 people have accessed the folder containing the elementary newsletters ● 29 Elementary Staff use Class Dojo. There are currently 370 parents signed up to receive notifications. An average of 130 messages are sent a week. ● Over the last year the Athletic and Activities page is the second most visited page on the website and the Athletic and Activities Facebook continues to gain followers. ● The an emergency call to all families on 2/19/25 had the following report: ○ A news release posted to the school website in English and Spanish ○ A Social Media post made to FB, X and the school website with a link back to the school news release ○ Total recipients 662 - including all families and staff ○ Total sent to IC inbox - 306 ■ Text of message was in English and Spanish ○ Total sent to email - 418 ■ Text of message was in English and Spanish ○ Total Voice/Text: 1140 ■ Voice call was in English and Spanish ■ Text message in English with a link to the news release in on the school website

Develop community partnerships to ensure that students have the necessary skills needed when they graduate.

- [School Board](#) - Actively participate in the assessment of senior capstones and participate on CTE advisory committees.
- [Administration](#) - Ensure there are capable staff in place to administer the CTE and HTI programs.
- [School level](#) - Use the Profile of a Graduate to help students prepare for graduation, including the preparation of their final capstone prior to graduation.
- [Community](#) - Partner with the school to offer internship opportunities for students to explore a variety of careers and help develop a talent pool of future employees.

- School board members listen to senior capstone presentations and offer feedback.
- Business partners participated in the creation of the [graduate profile](#).
- Intern sponsors teach our students necessary skills for their profession but also for success in any profession.
- Career Day
- Guest Speakers come to talk about job opportunities in classrooms

- Capstones
 - 100% of senior capstone presentations are heard by at least one board member and one administrator.
 - 11th grade capstone presentations are all heard by the principal, dean of students, and counselors.
 - Principal pulls a random sampling of capstones from grades 7 - 11 to check progress on how the student is progressing
- In the last five years our business partners and intern sponsors have grown from a small handful to over 70 opportunities for our students in Colorado and Nebraska.

Additional actions that support this Priority:

- Elementary pumpkin giveaway
- 4th grade trees
- Ag Safety Day
- Elementary canned food drive
- Rural Ameritowne
- Veteran’s Day Breakfast and Assembly
- [FBLA Tax preparation services](#) back for third year
- Elementary Family Night
- 7th and 8th Grade Service projects during finals
- ESL Back to School Night and Family BBQ
- Volunteers in buildings share their skills with students

Board Goals that support this priority

- Practice fiscal responsibility and develop a budget focused on district goals
- Continuously improve communication and outreach with our community