

Chapter 36 - American Zenith (1952-1963)

Please DEFINE the KEY TERMS & PEOPLE TO KNOW on page 882

Affluence and Its Anxieties

Consumer Culture in the Fifties

The Advent of Eisenhower

Desegregating the South

Seeds of the Civil Rights Revolution

Eisenhower Republicanism at Home

A "New Look" in Foreign Policy

The Vietnam Nightmare

Cold War Crises in Europe & the Middle East

Round Two for Ike

The Continuing Cold War

Cuba's Castroism Spells Communism

Kennedy Challenges Nixon for the Presidency

A Cultural Renaissance

New Cultural Voices

Kennedy's "New Frontier" Spirit

Foreign Flare-ups and "Flexible Response"

Cuban Confrontations

The Struggle for Civil Rights

The Killing of Kennedy