

# SUMMARY OF BILLIE LORE

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## 1. BILLIE

- *“Billie means an internal self anyone can have and sympathize with, and we will express our B-side beautifully and proudly. It also contains our ambition to make music that can warmly touch people’s hearts. We’re Billie!” - [Moon Sua](#).*
- Billie is a Kpop girl group formed by Mystic Story, debuted on November 10th, 2021.
  - 7 members: Sua, Suhyeon, Haram, Tsuki, Sheon, Siyoon and Haruna.
  - Fandom name: [Bellie've](#).
  - Official color: [Mystic Purple](#) and [Mystic Blue](#).



## 2. Concept

- **Mystery:** Stay true to Mystic Story name, strange things happen in Billie’s world that may involve supernatural elements, or invoke imagination with metaphors throughout the story and details.
- **Dreamy:** Visual aesthetic, music & storytelling in Billie are all surreal feelings like a dreamworld.
- **Spooky & quirky:** Billie uses a lot of cinematography from horror movies and stories, but expresses them in a bright and fun way instead of dark and creepy.
- **Science fiction and fantasy:** Billie uses a lot of science refs to build their world setting, where it mixes the real world with imagination & dream.
- **Psychology:** The story in Billie dwell into the psyche of young people about themselves and the society on their journey of growing up.





### 3. Essential Terms

- **The Billage Of Perception (TBOP):** *“The series follow the daily life from Billie’s own perspective in the real world.”*
  - The 1st series focuses on a dark, harsh real A-side world. The girls were coping w/ their emotions together & dealing w/ the missing of the friend Billie Love - a mysterious character, while dealing with the fakeness of society.
  - TBOP narration is unreliable, it’s strictly from the Girls’ perception, mixed with their overwhelmed emotions & imagination as a coping mechanism, and the Lies they told to the world.
- **The Collective Soul And Unconscious (TCSAU):** *“The series unfolds Billie’s imagination in the world of dreams and unconsciousness.”*

the collective soul  
and  
unconscious

  - The 2nd series expresses the B-side inner world of dreams & nightmares in a quirky way. It reflects the Girls’ unconscious, where they face the hidden parts inside them, to find 'Billie' (means 'self'), in the journey of growing up from children to adults.
- **Bi11lie/ Bi-11-lie:**
  - Bi = Billie/ Bimil - 비밀 (secret)/ Bi - 비 (Rain).
  - 11 = Important number express the mysterious aspect.
  - Lie = The girls became liars, *“to Billie (Love) and to the world”*. The false narration of imagination, dream, and hidden secrets.

- **Billie Love** is a character that is being taken away in the story of Bi11lie. Her name became a collective persona that was adapted by the 7 friends, which represents their complex inner world B-side. *Billie is everyone, and Billie is no one.*



#### 4. Story and Theme

- **The story and themes of Billie are about finding ourselves and self love, about growing up - the confusion of adolescence when dealing with adulthood while lingering with childhood, while criticizing the phoniness of society, and grieving about the loss of loved ones.**
  - The story of finding the 'Billie' represents our own journey of finding and embracing ourselves.
    - Billie = B-side = Inner world/ True self.
    - Billie Love = Self Love;
  - "Billie Love was taken away by a large intruder from another world".
    - Billie Love may refer to the mental health/B-side world - the vulnerable side that is pressured by society, relationships with family/friends, or struggles from within like loneliness, depression, insecurity...
    - 'The big black intruder from another world' may refer to darkness/shadow inside ourselves. If the intruders took away Billie Love-they took away the best part of ourselves. The 'intruders' can also mean challenges that one must conquer to learn self-love.

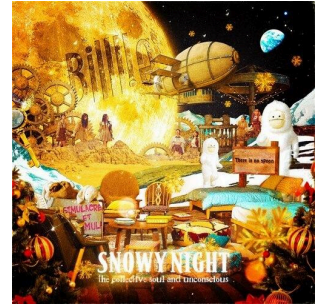
- The creativity for Billie is not shy away from using difficult references to tackle various topics in the society in a subtle way, while remaining mysterious and touching to the audiences' heart. Billie is 'disturb the comfortable, and comfort the disturbed'.
- **'What you see is just the shell. What truly important you cannot see with your eyes, only with your heart.'**



- The story in [The Billage of Perception chapter 1](#) following the narration of 6 girls - Sua, Suhyeon, Haram, Tsuki, Siyoon, Haruna, about their emotions and perspective surround their friend Billie Love, who was 'taken away' from her imaginary attic by a large scary intruder from another world, and about how the people in the village talk about Billie Love.
  - Sheon's character has not yet appeared due to her late joining to the group, the story in this chapter is focused on the 6 girls only.
  - The theme focuses on mental health struggles, calling out the hypocrisy of society, and coping with grief.
  - In TBOP1, the Girls failed to protect Billie Love as they left her alone. They felt guilty, despair & became liars. But in the lyrics, they adapted the name "I am Billie now" to declare a new identity with confidence & willingness to confront the hypocrite, judging society.



- [Snowy Night](#) is a prequel to the TCSAU series with the theme about overcoming loneliness during the holiday through the imagination and comfortness of Billie.
- [The Collective Soul and Unconscious ch.1](#) opened a new dimension, which set in the Girls' shared dreams, follows their 7 individual stories where they were stuck in their empty and isolated life, then got invitations to visit The Strange World, and start exploring the new exciting adventure.



- The theme is about young people searching for their own identity and dealing with the confusion when entering the adults' world.
- In TCSAU1, the Girls have not yet figured out what is right for their growing up journey & still unable to find 'Billie' yet. But they still continue their adventure in the dreamworld & up to the challenges ahead.



- The Billage of Perception is about the Girls being good friends comforting those who are going through hardship, while dealing with the harsh society. The Collective Soul and Unconscious series focused more on their own thinking and emotions, how they deal w/ internal & external challenges, while relying on each other & growing up together.

## 5. Worldview

- **Billie's worldview is filled with questions of existence, about self and the world, perception of reality, and the ambiguity of no definite answer that keeps the audience wondering.**
  - The terms used in storytelling are inspired by Carl Jung's theories: Self, Ego, Soul, Shadow, Persona, Collective Unconscious, Dreams.
- B-side = "Inner world"- Self/ Soul/ Shadow/ Unconscious/ Psyche/ Mental/ Dream.
  - A-side = Persona, or physical appearance, or external world.
  - The A-side & B-side worlds of young people are intertwined & reflecting each other through Billie's story and world.
  - TCSAU is about the Dreamworld, that reflects the Girls' unconscious/psyche being tapped on, how they react & deal w/ themselves & the surrounding world in TBOP, where they must

find Billie & self, face their own forgotten inner child or other unknown sides.



- **The Collective Soul & Unconscious** in Billie context is about shared identity of Billie & shared experience of people around the world
  - Shared experience = Universal emotions(happy, sad, grieve...), popular songs /movies/ folk tales a lot of people know, or growing up from child-teen-adult,...
  - Unconscious mind = psyche, mental health, deep memories, dreams, inner child,...may link to instinct/intuition.
  - Repeated archetypes/ motifs/ patterns used in Billie's world: The siren, 11 bell rings, number 11, purple rain, the moon, the tickets, the attic...etc
- **Perception of Reality** is the most important philosophy in Billie. How we define what is 'real', 'reality' & 'illusion' can determine how we control our life.
  - *“Making something that doesn’t exist, exists. We call it desperate. Are you desperate now? Then close your eyes, wake up your senses and open your mind. Can you see it? Can you see it?”* - Bi11lie ch.2.
    - Something truly 'exists' when at least 1 person believes in it. With Perception, 'not existing' can become 'exist', 'illusion' becomes new 'reality', 'lie' becomes the new 'truth'.
    - Same time, Perception opens our minds to see beyond the 'real-world' & regular logic. The 'Truth' is hidden through our Perception.

- **Children's perception** of the world is sharply in contrast to adults. Their mind is freer, full of curiosity & more imaginative, they haven't developed a superego or been influenced by society, which makes children more individualistic, and more original.
- **Ambiguity, 'in between', 'the unknown', and mystery** are important concepts in Billieverse.
  - It's about the journey of growing up, where adolescence is in between child-adulthood.
  - Grieve is also a state 'in between' life-death, which is an important theme in Billie.
- Simulacra & Simulation is about the endless possibilities, world settings & hidden secrets that created Billieverse, which intrigue audiences' curiosity & make them wonder which is the right answer in the mysterious story.
- *"Yes or no, that's not the answer. Yes or no somewhere in between those two."* - Billie's Diary.
- Essential inspirations: Carl Jung psychological's theories about Self and Collective Unconscious; The Little Prince, Virgin Suicides, Alice In Wonderland, The Matrix, Inception, 20th Century Boys, The Shining...



## **ESSENTIAL LINKS**

- Check <https://linktr.ee/billielore> for full in-depth analysis version.
  - Part 1: [Overview + The Billage of Perception ch.1: Ring x Ring](#)
  - Part 2: [The Collective Soul & Unconscious prequel + ch.1: Snowy Night, GingaMingayo](#)
  - [Billie Official Videos](#) (Youtube Playlist)
  - [Billie Lore](#) (Twitter)
- **Partnerships:**
  - [Billie| The B-side Discord Server](#)
  - Translation team:
    - Flowerld Subteam: [Twitter](#), [Youtube](#)
    - [1110wrlds](#), [Tetsukiru](#) (Twitter).
  - [D Eleventh Day](#) (Twitter)
    - D Eleventh Day team is a place for fans to share their theories on Twitter. Please follow and support them if you are interested in different theories.
  - [Liz](#) (Twitter)
    - Follow Liz's twitter if you are interested in quick theories.
    - Please check her version of theory if you want a different approach: Liz's [quick summary](#) and [Ring x Ring era summary](#).
    - Liz's resources:
      - [Scans - The Billage of Perception ch.1](#)
      - [Scans - The Collective Soul & Unconscious ch.1](#)
      - [Billie's Predebut Photo Archive](#)
      - [Billie - Engsub list](#) (incomplete)