

### ***ONE PROSPECT THAT MATCHES YOUR ICP PERFECTLY:***

**Website:** W\*\*\*\*supps.com

**Instagram:** 6k followers

**YouTube:** 651 Subscribers

**Facebook:** 625 followers

**X:** 402 followers

### ***LIST OF HOW I CAN SERVE THEM:***

- Through my ad creation service, I can help them post 5-20 ads per month, depending on their budget. This can help increase their website traffic by up to 10x, especially since it's currently down 60% to 345 visitors this month compared to the last month. More traffic means more product sales!
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- Once we've created successful ads together, I'd start offering to create shorts for their Instagram and YouTube as well.

### ***3-5 QUESTIONS THAT SEED MY SERVICE AS THE SOLUTION:***

- Without a current advertising approach, how is your business driving brand visibility and customer engagement?
- In the absence of targeted ads, how do you ensure your products stand out in a competitive marketplace?
- What measures are in place to communicate your business's unique value to potential customers without the leverage of advertising?

- How is your business prepared to scale and attract new customers without a robust advertising strategy?