

Makeup Workshop Invite Scripts

Scripts:

Hey [Name]!! 💖 I'd love for you to join me on [date] @ [time] PST for our *Flawless Face Makeup Workshop*! 🎨✨

Everyone who comes gets a **foundation kit** 📦 so you can try shades on yourself while learning:

- ✨ How to find your perfect undertone & match
- ✨ Which concealer/corrector works best for you
- ✨ Pro tips for a smooth, flawless finish

Plus there will be prizes + fun! 🎉 Can I save you a spot? 🙏

(Send with photo)



When they say yes:

Yay!! 🎉 I'm so excited you're coming! Click this link to do the quick AI Foundation Finder 🖥️✨ — it'll give you 3 shade options. Just send me a screenshot 📸 of your results so I can prep your kit!

https://www.marykay.com/en-us/tips-and-trends/pages/merchandising-pages/foundation-finder-tool-8-25?iad=hp_hero1_model_color_foundation-finder-825

To clarify their perfect match you can ask about their undertones:

Perfect!! Thank you for sending that over 😊 Just one more quick thing so I can narrow it down for your kit—when you go out in the sun do you usually:

- 1) Burn and stay burnt
- 2) Burn first but tan a few days later
- 3) Just tan / nothing really changes

Which one sounds most like you?

Message to wrap up convo and lead to event:

Awesome, thanks for sharing that! 🎉 We'll be popping your kit in the mail 📦 so it's ready for the workshop. Can't wait for you to learn + play with it! 💖 I'll send you a reminder with the Zoom info the day of. ✨

Link to Submit Foundation Kit: Please fill this link out with her info so I can get her info
<https://forms.gle/5fQTuK8zNBDbWWR86> 💖

Confirmation Message Day Of:

Hey [Name]! 💕 So excited to see you tonight at our **Flawless Face Makeup Workshop** 📢 ✨ It starts at 5pm pst (*or their time zone*) — here's the Zoom link: <https://us02web.zoom.us/j/2269016079> or Meeting ID: 226 901 6079

Everyone who hops on will be entered to win a **foundation kit + other fun surprises** 🎁 🎉 (and no need to be on camera if you don't want to 💕). Can't wait for you to join us!! 😊

15 min Reminder:

✨ We're starting in 15 mins!! Grab a cozy corner, your fave drink ☕ 🥤, and come hang out with us for the Flawless Face Makeup Workshop 📢 💕 It's going to be so fun — see you soon!! 😊

AI Foundation Finder Link: (or go to your personal website to get your link)

https://www.marykay.com/en-us/tips-and-trends/pages/merchandising-pages/foundation-finder-tool-8-25?iad=hp_hero1_model_color_foundation-finder-825