



CandL Ambassador Program

Program Information Sheet • 2026 Recruitment

ABOUT THE PROGRAM

The CandL Ambassador Program is a statewide leadership initiative that recruits, trains, and empowers parents, providers, caregivers, business leaders, and community advocates to elevate community voices, strengthen local partnerships, educate policymakers, and advance early childhood outcomes across North Carolina. CandL is selecting its inaugural cohort of 10–15 Ambassadors, with training and active service beginning in 2027.

WHO WE'RE LOOKING FOR

- Parents, foster parents, kinship caregivers & grandparents raising grandchildren
- Child care providers, center directors & early childhood educators
- Family, Friend & Neighbor (FFN) caregivers
- Community, faith, and nonprofit leaders
- Business leaders who see the link between child care access and workforce participation
- College students



WHAT AMBASSADORS DO

- Complete required onboarding and training (January–March 2027)
- Attend scheduled Ambassador Program meetings
- Participate in community engagement and advocacy opportunities
- Share community feedback and help elevate authentic stories
- Represent CandL professionally and document their participation each month

ELIGIBILITY

- At least 18 years old; live or work in North Carolina
- Interest in improving outcomes for children and families — no prior advocacy or policy experience required
- Willing to complete training and commit to the full program term
- Able to commit a minimum of six hours per month

COMPENSATION

Ambassadors are compensated \$25/hour for a minimum of 6 hours per month (\$150/month minimum). Additional approved hours are compensated at the same rate. Travel and other approved program expenses are reimbursed separately and are never deducted from hourly compensation.

KEY DATES

Oct 2026	Statewide recruitment campaign launches
Oct 31, 2026	Applications close
Nov 2026	Applications reviewed; interviews & scoring
Dec 15, 2026	Inaugural cohort (10–15 ambassadors) finalized
Jan–Mar 2027	Required onboarding & training
Apr 2027	Active ambassador service begins

FREQUENTLY ASKED QUESTIONS

Is this a paid position?

Yes. Ambassadors receive a minimum of \$150/month (\$25/hour for 6 hours), with additional approved hours compensated at the same rate.

Do I need advocacy or nonprofit experience?

No. CandL is intentionally looking for people with lived experience — training and support are provided.

What's the time commitment?

A minimum of about 6 hours a month, including meetings, training, and approved activities. Required training runs January–March 2027.

When does the program actually start?

Recruitment and selection happen in Fall 2026, with the inaugural cohort finalized by December 15, 2026. Training runs January–March 2027, and active service begins in April 2027.

What happens after I apply?

Applications are reviewed, qualified applicants are interviewed, and selected Ambassadors sign a Participation Agreement outlining expectations and compensation before the cohort is finalized.

Who can I contact with questions?

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