

2022 ESIP July Meeting (July 19th-22nd, 2022)

[July 2022 ESIP Meeting: Schedule](#)

[Meeting Takeaways Doc](#)

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Strategies, benefits, and case studies of successful Public-Private Partnerships

Tuesday, July 19 • 4:00pm - 5:30pm ET

More info on Sched Session Page: <https://sched.co/12esj>

Attendance & Check in

Add your Name / affiliation / pronouns / location / social media to a bullet

- Jim Coll | CISESS
- .
- Bob Chen/CIESIN-Columbia University and NASA SEDAC/he-him/Palisades
NY/bchen@ciesin.columbia.edu
- Denise Hills / Geo Survey of Alabama / she/her
- .

Agenda

Introduction

Speakers

1. Curtis Marshall - NOAA/NWS
2. Jeff Rex - Spire Global
3. Steve Woll - Synoptic Data PBC
4. Makoto Suwa- World Bank
5. Kelli Paige - GLOS

20 min Panel Discussion

15 min Exercise with Breakout Groups

10 min Group Debrief

Conclusion/Wrap-up

At session start:

- **Welcome**
 - Invite attendees to share their name/affiliation/location in the breakout notes above
 - Invite others to contribute to this document (if desired)
 - Assign any other roles needed - be sure to have someone monitoring the Zoom chat
- **Community Participation Guidelines Reminder**
 - By participating in this session, you agree to adhere to the ESIP [Community Participation Guidelines](#)
 - Report an Issue: <https://www.integritycounts.ca/org/esip>

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● **Goals of this Session**

- Educate attendees on the value of PPPs in the Earth Science space
 - i. Establish baseline PPPs through speaker examples
- Understand the strengths and limitations, good/bad PPP situations
 - i. Understand the types of PPPs
 - 1. Collaboration between public, private, academic etc...
 - 2. Govt funded vs private funded vs mix funded
 - 3. What percent of installation and operating funds come from govt
 - 4. Etc.
 - ii. Speakers comment on their experience and takeaways
 - iii. Ways to incentivize government and industry to participate in PPPs
- Understand the components needed for a good PPP
 - i. Data rights/sharing/compensation models
 - ii. Government leadership oversight
 - iii. Etc.

Resources for this session (link supplementary docs or presentations here)

- .
- .

Before session close:

● **Capture 3 Takeaways & Shared insights**

- What did we discover?
- How can we help each other?
- What knowledge and resources do we have to share?
- Important remaining questions?

● **Closing circle**

- Share any reminders
 - Come to our next Cluster Call? on **THIS DAY & TIME**. Here's what you can expect to see when you show up.
- Shout-outs & thanks
- Requests for peer assists

5 ways to stay involved with ESIP

- Join the conversations on our [ESIPFed Slack Channel](#) and say hello on #general.
- Keep up with the latest from in and around ESIP by signing up for the [ESIP Update](#) or the mailing list of this group.

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- Share your feedback, questions, and suggestions with our Twitter community [@esipfed](#) and [#esipfed](#).
- Hop on an [ESIP Telecon](#) that interests you - no need to RSVP!
- If you're in-person with us, be sure to check out the Research Showcase Poster and Demo Reception on Wednesday night!

Feedback

Please take a moment to share your thoughts on this session in Sched by going to the Sched session page linked at the top of this document.

Paste in Zoom Chat notes that you would like to save here