# SNAP BINGO

# PRIVACY POLICY

## GENERAL

Funtika Ltd. (“SnapBingo”) operates a mobile app (the "App") that, among others, helps you to create or scan bingo cards, track numbers and identify winning cards (the “Service”). Snap Bingo takes your privacy very seriously and is committed to protecting your information. This Privacy Policy has been created to inform you about how we collect, use and share the information you provide to us in connection with the Service. By using the Service, you agree to the collection, disclosure and use of your information as outlined in this Privacy Policy. If you do not agree to any provision in this Privacy Policy, please stop using the App and Service immediately. We may amend this Privacy Policy from time to time without notice and you are expected to check this Privacy Policy frequently. You continued use of the Service indicates your agreement with the most updated version of this Privacy Policy.

## HOW WE COLLECT INFORMATION AND HOW WE USE IT

We only collect Personal Information (information that can be used to identify you such as name, address, contact details, etc.) to the extent necessary to fulfil one or more of the Service’s functions and activities. If you use the Service through third-party platform (such as Facebook), we may receive certain Personal Information about you from such platforms. As an example only, we may (now or in the future) collect the following Personal Information from you directly or receive it from third parties: (i) profile picture; (ii) username, password, user ID number (e.g. your Facebook ID number), device ID ; (iii) user ID number and other public data of your friends on social platforms; (iv) e-mail and other contact details you provided; (v) contact lists; (vi) location data; (vii) gender; and (viii) age and birth date.

We may also collect and store picture of bingo cards scanned by users, bingo patterns entered by users, other information related to your activity on the App such as number of winnings and other achievements and total cards played, numbers frequently used in bingo cards, information you shared, etc.

We may also collect certain information about your activities on or through the connected third-party applications or through your use of the Service and other publicly available information. We may collect and associate your device ID with your user ID for various purposes, including but not limited to service optimization and account management. We may also collect information through your use of the Service such as if you participate in player forums and message boards, post comments to other users, send private messages or

invitations to other users, chat with users or post information. We may also receive certain billing and payment information if and when you pay any amount to Snap Bingo or otherwise transfer funds through the App. We will not store your financial information, however our payment processors may share non-financial information with us related to your purchases, like your name, billing address, etc.

Finally, we may use various tracking technologies to collect certain kinds of technical information, including without limitations: (i) the type of device you are using; (ii) your operating system version and platform type; (iii) your mobile device's identifiers; (iv) your browser types and language; (v) referring and exit pages, and URLs; (vi) domain names and landing pages, pages viewed and other browsing information. We may collect the above information directly or through our third-party suppliers.

**COOKIES**

A cookie is a small data file that is transferred to your computer's hard disk or your mobile device for record-keeping purposes. The Service may send cookies to a computer or a mobile device when you access the Service. Information contained in a cookie may be linked to personal information for purposes such as improving the quality of the Service, tailoring recommendations to interests, and making the Service easier to use. Third party advertisers on the Service may also use, place or read cookies or other technologies as described below on your browser, and those practices are subject to their own policies. You may disable cookies at any time by changing your web browser's options to stop accepting cookies, to prompt you before accepting a cookie from the websites you visit or limit the type of cookies you allow, however if you do not accept cookies you may not be able to use all features of the Service. We and our third party service providers may also employ other similar technologies including, without limitations: (i) web beacons, which allow us to know if a certain page was visited or whether an e-mail was opened; (ii) tracking pixels, which allow us or our advertising partners to advertise more efficiently and effectively by excluding our users from certain promotional messages, identifying the source of a new installation or delivering ads to you on other websites; and (iii) local shared objects which help us to reduce fraud, remember your in-game preferences and speed up load times.

**USING AND SHARING YOUR INFORMATION**

We may collect and store your information for the following purposes: (i) creating accounts and enable the Service; (ii) improve, optimize and personalize the Service; (iii) enable users to communicate with us and with each other; (iv) provide technical support; (v) protect the safety and rights of users; (vi) protect our rights and enforce this Privacy Policy and our Terms of Use; (vii) prevent fraud or potentially illegal activities; (viii) manage and deliver contextual and behavioral advertising; (ix) notify users of new products or services, updates or other offers; and (x) comply with our legal obligations, resolve disputes.

Anonymous, statistical or aggregated information may be shared by us with our partners for legitimate business purposes.

We may also share your information: (i) in response to lawful requests by public authorities, including to meet law enforcement requirements, or legal process (for example, a court order, search warrant or subpoena); (ii) to satisfy any laws or regulations; (iii) where we believe that the Service is being used in committing a crime, including to report such criminal activity or to share information with other companies and organizations for the purposes of fraud protection, credit risk reduction, and other security precautions; (iv) when we believe that there is an emergency that poses a threat to the health and/or safety of you, another person or the public generally; and (v) to protect the rights or property of Snap Bingo and other applicable third parties, including to enforce our Terms of Use.

We may share information with third-party suppliers and partners to perform services on our behalf, like processing payments, analyzing data, e-mail delivery, hosting services, customer service and to help us in our marketing efforts. We require such third parties to maintain the confidentiality of the information we share with them and not to use your information for anything other than to provide services on our behalf. Among others, we may share information with the following parties: Google firebase analytic, Google firebase crashlytics, Google analytic, Google play store, Google admob, Google play game services, Apple Game Center, Apple store connect/analytic and Facebook analytic. Third parties we share information with may further share the information in accordance with their own privacy policies, which you are invited to review.

In the event that we consummate a merger or an acquisition by another company or otherwise undergo a change of control, we may disclose or transfer all of your information, including Personal Information, to the successor company.

**ADVERTISING IN THE APP**

We do not actively share Personal Information with third-party advertisers for their direct marketing purposes unless you give us your consent. When advertisers place ads in the Service, they may collect or we may share certain performance data (e.g. number of clicks on advertisements), aggregated and/or de-identified information about users, certain technical information (e.g., IP addresses, social network ID and other contextual data. The information collected as set forth above may be used in order to measure the effectiveness of ads, offer targeted advertising and/or perform web analytics. Advertisers may collect this information through the use of tracking technologies like cookies and web beacons (see above).

**MANAGING YOUR INFORMATION**

If you want to delete or change the information we collect about you, please contact us through the email at the bottom of this Privacy Policy. Please note that certain records, for

example those relating to payments or customer service matters, will be held for legal and accounting purposes. Please also contact us if you want to opt-out of certain uses of your information.

You may at any time change the permissions given to Snap Bingo on your mobile device to use your camera or any other permission which you may have granted the App during registration or during your use of the Service.

**PROTECTION OF YOUR INFORAMTION**

Snap Bingo has made reasonable technical and organizational measures designed to secure your information from accidental loss and from unauthorized access. While we take reasonable precautions against possible security breaches of our Service, no website or Internet transmission is completely secure, and Snap Bingo cannot guarantee that unauthorized access, hacking, data loss, or other breaches will never occur.

**CHANGES TO OUR PRIVACY POLICY**

If we decide to make material changes to Our Privacy Policy, we will tell you and other users by placing a notice on the App, or by sending you a notice to the e-mail address we have on file for you prior to the change becoming effective. You should periodically check this privacy page for updates.

## CONTACT US

Please feel free to contact us with any questions on this Privacy Policy at: info@funtika.com

**CCPA Privacy Notice**

This part of our privacy policy contains disclosures and provisions required by the California Consumer Privacy Act of 2018 (the "CCPA") and applies only to "Personal Information" that is subject to the CCPA and only to California residents.

**Collection, Disclosure or Sale of Personal Information**

In the last 12 months, we collected the categories of Personal Information about California residents as described in this Privacy Policy including in this CCPA Privacy Notice. Our use of such Personal Information may qualify as a "Sale" under the CCPA, since the data we provide to third parties, including to our clients and partners might help us to generate valuable consideration. If you wish to opt out of the use of your Personal Information for interest-based advertising purposes, you may do so by contacting us at: info@funtika.com .

**Categories of Personal Information We Collect**

1. Personal and online identifiers (such as picture, name, gender, age and birth date, emails and other contact details, ID numbers, social platforms information, unique online identifiers like cookies, mobile advertising IDs, etc.).
2. Internet or other electronic network activity information (such as browsing history, interactions with a website or advertisement).
3. Geolocation information.
4. Other information about you that is linked to the Personal Information above.

Such Personal Information was received from the categories of sources of information set forth below, was collected for all of the purposes set forth below and may have been sold, used or shared to the third parties listed below:

1. ***Categories of Sources***: We collect this personal information from the categories of sources described in greater depth in other parts of our Privacy Policy, which can be found at: https://drive.google.com/file/d/1qUtooZT_7si8bCZ4TeLwe0SyCg7bcsXR/view?usp=sharing

2. ***Why We Collect, Use, and Share California Information*:** We use and disclose the personal information we collect for our commercial and business purposes, as described in greater depth in other parts of our Privacy Policy. These commercial and business purposes include, without limitation: (i) Providing our products and services, (ii) Other business purposes as identified in the CCPA, which include: auditing related to our interactions with you, legal compliance, detecting and protecting against security incidents, fraud, and illegal activity, performing services (for us or our service provider) such as account servicing, processing orders and payments, and analytics, internal research for technological improvement, internal operations, activities to maintain and improve our services and other certain one-time uses.
3. ***Recipients of California Personal Information*:** To the extent our use of Personal Information constitutes a "Sale" under the CCPA, we "sell" Personal Information to the categories of third parties described in greater depth in other parts of our Privacy Policy. The above includes, without limitations, also entities which are part of our group of companies. We disclose (or might disclose) the categories of Personal Information designated above to the following categories of third parties, for the above commercial and business purposes: Service providers (as defined by the CCPA), government entities (upon request and to the extent we are obligated to do so), internet and other services providers such as fraud protection vendors and data analytics companies.

**Your Rights Regarding Personal Information**

If you are a California resident, you may exercise the following rights regarding your Personal Information, subject to certain exceptions and limitations: (i) the right to know categories and specific Personal Information we collect, use, disclose, and sell about you over the past twelve (12) months, categories of sources from which we collected your Personal Information, our purposes for collecting or selling your Personal Information, the categories of your Personal Information that

we have either sold or disclosed for a business purpose, and the categories of third parties with which we have shared Personal Information, (ii) the right to request that we delete the Personal Information we have collected from you or maintain about you, (iii) the right to opt out of any "sale" of your Personal Information and (iv) the right not to be discriminated against for exercising any of your rights under the CCPA.

To exercise any of the above rights, please [click here/contact us at: info@funtika.com].

***Minors under 16***: without derogating from any of our statements above, we do not sell the personal information of consumers that we know to be under 16 years of age.

Please note that because most of the information we store can only identify a particular browser or device, and cannot identify you individually, you need to provide us with some additional information to enable us to identify the Personal Information we hold about you, if any, and ensure that we accurately fulfill your request.