

Subject line 1: The Single Step To More Clients

Subject line 2: Name, Here's One Step To More Clients

Hello [Name],

I know you're probably busy sculpting your trainees,

But I wanted to share a single strategy that allowed fitness coaches like Chris Heria to actually crush competition:

That's why I've taken some time to write an email for an **email newsletter**.

With a compelling email newsletter, you will build rapport and lead the reader to take action...

Making you the ultimate authority when it comes to bodybuilding.

I've pasted the sample email below.

If you like it, we can hop on a 15 min call to further discuss the crafting of a newsletter.

Does next Friday at 3pm sound good to you?

Have a great day,

Thomas Federici
Digital Marketer