

Last update: Nov 26, 2022 3PMM

Uy hi!

Thanks for checking out this list. Keep coming back over the next few days as we vet and double-check these deals.

This is organized according to freelancer stages. Solo - Scale - Agency

Connect / Call / Proposal / Paid - Service Delivery.

### **Connect**

Apps that will help you with leadgen, Scheduling and cold emails and general outreach.

Vollna

<https://appsumo.8odi.net/4ebE43>

Vollna **automatically scrolls the top freelancing websites and finds the best offers** based on your requirements and skills. Useful for quick-action on new posts (suitable for freelancers who use Marketplaces to find work.)

Cons: needs some more time for the app to mature. Has some bugs, UI not fully fleshed out, and predominantly pulls data from Upwork for now. Has good potential though.

Best for: solo freelancers, those who KNOW THEIR OFFER and TARGET MARKET  
\$49

Luna Outreach

<https://appsumo.8odi.net/DV2bMd>

**AI-driven discovery tool** that recommends B2B lead suggestions and **writes cold outreach automatically.**

Cold outreach habang jume-jobs. That's the best thing that I can describe it with. You can upload lead lists to specify your market, and can be paired with other email scraping tools for more accuracy.

[Watch me use this tool here.](#)

Cons: AI is a bit stiff, but it learns with every edit you make to your cold email.

Best for: solo freelancers, those who KNOW THEIR OFFER and TARGET MARKET  
Starts at \$69

HippoVideo

<https://appsumo.8odi.net/jWkmqZ>

Loom & Vidyad alternative, great for tracking leads as you do video audits. Also great for creating decks and training videos. Has features like in-video text personalization,

teleprompter, and sales page builder. Teleprompter is very useful when you want to make nuanced expressions as you reach out. Also has personalization features.  
Cons: Mejo baduy yung UI/UX design nila at the moment but it gets the job done. It's been around for some years and has undergone several improvements na.  
Best for: solo freelancers, those who KNOW THEIR OFFER and TARGET MARKET  
Starts at \$59

TypeDesk - auto keyboard

<https://appsumo.8odi.net/RykONN>

A canned response app that lets you **create, organize, and send unique messages quickly**. Para syang gmail na canned replies but better organized and has variables that's easy to customize, and it works everywhere you can type. As someone who gives a lot of freelancing advice, I use this a lot with the most commonly asked questions over comments and emails. A real time-saver for any online professional.

Cons: May konting learning curve, and you have to take the time to customize a few responses in but once you're set up, it works really well.

Best for: community managers, replying to emails, onboarding new members, and freelancers who want to save time with applications on their cover letters while still being able to personalize their text.

Starts at \$69

## Call

TidyCal

<https://appsumo.8odi.net/GjREyL>

Scheduling app that makes it easier to manage your calendar and get more bookings. Book like a Boss alternative, and has finer control over your booking than Calendly. Also allows for payments integration if you want to hop on paid consultation calls. Integrates well with zoom as well as google calendar.

Best for: kahit sino, kahit wala pang clarity

\$29

Streak CRM (not a black friday deal, but a CRM and mail merge tool for followups - FREE chrome extension for gmail)

<https://get.streak.com/pd4ggxswv8k5>

## Proposal

## **Paid**

Project.co

<https://appsumo.8odi.net/ORgDdP>

A project management tool that helps you collaborate with clients, manage projects, and request payments.

Kung nalulunod ka na sa tools just to get your work done (this is a real thing, lalo na if adik ka sa tools. Huhu may hugot ako dito)

You need one project management tool that's powerful enough to get the job done, but simple enough to use without any headaches.

Think of this na parang ClickUP + Asana + Team and Time Tracker + Pangsingil and follow up ng bayad sa Client + lifetime deal. That's it.

Hoppy Copy

<https://appsumo.8odi.net/e4zxzX>

AI writing assistant app that creates incredible email marketing copy—in seconds.

Basically focused lang talaga sya for email marketing. Has an amazing module that can output WHOLE email sequences after inputting a few minimal details. Itong feature is new, but holy crap this saves you a lot of time writing.

[Watch full demo here.](#)

Best for: freelancers who are into email marketing

\$99 Annual license for 50,000 words per month (ubos na yung lower tier nila) NOTE: they do not have a lifetime deal but this is awesome nonetheless

WordHero

<https://appsumo.8odi.net/4e1qML>

Use AI to generate original blog posts, ads, sales copy, emails, and more. Generally geared for freelancers who need to output a lot of written content, be it for blog posts, product descriptions, scripts for video, sales copy for ads, and a lot of other things that you can use an AI to research on the web.

Quick note about AI writing tools, there are a lot of them online and I've had the chance to use several now. The more users they have, and the more 'trained' they are on specific writing frameworks, the better they get. Wordhero has been around for some time now and their AI has improved a lot over time. For long form articles though, Jasper (formerly Jarvis) is still one of the best, but it comes with a hefty monthly fee - for heavy writers (especially if you have a small team) you eat up around 100k words a

month easily and that's at least \$82usd PER month. Wordhero isn't THE best AI writer out there, but it is the best for the current price they have on offer. And while their long form editor isn't the best at the moment, it's great for writing short paragraphs and social media posts, and is also very accurate. The expectation here is that it will get better over time.

It also has no word limits on their TIER 3 stacked codes which means it's 89usd X 3 = 267) at their current deal on appsumo. I think this is a great hedge against rising future costs of subscriptions especially if the peso continues to slide lol, and Wordhero has a lot of users that help them shape their roadmap better. This is you banking on their future that the rest of their modules will improve (especially long-form editor)

Who this is for: Freelancers who need to write a lot, Solopreneurs who are in a growth stage and want to prevent subscription costs from eating into revenue. Also for entrepreneurial Freelancers na gusto ipa-rent yung unli account nila for other writers for a fee. (I actually did this) Hahaha

Sendfox

<https://appsumo.8odi.net/rnZWyy>

A must have for freelancers who have emails as their offer. Great to have din if you're a freelancer who wants to create a waitlist funnel to stage and nurture your leads habang di mo pa kaya ang workload, but you don't want your leads to go stale. This is what John Pagulayan (TFMT) did with his client list. If you are a member of the tribe, research Waitlist Funnel and you'll see that email automation is one of the ways you can scale your freelancing business.

It's great for starting lists and testing offers. It gets the job done but wala syang crazy automation powers like active campaign or convertkit (yung mga big business lists ko nasa convertkit kasi maraming automation needed) overall though ganda ng sendfox kasi for 49 usd you get up to 5k subs na unli emails. if lagpas ka na don, 49usd lang uli, lifetime na.

pero syempre you don't have to stop there, you can get their empire add on na that allows you to disable double-opt in and a few other features. pag ganito na though i migrate the list to a more robust autoresponder na. biggest so far i've had using sendfox was around 8k people (mostly videographers and video editors)