

ACHILIHU NGOZI JULIE

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Portfolio: <https://ngozi-achilihu-portfolio-ohtzfk.gamma.site/ngoziachilihu>

BIO DATA:

State of Origin:	Abia State
Nationality	Nigerian
Sex:	Female
Religion:	Christian

OBJECTIVES:

CONTENT & COMMUNICATION SPECIALIST

Creative and results-driven Digital Marketer and Social Media Manager with experience in content creation, community management, brand storytelling, audience engagement, and digital marketing. Skilled in creating social media campaigns, graphic design, video editing, copywriting, and customer communication. Possesses strong writing abilities from an English and Literary Studies background, with a passion for creating engaging content that connects brands with their audiences. Experienced in managing online communities, developing content strategies, and supporting business growth through digital platforms.

INSTITUTIONS ATTENDED WITH DATES:

- | | |
|--|-----------|
| ❖ Federal University Of Oye-Ekiti, Ekiti State. | 2018-2023 |
| ❖ Sceptre Comprehensive College. | 2010-2016 |
| ❖ Sceptre International School (primary Education) | 2001-2010 |
| ❖ Ceresense Tech Academy | 2025 |

ACADEMIC QUALIFICATION WITH DATES:

- | | |
|--|------|
| ❖ Digital Marketer | 2025 |
| ❖ NYSC | 2025 |
| ❖ Bachelor of Arts (English and Literary Studies) | 2023 |
| ❖ Senior School Certificate Examination. | 2016 |
| ❖ Junior School Certificate Examination | 2013 |

WORKING EXPERIENCES:

Social Media Manager | JONCOD Group |

2024 & 2026

- Created and managed social media content across Facebook, Instagram, LinkedIn and TikTok.
- Designed graphics and edited promotional videos for campaigns and brand awareness.
- Managed community engagement by responding to comments, messages and customer inquiries.
- Developed content calendars and scheduled posts to maintain consistent brand visibility.
- Monitored performance metrics and adjusted content strategies to improve engagement.

Social Media Manager | Ezekiel O. Oluwaseun Foundation |

2025

- Managed social media accounts and online community engagement.
- Created awareness campaigns and audience-focused content.
- Produced graphics and digital content to support organizational initiatives.
- Assisted in content planning and campaign execution across social platforms.

Digital Marketer at Wakatravels

2025

Developed digital marketing campaigns to promote travel services.

- Created engaging content for social media and online platforms.
- Supported customer engagement and lead generation initiatives.
- Assisted in performance tracking and campaign optimization.

HOBBIES:

- ❖ Travelling, Reading, Researching and Discovering new things.

CORE COMPETENCIES

- Social Media Management
- Content Creation
- Video Editing
- Graphic Design
- Copywriting
- Blog Writing
- Community Management
- Audience Engagement
- SEO Fundamentals
- Digital Marketing
- Content Strategy
- Brand Storytelling

- Customer Relationship Management
- Analytics & Reporting
- Canva
- CapCut
- Microsoft Office Suite

REFEREES:

❖ **ACHILIHU FELICIA OGECHI**

Tel: 09160114476

❖ **NWODO OKAFOR**

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