



Who We Are:

OfColor is on a mission to improve the financial lives of workers of color. We believe the workplace is one of the frontlines in the battle to close the racial wealth gap. The financial wellness platform that we have built and continue to develop is available to all employees— but is unapologetically centered around users of color and is backed by research that shows that race matters in employee financial communications.

The OfColor financial wellness platform provides employees with:

- Culturally relevant written and video content that drives financial literacy and acknowledges the realities of the minority money experience.
- Curated fintech tools proven to help communities of color increase savings.
- Tech-enabled one-on-one financial coaching from minority coaches, many of whom understand the lived experiences of BIPOC employees.

Why Work at OfColor:

Because ending the racial wealth gap and building a more equitable society should be a priority, and employers should be at the center of the solution. And, aside from all our organization's important, altruistic aims, we're also a solid business model with a multicultural team that values ruthless authenticity. No code-switching. No cap.

Open roles follow:





UI/UX Product Designer

What you'll do:

As OfColor's UI/UX Product Designer, you will drive results with creativity and accountability in a performance-oriented culture among a group of diverse and talented individuals.

You will be responsible for OfColor's UI and UX strategy, design, and implementation by bringing your technical and human-centered expertise to optimize current and future iterations of OfColor's product. By working closely with engineering, customer success, and sales, you will be instrumental in delivering a product that effectively attracts and retains customers and end-users.

This role will require personal accountability for results, strategic thinking, a strong commitment to teamwork in support of the company's success, adherence to ethical business practices, and comfort operating in a start-up environment with an ability to prioritize and drive actions to closure.

Responsibilities:

Reporting to the Senior Product Director, the UX/UI Product Designer will own the end-to-end development and implementation of all aspects of the product design lifecycle. Your core responsibilities will be to;

- Work collaboratively with technology, business, and marketing partners to gain a comprehensive understanding of our customers and end-users
- Gather user requirements in partnership with the customer success team to improve existing product design and integrate feedback into future iterations
- Own the entire lifecycle of product design, including shaping strategy, implementation, and interaction with all critical stakeholders to ensure project timelines are met
- Track and monitor metrics to support data-driven decision making
- Present findings and project updates to stakeholders

Qualifications and Experience:

- 3+ years of professional experience in web and mobile product design
- Experience in B2B SaaS or fintech is a plus
- Experience in wireframing and prototyping, user research and testing, and visual and written communication
- Proven ability to lead and implement projects as a part of cross-functional teams
- Track record of listening deeply to your customers, understanding their problems, and applying logical and elegant solutions to those problems



- Ability to bring your diverse perspectives and experiences to OfColor and help us think about our product and users in unique ways

Skills/Abilities:

- Empathic team member with exceptional communication, collaboration, and critical thinking skills
- Competency in wireframing and visual design tools
- Focus on usability and design
- Excellent written and verbal skills
- Ability to execute insanely fast
- Ability to prioritize and manage multiple milestones and projects efficiently
- Excellent relationship-building capabilities with internal and external partners
- Independent initiative and ability to operate in a fast-paced environment
- Strong attention to detail in both technical and non-technical capacity
- Excellent communicator with solid written and verbal presentation skills
- Ability to work through ambiguous or incomplete information and translate into an actionable plan
- Ability to adapt to change and evolving business needs

Perks

- Fully remote and balance-oriented culture
- Health/Dental/Vision; Unlimited PTO

Contact: jobs@ofcolor.com



Senior Software Engineer / Tech Lead (Backend)

What You'll Do

We are hiring a technical leader focused on our backend platform. Reporting directly to our VP of Engineering, this role will have an enormous influence on the direction of our service layer, delivering power, speed, and security to our cutting-edge user experiences. We are a seed-stage startup, so things are never boring, and no two days look the same. You'll function with a high degree of trust and autonomy as you move between service design, APIs, databases, logging and monitoring, and data/analytics efforts. You'll be a respected partner with a voice in all our consequential technical decisions.

We want to include and consider every qualified candidate. We will consider any combination of education, training, professional accomplishment, and life experience which brings us a teammate who has:

- Expertise at writing clear, performant, well-tested code to power web services at scale
- Deep knowledge of web application frameworks (we use Typescript and NestJS)
- Expertise at designing for and using relational databases (we use Postgres)
- Excellent communication and collaboration chops
- Passion, maturity, and accountability

Bonus Points For

- Early-stage startup experience (IYKYK)
- Fintech experience
- Experience designing service-oriented architecture
- Experience with AWS services (ECS/Fargate, SQS, etc.), containerization and/or DevOps, Terraform/HCL, and other aspects of infrastructure

Perks

- Fully remote, family-friendly, balance-oriented culture
- Health/Dental/Vision; Unlimited PTO

Contact engineering@ofcolor.com



Senior Software Engineer (Frontend)

What You'll Do

We are hiring an experienced software engineer focused on our frontend platform. Reporting directly to our VP of Engineering, this role will have an enormous influence on the direction of our UI, delivering power, speed, and security to our cutting-edge user experiences. We are a seed-stage startup, so things are never boring, and no two days look the same. You'll function with a high degree of trust and autonomy as you deliver the power of the OfColor platform to users in seamless, delightful, performant, and accessible user experiences.

We want to include and consider every qualified candidate. We will consider any combination of education, training, professional accomplishment, and life experience which brings us a teammate who has:

- 5+ years of experience writing clear, performant, well-tested code to power web apps
- Deep knowledge of relevant languages and frameworks (we use Typescript and React)
- A track record of delivering complex web apps in collaboration with strong product leaders
- Excellent communication and collaboration chops
- Passion, maturity, and accountability

Bonus Points For

- Early-stage startup experience (IYKYK)
- Fintech experience
- Good product and design sense

Perks

- Fully remote, family-friendly, balance-oriented culture
- Health/Dental/Vision; Unlimited PTO Contact engineering@ofcolor.com

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