

****The Long Version:**

Subject Line: 💪 Get Ripped Before Summer: 15% OFF for the Next 48 Hours Only!

Hey [First Name],

Summer is just around the corner, and you know what that means—time to get your body in shape!

If you're tired of feeling self-conscious at the gym and are ready to transform your physique, we've got something epic for you.

Introducing our new **Muscle Building Mastery Course**—your shortcut to a killer summer body!

Designed specifically for guys like you who are new to the gym and want to build muscle fast.

This course is packed with everything you need to get those gains and turn heads.

What Makes Our Course Stand Out:

- **Fast Results:** Get a proven roadmap to muscle growth and see real results quickly.
- **Beginner-Friendly:** Step-by-step guidance tailored for guys who know the gym but don't know the way.
- **Expert Tips:** Learn from fitness pros who've helped thousands of guys just like you.
- **Motivating Workouts:** Workouts that push you without pushing you too far. (No dislocated joints)

But here's the deal: We're running a **15% discount** on the course, but it's only available for the next 48 hours.

Don't let summer sneak up on you without being in the best shape of your life!

🔥 Ready to transform your body? Click below to book a call and get started ASAP! 🔥

[Book Your Call Now]

Don't wait—spots are limited, and this discount disappears in just 48 hours. Get in shape, feel great, and make this summer your best one yet!

See you on the other side,

[Your Client's Name]

Muscle Building Mastery Team

P.S. This is your chance to get fit, feel confident, and turn heads this summer. Let's make it happen, bro!

****The Shorter Version:**

SL: Getting in shape has never been this easy

Hey [[name]],

Summer's right around the corner!

And you still don't look or feel the way you want to.

But don't worry, I have a solution for you.

We've been working on a shortcut to quickly whip you into shape.

Introducing our new Muscle Building Mastery Course.

Why you'll love it:

- Proven roadmap for the quickest results in the shortest amount of time
- Tailored for guys that know the gym but don't know the way

- Expert-level coaching that has helped hundreds of others just like you

Here's the deal: We're running a **15% discount** on the course.

But hurry! This discount will be deactivated in 24 hours so don't wait too long.

Catch you on the other side,

[[Client's name]]

Muscle Building Mastery Team

P.s. This is your chance your get in shape before summer - Don't miss it!