## CV for Rupert Wolfe Murray (2024)

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**Summary:** I'm transitioning from PR consultancy and project management to gardening, painting/decorating and catering work (it's so much more fun!). I also write travel books. Fluent in Romanian. British citizen. Car owner.

**Reference, from a happy client (2024):** "extra efficient, strong and hard-working odd job/painting/decorating/lifting/gardening/dump runs/collecting stuff ... always up for odd jobs." (Call me to reveal the identity of this benefactor).

**Education:** BA in History & Politics from Liverpool University; TEFL (Teaching English as a Foreign Language) teaching prep. certificate; Business development course at Liverpool Chamber of Commerce.

## **Work Experience:**

**2023:** I did a different job each month and will write a book called "12 Jobs in 12 Months". I did building work, catering, painting and decorating, aid work in Ukraine, PR in India, gardening in Geneva and was a "Christmas Postie" for the P.O.

**August to December 2022:** Painting/decorating, gardening and house maintenance/clearing work. Lots of small jobs for individual clients.

**July 2021 to July 2022:** Based in Sarajevo, I coordinated the editing/publication/promotion of Bosnian War Posters, a collection of artworks made during the Bosnian War. I raised £6,000 for this book through <u>crowdfunding</u>, and got it <u>published</u> in the USA.

**2020:** During lockdown I renovated my apartment in Edinburgh and published a <u>travel book</u> on Nepal.

**2018/2020:** Short term EU missions to Romania on energy efficiency and other topics for the <u>Technopolis Group</u>. Worked as an evaluator. Also edited their Africa newsletter.

**2017/2018:** Moved to Liverpool, set up a PR company and published a memoir: <u>9 Months in</u> Tibet

**2010 to 2018:** While based in Romania I promoted a leading UK rehab clinic (Castle Craig Hospital) in 5 EU countries. I had one international PR breakthrough which went viral in the

international media (cryptocurrency addiction treatment). Also renewed the clinic's website/brochures and made scores of videos based on interviews with therapists, ex patients and psychiatrists.

**2009/2013:** Two Short term missions to former Yugoslavia for Center for International Legal Cooperation (improving legal cooperation between law enforcement agencies) and Standing Conference to Serbian Municipalities (communication trainer). Both were EU funded.

**2008/2011:** Freelance contributor/fixer/photographer to Time Magazine, Huffington Post, Guardian, blogs & The Economist. I was based in Romania during this time.

**In 2007:** Team Leader for an EU-funded project to Romania's National Audiovisual Council (the media regulator), coordinating training and an award-winning public awareness (advertising) campaign. Also, the UK-embassy funded me to help Romania's ministries of justice and home affairs to drastically improve their presentations to the EU, as part of its successful EU accession.

**2004/2006:** Media/PR expert for an EU-funded project to Romania's Ministry of Social Welfare. I got the story into the international media about Romania's reform of its child welfare system, and subsequently got the support of celebrity writer JK Rowling.

**2003/2004:** PR trainer, editor, website developer, writer and publisher for Romania's Northeast Regional Development Agency. A DFID/UK Govt funded project. Also provided PR consultancy for Romania's Muntenia Regional Development Agency.

**2002/2004:** Set up a unit within a leading Romanian advertising agency (Mercury 360) to offer communication services to EU funding programmes. Many EU projects were subsequently won.

**2000/2002:** Team Leader of an EU/PHARE project called "Improvement of the Roma Situation in Romania". Produced a government strategy, ran a 900,000 Euro grant fund (40 projects funded) and got the Roma minority a voice in the Romanian media.

**1999:** Worked as a fundraiser/proposal writer for the International Rescue Committee in Albania (£4m raised) and was promoted to deputy director. Also raised over £20m (from DFID) for International Medical Corps for rebuilding of the primary health care infrastructure in Kosovo.

**1996/1999:** Set up a small NGO in Bosnia to help disabled war veterans and supply libraries. Raised funds by publishing two best selling "documentary" books on the NATO peacekeeping mission, with Steve Gordon, now a senior member of Mercy Corps Europe.

**1990/1995:** Set up an NGO (Scottish European Aid) near the Romanian/Ukrainian border, renovated a children's home, an adult psychiatric home and coordinated incoming aid in the region. Also advised EU and Romanian government officials on improving the child welfare situation. After my departure this Scottish-registered NGO was incorporated by Mercy Corps, a leading global humanitarian aid agency.

**1989-1990:** Freelance journalist for BBC Radio Scotland, Scotsman and Scotland on Sunday media channels. Covered the Romanian revolution in December 1989 and moved to Romania in January 1990.

**1988:** Taught myself journalism and won a trip to the Philippines and Hong Kong, as part of the Young Travel Writer of the Year award (Observer/London newspaper, now owned by The Guardian).

**1986/1987:** I was hired by the Tibetan People's Consultative Conference as an English teacher to monks in Lhasa. I was one of a handful of foreigners who have lived in Tibet.

## **Books Published:**

- Romania: Rude & Vile? (Political, historical and travel stories from Romania)
- Himalayan Bus Plunge and other Stories from Nepal (a travel book)
- The Wind and the Castle (a fairy tale, ebook);
- 9 Months in Tibet (a travel book/adventure/memoir)
- IFOR on IFOR (a documentary/photo book);
- NATO and The Road to Peace in Bosnia Herzegovina (a documentary/photo book);
- Partners for Europe (published by DFID in Romania)

## **Documentary films produced** (in Romania):

- The Land is Waiting
- After the Revolution