
Privacy Policy for SweetMerges

This Privacy Policy describes how htoogames/sweetmerges handles information in connection with your use of our mobile game, **SweetMerges**.

Information We Do Not Directly Collect

We do not directly collect any **Personally Identifiable Information (PII)** from you, such as your name, email address, location, or any other data that could directly identify you. Our Game is designed to be enjoyed without the need for us to know who you are.

Information Collected by Third-Party Services

While we do not directly collect personal data, we utilize third-party services that may collect information to provide their services. These services operate under their own privacy policies. The third-party services used in our Game include:

- **AdMob (Google AdSense):** We use AdMob for serving advertisements within the Game. AdMob may collect information such as your device identifier, IP address, device type, operating system, and data about your interaction with advertisements. This data helps AdMob provide relevant ads and analyze ad performance. You can find more information about Google's data practices and opt-out options in their Privacy Policy: <https://policies.google.com/privacy> and Google's Ad Technologies information: <https://policies.google.com/technologies/ads>.
- **Unity (Unity Technologies):** Our Game is developed using the Unity game engine. Unity may collect non-personal data related to your device and how you interact with the Game for analytics, performance, and to support their services. For more details on Unity's data collection practices, please refer to their Privacy Policy: <https://unity3d.com/legal/privacy-policy>.

How We Use Collected Information (via Third Parties)

The information collected by these third-party services is used to:

- Display advertisements relevant to you.
- Analyze Game performance and usage patterns.
- Improve the Game experience.
- Debug and fix errors.

Children's Privacy

Our Game is not directed to children under the age of 13. We do not knowingly collect personal information from children under 13. If you are a parent or guardian and believe that your child has provided us with personal information, please contact us so that we can take appropriate action.

Your Choices Regarding Advertising

You can often limit interest-based advertising through your mobile device settings. For example, on Android devices, you can usually reset your advertising ID or opt out of interest-based ads by going to Settings > Google > Ads.

Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

Contact Us

If you have any questions about this Privacy Policy, please contact us at:

sweetmerges@gmail.com