

Birksun Challenge:

People who own BirkSuns are very passionate about using their bags. Make an app that connects BirkSun people to meet up other users or add as friends. For instance, find other people in the BirkSun community that you can go on hikes with or travel. I think users would create their own BirkSun profile to display pics of them using their bags. Possibly show a heat map that displays how much power is created in different cities or states or regions around the world, or where the best places are to use their backpacks (hiking, traveling, etc.).

Also, maybe there is an element of creating **challenges for BirkSun users** so that you are incentives to charge with your bag. The more you charge, you **gain "points", "credit", or "status"** towards getting more perks from BirkSun... like free products, or the opportunity to go on a BirkSun trip. And we could create challenges for cities or states... like for the Month of March, the goal for all BirkSun users in CA is to charge "X" amount. And if CA hits their goal for the month, everyone gets a prize.

Maybe quantify the solar power generated in terms of reducing fossil fuels. This would probably be on an aggregate basis because the power of one bag isn't that much... but if 50,000 bags are all being charged across the world, that is a lot of solar power being generated.

For Questions, please slack @organizer-jz or @organizer-makena

A Birksun Solar Backpack will be brought in tomorrow alongside a Birksun mentor Hackers will be free to experiment with the backpack and ask questions about data acquisition!