

Engagement Options

School Based Activities

- Career Days/Fairs/Expos
- Enterprise Advisors
- Guest Speakers
- Mentors
- Mock Interviews
- Readers
- School Volunteers
- Senior Project Advisors
- Tutors

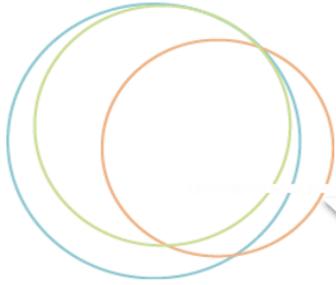
Work Based Learning Activities

- Business Site Visits / Industry Tours
- Cooperative Education Worksites
- Field-based Investigation Advisors
- Informational Interviews
- Internships
- Job Shadows
- Service Learning / Volunteer Opportunities
- Summer Jobs – Paid/ Unpaid

Services for Educators and Schools

- Advisory Committee Members
- Donations of Equipment
- Educator Externships
- Job Shadows for Teachers
- Staff Development Training





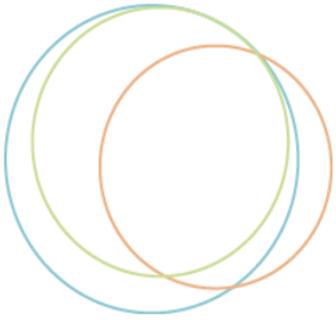
Employer Engagement Opportunity Grid



	Guest Speaker/ Mock Interview	Volunteer, Reader, Tutor	Career Fair (rprsnt field or business)	Enterprise Advisor and or Mentor	Business Site Visits/ Site Tours	Field Based Advising	Service Learning Volunteers	Internship and Job Shadowing	Cooperative Education Sites	Summer Jobs Paid or Unpaid	Equipment/Resour ce Donation	Advisory Committee	Educator Externships, Job Shadow, Staff Development	Partnership to develop enduring career pathways
Time Commitment	●	●	●	●	●	●	●	●	●	●	●●	●●	●●●	●●●
Preparation (time)	●	●	●	●	●	●	●	●	●	●	●●	●●	●●	●●
Investment(staff, financial, etc)			●	●	●	●	●	●	●	●	●	●	●●	●●
Forms (fill out with school)				●	●	●	●	●	●	●	●	●	●●	●●
Activities on Your Site					●	●	●	●	●	●	●	●	●	●
Train Others							●	●	●	●	●	●	●	●
Evaluate Others								●	●	●	●	●	●	●●
Work with Teacher/Staff									●	●	●	●	●	●●
Work with System											●	●	●	●●
Long Term													●	●●

Lighter gray dots indicate lower intensity involvement.





ROI

- **Employers**
 - Access to qualified workers
 - Increase productivity
 - Reduce recruitment costs & turnover
 - Shorten new employee orientation times and reduce expenditures
 - Ability to promote from pool of loyal employees
 - Learn about the trends, interests & motivation of your future workforce
 - Positive reputation in the community
- **Community Leaders**
 - Alignment of economic development vision & workforce advancement
 - Enhance labor pool to attract & retain employers
 - Increase income levels in the community
 - Reduce poverty, crime and support costs
- **Policy Makers**
 - Increase impact of funded programs
 - Improve outcomes based on growth

