

Hey [insert boss's name here],

I'm interested in attending **Sales Enablement Summit Seattle** on **June 17 & 18** and would like to inquire if you'd be able to offer the financial support for me to do so.

This will support our business journey with the strategies, tactics, and methods needed to make an impact in our market.

The Summit is focused on breaking the everyday working cycle, connecting with like minded professionals from around the world and getting practical advice to be more successful moving forward.

My goals are to learn more about:

- [INSERT GOAL HERE]
- [INSERT GOAL HERE]
- [INSERT GOAL HERE]

Here are some of the enablement leaders who will be attending:

- Ana Braghetta, Global Product Marketing and Sales Enablement Strategist at **Intel Corporation**
- Matt Berg, Global Sales Enablement and Community Lead, SMC at **Microsoft**
- Amy Morehouse, Global Sales Enablement at **Check Point**
- Adam Kincaid, Senior Director of GTM Training & Enablement at **Enverus**
- Kim Sage, Executive Director of Sales Enablement & Operations at **Kaiser Permanente**

Many respected leaders within the field are talking about it and this is what they had to say about recent events:

"Fantastic to meet with passionate and experienced sales enablement professionals who are all wrestling with similar challenges." - **Senior Global Enablement Lead at LinkedIn**

"An incredibly valuable experience. The sessions were insightful and packed with actionable strategies, the speakers were top-notch industry leaders, and the networking opportunities were unparalleled. I left with new tools and ideas that I'm excited to implement." - **Senior Director of Revenue Enablement at Producepay**

"The event was lively, energetic, full of great ideas, resources, and an excellent way to spend my day. I already can't wait for the next one!" - **Director of Change Management & Sales Enablement at HP**

I will submit a post-event report including an executive summary, major takeaways, tips, and pictures from the event.

Let me know if there's anything else you need from me at this stage.

Thanks,

[INSERT YOUR NAME HERE]