

Got toilet paper? Get SensoWash®!

As we experience a shortage of toilet paper occurring across the country, it seems fitting to start changing the American mindset to an alternative bathroom solution - the shower-toilet. According to President of Duravit USA, Tim Schroeder, "How would you clean your hands? Dry paper or water? It's the same thing when you think of a shower toilet; the latter is more hygienic and frankly does a better job." Shower-toilets afford the best in hygienic design and are inherently natural in concept -- cleansing with water is the most natural form of hygiene. For Japanese and Europeans, shower-toilets and bidets have long been a mainstay in cultural ideals surrounding hygiene and bathroom habits. In North America, the United States in particular, shower-toilets are gaining traction as a product deemed a necessity in the luxury bath.

<u>Duravit</u>, a leading manufacturer in ceramic, furniture and wellness solutions for the bathroom, is an industry-leader in shower-toilet design. Offering a variety of these products across their SensoWash® shower-toilet collection, Duravit entered the category of 'toileshing,' as they refer to it, in 2011 with the first SensoWash® shower-toilet designed by Philippe Starck. In the nine years since the German-founded brand began offering shower-toilets to the North American market, a growing level of comfort with this habit-changing and new product has occurred.



Duravit's SensoWash® Shower-Toilet Solutions



Duravit's SensoWash® i Integrated Shower-Toilet



Doing away with the need for toilet-paper, Duravit's shower-toilet solutions are engineered with sustainability in mind from all angles. Incorporating Duravit Rimless® flushing technology that is water saving, HygieneGlaze 2.0 (which kills 90% of bacteria after just six hours and 99.999% of bacteria is killed after 24 hours -- an unprecedented level) affords clean toilets without the same level of chemicals to clean as normal toilets and these shower-toilets are built to stand the test of time, making them a sustainable choice all the way around. Duravit's newest shower-toilet, is the brand's first-ever integrated shower toilet. This wellness innovation testifies to an entirely new feel for design, hygiene, comfort and quality of life. Driven by technology and the best in hygienic design, SensoWash® i incorporates Rear-, Lady- and Comfortwash in its shower-toilet functionality as well as a heated seat, odor extraction, individual adjustments for water, air dryer and seat temperature. Water is sprayed from an interior wand made of microbial stainless steel that automatically self cleans before and after each use. Equipped with an intuitive remote control that allows users to alter water hardness, water temperature, spray angle, air drying temperature and seat temperature. Duravit's SensoWash® i takes ease of use one step further by offering a dedicated Smart Phone App that connects via bluetooth; through the app, as well as through the remote, users can program their perfect settings for up to two profiles and utilize the shower-toilet from either the App or the remote.

For more information on Duravit's SensoWash® collection you can check out this <u>press kit</u>. For more on SensoWash® i, you can check out <u>this video</u>.