

The New Era: The New Culture, A Conflict of Cultures, & Republican Government

Please pay attention to these **Themes**:

- **WXT-3.0** Analyze how technological innovation has affected economic development and society.
- **CUL-1.0** Explain how religious groups and ideas have affected American society and political life.
- **CUL-2.0** Explain how artistic, philosophical, and scientific ideas have developed and shaped society and institutions.
- **CUL-4.0** Explain how different groups identities, including racial, ethnic, class, and regional identities, have emerged and changed over time.
- **POL-1.0** Explain how and why political ideas, beliefs, institutions, party systems, and alignments have developed and changed.
- **MIG-1.0** Explain the causes of migration to colonial North America and, later, the United States, and analyze immigration's effects on U.S. society.

Brinkley's Section Introduction "The New Culture":

Consumerism

Growing Mass Consumption	Social Impact of the Automobile	Impact of Automobiles: Vacations	Impact of automobiles: Young People
Definition:			

Advertising

Early Developments	Values of Promotion and Salesmanship	New Vehicles of Communication	Mass-Circulation Magazines

The Movies and Broadcasting

Major Developments in Motion Pictures	Commercial Radio Industry

Modernist Religion

Consumer Culture's Impacts on Religious Beliefs	Harry Emerson Fosdick	Changing Middle-Class Values re. Religion


Professional Women

Characteristics of professional women	Limited Opportunities For Women

Changing Ideas of Motherhood

Impacts of "Behaviorists"	"Companionate Marriage"	Birth Control

The "Flapper": Image and Reality

Impact of a More Secular View of Womanhood	Characteristics of the "Flapper"	 <p>This image of flappers is usually found in like EVERY US History textbook...but was somehow skipped by yours.</p>
	Reality of life for most women in 1920s	

Pressing for Women's Rights

Equal Rights Amendment	The Sheppard-Towner Act in 1921 and its Responses

Education and Youth

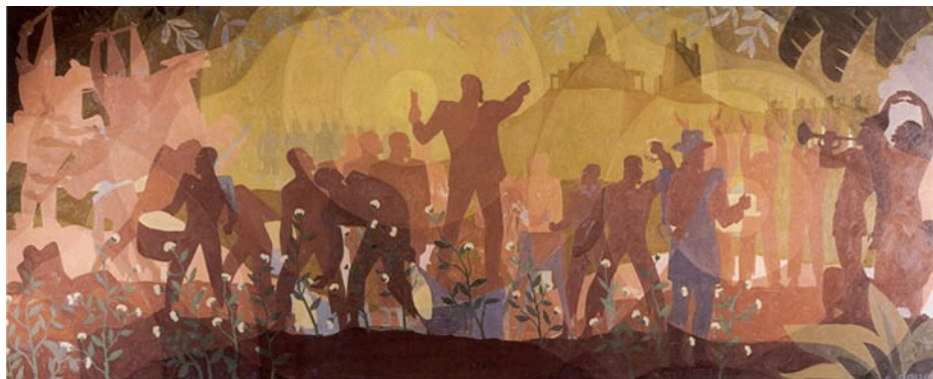
Examples of education's growing importance	Youth Culture

The Disenchanted

Background/Origins	The "Lost Generation"	H.L. Mencken	Rejection of Success

The Harlem Renaissance

Overview/Characteristics	African American Pride



Aaron Douglass, *Aspects of Negro Life, From Slavery Through Reconstruction* (1934)

Brinkley's Section Introduction "A Conflict of Cultures":

Old Culture Emphasized Production Character Scarcity Religion Idealized the Past Local Culture Substance	New Culture Emphasized Consumption Personality Abundance Science Looked to the Future Mass Culture Image
<p>The above graph indicates in a general sense what historians mean when they refer to the "old" and the "new" cultures of the 1920s. This list is not meant to be definitive and, as can be seen...some groups and debates encompassed aspects of both cultures. Taken <i>en passim</i> from Warren Susman, <u>Culture as History: The Transformation of American Society in the Twentieth Century</u> (New York: Pantheon Books, 1984).</p>	

Prohibition

Failures of Prohibition	Alcohol & Organized Crime	Urban/Rural Split: "Wets" & "Drys"

Nativism and The Klan

Growing Support for Immigration Restriction	Emergency Immigration Act, 1921	The National Origins Act of 1924

The New Klan	Varieties w/i the Klan	Defending "Traditional Values"	David (Steve) Stephenson

Religious Fundamentalism

Modernists and Fundamentalists	Growing Strength of Fundamentalism	The Scopes "Monkey" Trial	Impacts & Significance of the Scopes Trial



(please note, The Onion is a modern-day publication of satire and NOT a primary historical document)


The Democrat's Ordeal

Tensions within Democratic coalition in the 1920s	The 1924 Democratic National Convention	The 1928 Presidential Election

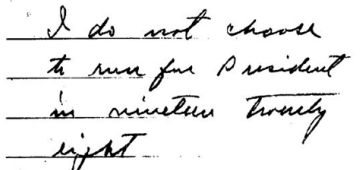
Republican Government: Characteristics of the Govt. of the "New Era"

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Warren G. Harding...

Harding's Background & characteristics	The Teapot Dome scandal	Harding croaks...
		 <p>If Harding became a ghost, would that be a return to <i>para-normalcy</i>?</p>

...and Calvin Coolidge

Differences & similarities between Harding & Coolidge	Coolidge's Political Background	The election of 1924
		

Government & Business

Andrew Mellon	Herbert Hoover & "Associationalism"	Hoover's Lack of Opportunities as President

Hrmmm....3 Presidents all on one page of a RG. Must not be a lot going on here politically.