

THE SEND UK & IRELAND

Position: Outcomes Communications Lead

Location: Remote (With travel across the UK and Ireland)

Employment Type: Full-time

Salary: Self Funded

Reports to: Media Director

Application Contact: Ben Elliott, Media Director - belliott@thesend.uk

About The Send UK and Ireland

The Send is a dynamic movement inspiring Christian Gen Z across the UK and Ireland to live out their faith with courage and purpose. With an upcoming arena tour featuring stops in Belfast, Glasgow, Leeds, London, Dublin, and Cardiff, we are on a mission to empower young people with a message of hope and transformation..

Position Summary: We are looking for a dedicated Outcomes Communications Lead to join our team. This role is central to ensuring that commitments made at The Send events are transformed into actionable steps, guiding participants in practical ways to live out their faith. Through strategic communication across digital platforms (social media, email, website) and potential print channels, you will help translate the event experience into lasting impact.

Working remotely, you will collaborate with our media, content, and engagement teams to develop and implement strategies that support young people in their commitment journeys, fostering ongoing engagement and tangible outcomes.

Key Responsibilities:

- Develop and implement a communications strategy that supports The Send's mission to mobilize commitments into action, utilizing digital channels such as social media, email, and website content.
- Create compelling and informative content that encourages and supports participants in fulfilling their commitments made at events.
- Manage email campaigns and digital touchpoints that provide practical steps, resources, and encouragement to participants.
- Collaborate with the UK & Ireland team to align outcomes communications with The Send's overall messaging and branding.
- Analyze engagement metrics and feedback to optimize communications strategies and drive meaningful outcomes.
- Potentially design and oversee print materials that help reinforce commitments and provide tangible next steps.

Key Requirements:

- Proven experience in a communications or digital marketing role, with a strong focus on engagement and outcome-driven strategies.
 - Excellent written and verbal communication skills, capable of crafting inspiring and actionable content.
 - Familiarity with digital communications platforms (social media, email marketing tools, CMS) and analytics.
 - Strong alignment with the Christian faith and values of The Send, with a heart for mobilization and ministry.
 - Highly organized, with the ability to manage multiple projects and meet deadlines.
 - Flexibility to travel occasionally for events across the UK and Ireland.
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Application Details: To apply, please submit your CV, a cover letter, and examples of your work that demonstrate your experience in outcome-focused communications and alignment with The Send's mission.

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