

Here are the minutes from our call. You can always find our agendas and minutes online here:
<https://wiki.linuxfoundation.org/openchain/minutes>

OpenChain Report: Regular Work Team Call 05-02-2017

= attendees in random order =

Mike (GitHub)
Mike (Adobe)
Nathan
Dave
Jilayne
Miriam
Hung
Sami
Kelly
Nathan
Karen
Gary
Matija
Kate
Shane

= tl;dr =

Big report. This is our community "take stock" moment. We had a great 1.1 launch, 500% increase in adoption from 1.0 out the gate, and some press. Now we need to consider how we keep that momentum going.

= launch =

We opened the call with an overview of the OpenChain Specification 1.1 launch. The short version is that the launch was well-received at the Legal Network event, we had five companies conformant on launch day, and our press release has seen some pickup in the media. See the meeting agenda for links. Well done everyone involved!

= bugs =

There have been two issues reported with the main website or self certification site. One is a known bug related to Firefox running the https anywhere extension. Another appears to be a local browser caching issue that has impacted a couple of Chrome and Safari users. We have a total of four reports of issues so far. I am flagging to LF tech and will keep Gary informed.

= update cadence =

We decided by common consensus that usability or functionality bugs in software or documents get fixed when they are identified. Meanwhile, we will move feature additions to a yearly update review cadence. This was pre-discussed with work team chairs and agreed as suitable for promoting stability for adoption.

= expanded training =

We discussed putting the Curriculum "Check Your Understanding" online as a quiz in the future. Kate noted this would require an audio script, sequence planning and a volunteer to record. To be discussed for 2018 curriculum

refresh.

= partners =

We discussed the introduction of commercial partners who might help with adoption growth. To borrow the language of Silicon Valley, this is a "demand pull" moment with law firms and consultants inside our community asking about how they help people or stating they plan to do so.

It was proposed that we have a partner program to help encourage this. The basic idea would be:

- (1) we consider how we would allow commercial partners to use our trademark
- (2) with the understanding this would lead to positive community growth both in terms of engagement and adoption
- (3) and with the clear understanding both inside and outside the project that anyone, anywhere can always self-certify

In short, we think commercial partners could be useful to help other organizations with the conformance process, and could help with adoption growth.

We discussed the possibility of having a pilot program with five partners to start, we test an agreement and a 2017 requirement checklist (pretty much "know OpenChain very well and market us to your network" for this year), with scope to expand the requirement checklist year by year as our community matures and if - after review - we decide the partner program works for us.

Hung, Jilayne and I are exploring the first run of partnership material. Please ping if you want to be added. Basic approach is explore the agreement, requirements and later have interviews to on-board five partners for the program if we proceed.

= summary =

We have a great spec, online self-certificate and curriculum. Now let us get it into many hands. Quite apart from all the above, let us continue to spread the word about the 1.1 launch throughout our networks.