How Can I Keep Ritz7 Automations Community Engaged?

Since post 2020, there has been a rise in communities. No we aren't talking about gaming communities. It is about meaningful, value based communities where like minded persons come together to talk, discuss, share, learn, unlearn, joke on their common interest.

Community engagement is gaining importance as it forms a direct reflection of the creator of the community. "Yes, I'm part of that community, it's one of the most happening groups". When one hears such compliments, all credit goes to the creator and community manager.

So without much chatter, here are 5 topics to keep a community of No-Coders engaged:

1) Discussions on latest developments in no-code:

For example any new tool, feature or how an existing tool can be used in a new way. The community manager can either start the thread or invite more folks who are working on projects by tagging them. Ask them about their opinion. Let the discussion get started. Organize some guest sessions on certain important topics. This will equip members with required knowledge and make them feel valued as well. Always ask members on what topic they would like a future session.

2) Feedback on projects:

Members will be working on various projects. Start a thread inviting them to share their projects and get critiqued or get feedback.
It starts the reciprocity in motion. When a person get's feedback, it propels the chain of interactive feedback to someone else.

3) Casual Banter / Chit chat:

Every community needs a safe space to speak their mind, a healthy rant about what went wrong in a project, client issues, movies, books, internet, or to just pull each other's legs.

4) Give members demo / actual projects:

The community member can give members a demo or actual projects to keep the members engaged. It solves two main purposes. First, members take the community seriously. They don't treat it as another join and exit group. Secondly, the founder gets to tap the best resource. Also collaboration helps in networking, recognition, builds teamwork and makes it a community brand.

5) Fun engaging activities:

Engagement without fun is no community. Spend some time coming up with fun quizzes that test the members memory and intelligence. Conduct polls to understand what kind of contests members would like. Take a quiz on:
Basic G.K. related words used by no-coders,
some terms or technicalities,
have a balance of fun and serious quizzes,
Another quiz can be find the wrong answer quiz.

Community can be made on Discord, Slack (although it's used for a more professional setting), WhatsApp.
If on Discord or Slack, you can create different channels for different activities.
On WhatsApp, you can do these activities on certain days or else create sub-groups under the community as per activities.

The best tip is always ask your members what they want.

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Now second part of the brief:

1) When no one is posting/responding

Ans: Break the ice in the group with humor. For eg: Like Amitabh says in "**Chalo shuru ho jao oye**" only if it suits the vibe of the community. In no-coders case, use some inside joke as a starter. It will be nice when the founder of the community does that rather than the community manager. Also tag the folks who engage more, in that post. This way the ball gets rolling. Also, share insights on latest trends, news, trends, or a simple what are you folks working on or just a happy working guys or related stuff. Encourage members to talk about their on-going or past projects. Ask members through a poll if they are introverts, extroverts, ambiverts or just not interested in taking part in the community. Last but not the least is to ask members individually about their hesitation and encourage them to participate whenever they can.

2) When there are too many posts/engagements happening

Ans: Become a speed breaker to the chatter, but in a lighter way. Use humor to stop the unnecessary invaluable chatting. Like "Speed breaker ahead, go slow on invaluable chatting guys (emojis)" or "Hold your horses guys" or "Sab bakbak aaj hi karoge ya kal ke liye kuch rakhoge?" of course it should match the voice and vibe of the community creator and members as well. So dialogues from ads or movies work well.

Try to categorize the posts under related threads or sub-groups. Still if few members are not listening, it is best to message them individually and ask them politely to respect the space and not be a nuisance and spoil it for everyone else. Or else tell members to make use of react emojis. This helps rescue chat replies.

3) When there is some dispute amongst the community members

Understand what is the reason for the dispute. It can be miscommunication, misunderstanding, bad use of language, twisting of facts or issues, anything else. Second is to understand which person has caused it. Depending on the situation, message that person and tell him/she to stop. At the same time, request members to be responsible for their actions and be respectful. Bring the notice of all members towards community rules and guidelines and ask them respect it to the T.

End goal is to make it the best place for no-coders to hang out.
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