

RUBRIC TO EVALUATE THE PERSONALIZATION OF THE 3D MODEL ON THINGLINK

	Unsatisfactory	Developing	Proficient	Advanced	
EAccuracy		The 3D model is inaccurate and shows little attention to detail	The 3D model is mostly accurate but contains some minor errors	The 3D model is accurate and shows attention to detail	The 3D model is highly accurate and shows exceptional attention to detail
Interactivity		The 3D model lacks any interactive features or contains non-functional interactive features	The 3D model includes some basic interactive features such as pop-ups or links but could benefit from more advanced interactivity	The 3D model includes a variety of interactive features that enhance the user's experience	The 3D model includes a wide range of interactive features that are engaging and add significant value to the user's experience
Creativity		The 3D model is simplistic and shows no effort in creativity.	The 3D model is good, but shows minimal creativity.	The 3D model shows some creativity and is well presented.	The 3D model is highly innovative and shows exceptional creativity.
Content		The 3D model is incomplete or does not provide enough information to support the subject matter	The 3D model contains some useful information, but important aspects of the subject matter are missing	The 3D model provides sufficient information to complement the subject matter	The 3D model contains comprehensive information on the subject matter that is both informative and engaging
Overall		The 3D model demonstrates an overall lack of effort and attention to detail	The 3D model is satisfactory but lacks creativity and interest.	The 3D model demonstrates good work with some areas of excellence	The 3D model reflects exceptional effort, creativity, and excellence

RUBRIC TO EVALUATE THE VIRTUAL EXHIBITION

	Unsatisfactory	Developing	Proficient	Advanced	
Accuracy		The virtual exhibit contains inaccurate or incomplete information	The virtual exhibit has mostly accurate information, but some important details are missing or incomplete	The virtual exhibit is highly accurate and contains all necessary information	The virtual exhibit is highly accurate, well-researched, and contains additional, detailed information
Interactivity		The virtual exhibit contains limited interactive features or non-functional interactive features	The virtual exhibit has some basic interactive features, such as descriptions or links, but could benefit from more advanced interactivity	The virtual exhibit includes a variety of interactive features, such as videos, images, and animations, that enhance the user's experience	The virtual exhibit includes a wide range of interactive features that are engaging and add significant value to the user's experience
Creativity		The virtual exhibit lacks creativity and interest	The virtual exhibit is creative, but lacks in overall presentation	The virtual exhibit shows good creativity and is well presented	The virtual exhibit is highly innovative, creative, and expertly presented
Content		The virtual exhibit is incomplete or does not provide enough information to support the subject matter	The virtual exhibit contains relevant information, but some key aspects of the subject are missing	The virtual exhibit provides sufficient information to fully complement the subject matter	The virtual exhibit contains comprehensive, well-researched, and relevant information on the subject matter
Visuals		The 3D visual exhibit has poor aesthetics and low quality visuals	The 3D visual exhibit has decent aesthetics and visuals, but some aspects could be improved	The 3D visual exhibit has solid aesthetics and visuals that complement the overall experience	The 3D visual exhibit is expertly crafted, with exceptional aesthetics and visuals that enhance the overall experience
Overall		The virtual exhibit demonstrates an overall lack of effort and attention to detail	The virtual exhibit is satisfactory but lacks creativity and interest	The virtual exhibit demonstrates good work with some areas of excellence	The virtual exhibit reflects exceptional effort, creativity, and excellence