

Hey <name>,

I am going to be completely honest with you.

I like your brand and want to provide you with marketing/copywriting services.

While viewing your content, I had an idea for a way to increase the sales of your x - Course through email.

By the way, I also spotted two small mistakes on the following pages of your website:

[< website link >](#) ~~Identify~~ -> Identify

And

[< website link >](#) You have less than 5 **years** experience as a trainer or practitioner

I made a free short copy email for you. If you like it, we can talk from there.

Sound Fair Enough?

Greetings,

# Good Coaches Vs.

## Transformational Coaches

Let's cut to the chase.

A lot of fitness coaches out there SUCK.

They do their best, don't get me wrong..

They provide good exercises in general.

But, they lack the understanding to provide personalized long-term solutions.

YOU don't want to be one of them.

And you don't have to be one of them.

Good coaches provide value to their clients.

Transformational coaches **change their lives.**

Clients who are ready to give up are amazed at how they can evaporate years of pain in DAYS.

They have a deep fundamental knowledge of the human body and are masters at applying it.

A firm understanding of revolutionary principles comes second nature to their practice.

Which made them **stand out** in the eyes of their clients.

Choose to **STAND OUT** as so many coaches did before you.

Then prepare yourself to be flooded with admiration.

Your clients will be grateful forever.

[Click here to start your transformation \*\*and those of your clients.\*\*](#)