

Brag-P. Klauss

Reflection

Nobody likes to be thought of as a bragger. However, in order to get noticed and get where you want to go you have to be armed and ready to toot your horn just a little! Especially in this world where everybody has a megaphone and the ability to promote and create. You must be willing and able to talk about your passion and creations at a moment's notice. You must know who you are, what you are about, what you can offer, and be able to express that in engaging, quick-hitting bites.

Be passionate. Be prepared. Tell your story so others cannot.

Notes

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- brag bites should be offered in conversational manner
- common problems: not always being ready and armed, assuming things, biting your tongue, don't let your numbers do all the talking, not gathering around the water cooler, not breaking the ice, not throwing kisses
- the more people who know who you are and what you do the better
- need to virtually tell your story so others know what is going on. Or somebody else might tell your story
- don't let your resume talk for you
- no experience? GET CREATIVE
- be a good bragger: stop being boring (usually formal presentation skills), bring best self forward (bring authentic self), recognize importance of first impressions (.001 seconds after meeting you people already start making judgements about you; after 7 seconds people start deciding if they like you), smooze (small chit chat, sincere, be interested in other party), take emotional temperature of your listeners
- seem genuinely excited to tell your story