

Report: February 2024 Near Brasil

Project Name: Near Brasil

Project Intro & Status: [In Progress - February Near Brasil]

All social media links:

[Near Social](#) | [Twitter](#) | [Instagram](#) | [Youtube](#) | [Telegram](#) | [Zealy](#) | [Website](#)

Brazil Near community: Our job is to provide information to the Brazilian public and create partnerships to engage the community. This is an educational and informative project, so everything others are doing inspires us to create more and bring more information to our community.

Tasks: translations of news into Portuguese; support on Telegram; News and updates on Twitter; Content on the Near Brasil website and advocate of the Near protocol.

Approved Proposal Link: <https://gov.near.org/t/approved-near-brazil-february-2024/37564>

I. Highlights of the months:

23 new wallets created.

Our Twitter account was blocked and we started a new one with more than 400 followers and almost 15 k impressions. The new one had more than 17k impressions in february.

We grew to more than 350 members in Telegram with more than 15 active members.

We created a campaign on Zealy for the month of February that has 98 participants, Influencing users to have daily transactions through near.social.

We created a NEAR Telegram Wallet Village to encourage members to mine the HOT token with more than 45 active members engaging to daily miner token HOT.

We have once again implemented the Weekly User Ranking with prizes for users with the most transactions in the week.

We have the weekly Quiz about Near weekly news.

We created a tutorial video on YouTube about the Near Wallet for Telegram that already has more than 90 views.

Link: <https://youtu.be/8ToFFZ3UM10?si=2LP9g9QGxILbv14I>

We have hosted a X/Twitter Space with 35 listeners about Potlock and a Brazilian educational project to educate children about NFT with ViaNFT.

We have created a NFT contest with 11 participants

LINK: https://twitter.com/near_brazil/status/1761012225320374411

II. Metrics & Evidence: (as image)

Zealy Sprint

The screenshot shows the Zealy Sprint interface for the 'Near Brasil' group. The main section displays the 'Sprint' leaderboard for the period 'Feb 1, 03:00 PM - Feb 29, 03:00 PM' with 88 participants. The sprint is ending in 06 d 14 h 02 m 55 s. The leaderboard lists the top 7 participants with their XP scores:

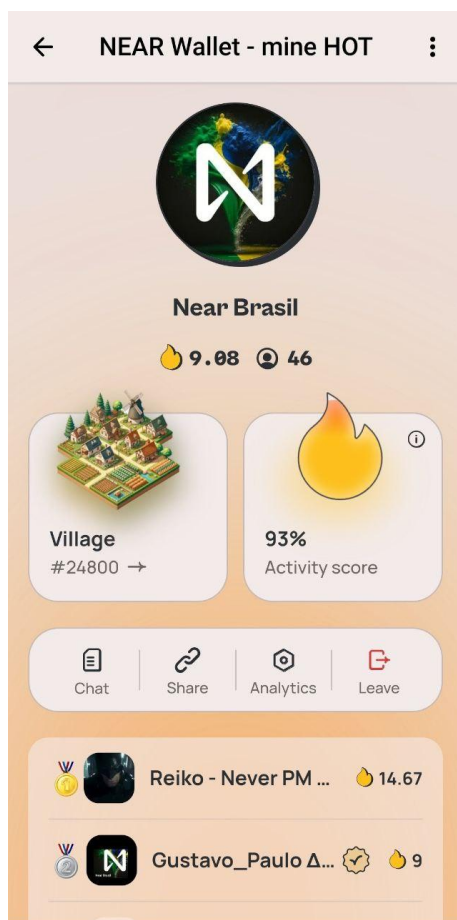
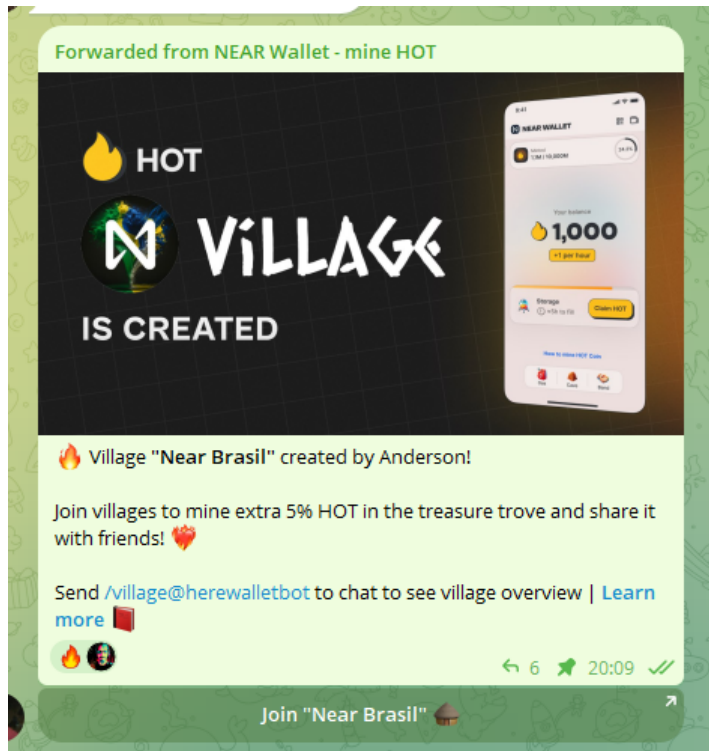
Rank	Participant	XP
1.	JuniorFigueiredo	9300 XP
2.	R3ik0	9230 XP
3.	Andybarlac	8860 XP
4.	Zancho	7720 XP
5.	eurovieira	7320 XP
6.	Cesinha667	7200 XP
7.	regrocsi	5330 XP

Below the leaderboard, there is a section for 'Rewards' and 'Sprint' details. The 'Sprint' section shows 'Sprint 2' as 'Ongoing' (Feb 1, 12:00 PM - Feb 29, 12:00 PM) and 'Sprint 1' as 'Completed' (Sep 27, 12:00 AM - Oct 7, 09:00 PM). The 'Rewards' section states: 'Participe do sprint do mês de fevereiro para concorrer a 50 USD em prêmios. Tarefas diárias são incluídas.' and lists the prizes: 1º lugar - 20 USD, 2º lugar - 15 USD, 3º lugar - 10 USD, 4º lugar - 5 USD, 5º lugar - 5 USD. It also mentions 'Participate in the February sprint to compete for 50 USD in prizes. Daily tasks are included.' and 'Awards: 1st place - 20 USD, 2nd place - 15 USD'.

Telegram group

The screenshot shows a Telegram chat group named 'Near Brasil' with 357 members and 56 online. The chat history includes several messages:

- A fixed message: 'Mensagem fixada: Lançamento de nova série no ShardDog...'
- Reiko: 'Never PM you first!' (with a 'Context' link)
- Gustavo_Paulo: 'Vai pra carteira here' (with a heart icon)
- Kkkkkkkkkk
- Ah tá
- Gustavo_Paulo: 'Pegar nft tem nada ver com hot' (with a heart icon and 'Near Expert #3' badge)
- Mayra Bevilacqua: 'Não, a série da Alice.... Acho são 10' (with a photo icon)
- Gustavo_Paulo: 'Hummm' (with a heart icon and 'Near Expert #3' badge)
- Zecsparrow: 'Vdd kkkk' (with a heart icon and '5' badge)



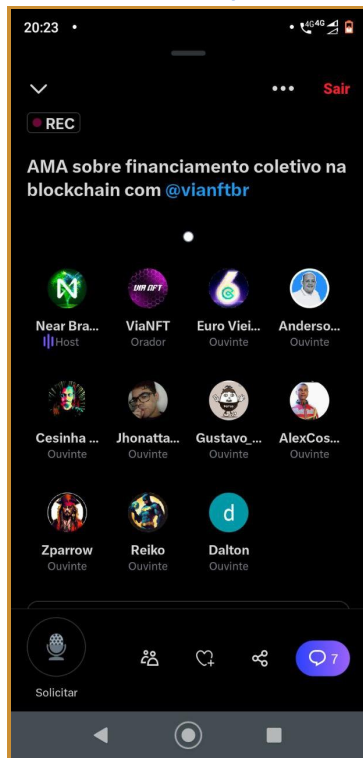
1. New Wallets with creation date & txn number:

https://docs.google.com/spreadsheets/d/11ElkLUuzNKS10ldLtuSR3zcVQPQSi9Q7m93ewBKs_34/edit?usp=sharing

2. Picture of partnership:

3. Event link, number of users, with screenshots, pictures

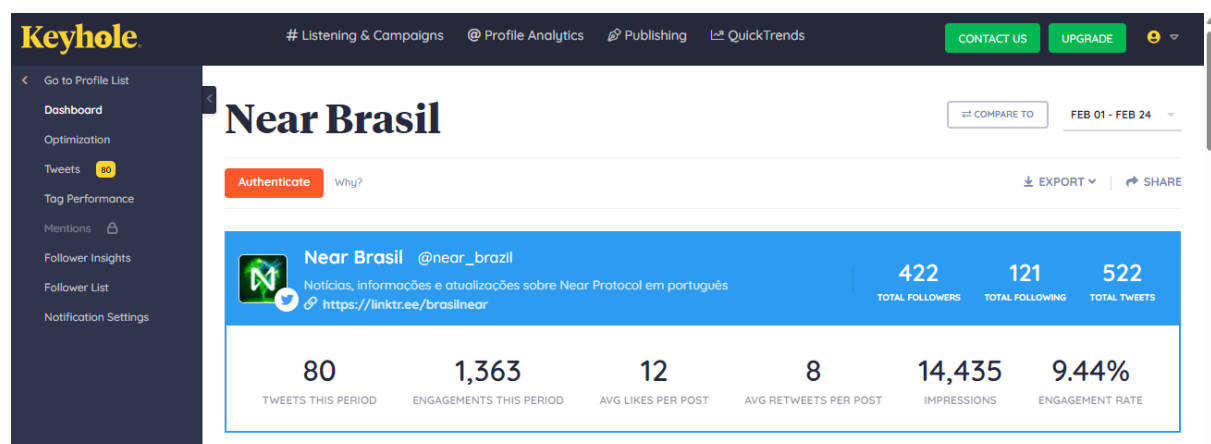
Twitter space: https://x.com/near_brazil/status/1763338526077354098?s=20



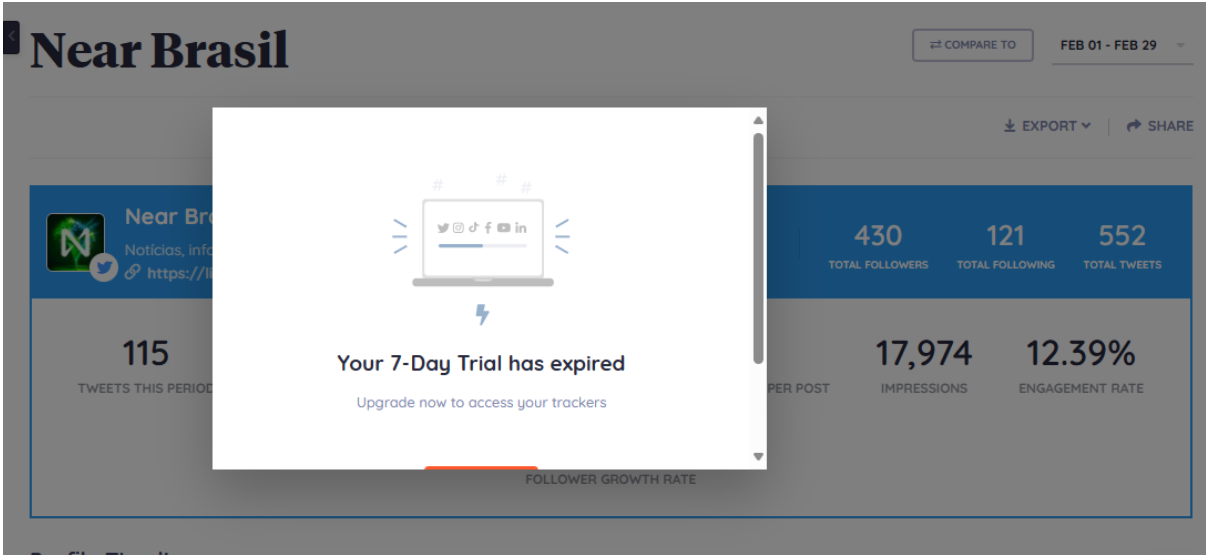
4. Picture of social media stats.

Current Twitter account:

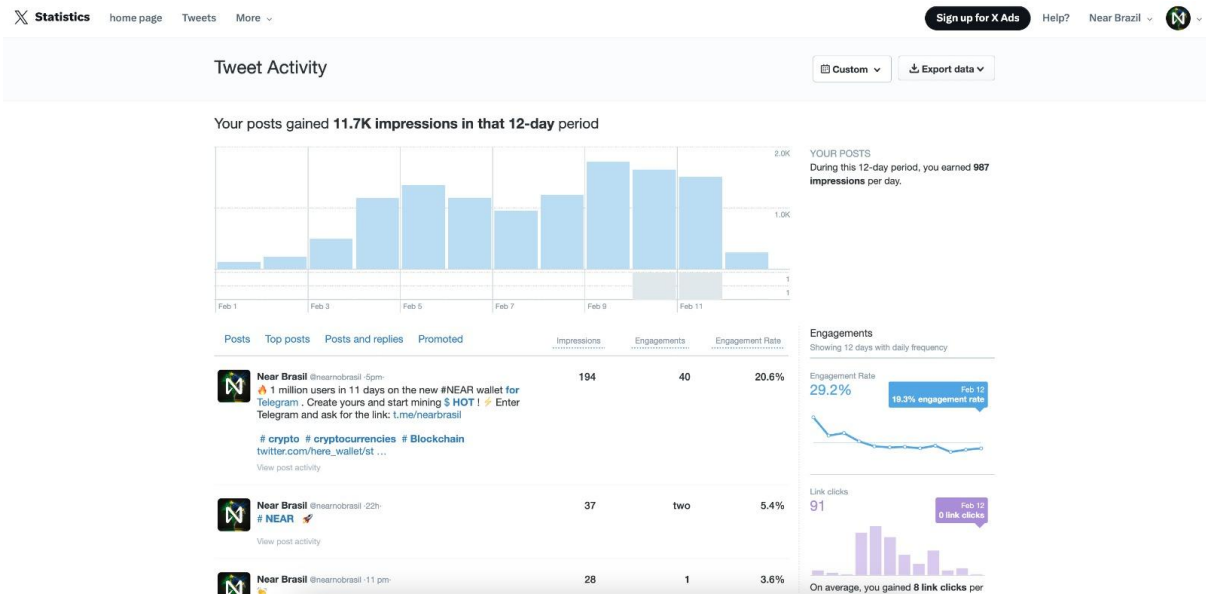
1st screenshot



final screenshot



First Twitter account that was suspended:



Weekly User Ranking with winners:



NEAR Brasil News
55 inscritos



19 de fevereiro

usuários premiados



Atenção para o resultado do Ranking Semanal de usuários

1. Euro Vieira
2. Anderson Lacerda
3. Junior
4. Gustavo
5. Cesinha

Além disso, também participaram do sorteio de 10 Reais os seguintes participantes:
Luis/Arely; Allan; Zanchi; Reginaldo.

E o sorteado foi Reginaldo!

Parabéns aos ganhadores e obrigado

Weekly Quiz:

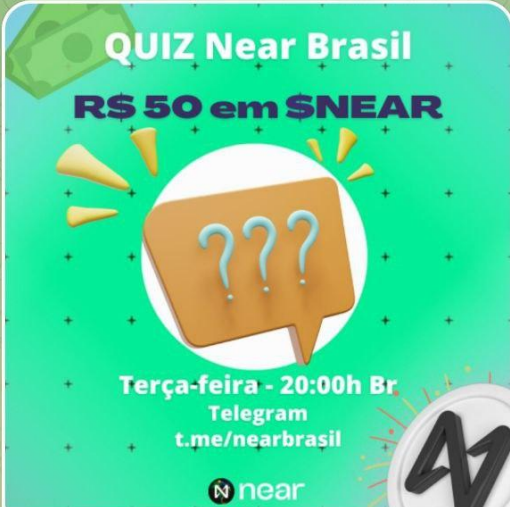


NEAR Brasil News
55 inscritos



 **Deixe um comentário** 





QUIZ Near Brasil
R\$ 50 em \$NEAR

Terça-feira - 20:00h Br
Telegram
t.me/nearbrasil



Participe do nosso QUIZ semanal no Telegram.

 50 reais em prêmios

☒ Terça-feira - 20:00h Br

☒ Telegram <http://t.me/nearbrasil>

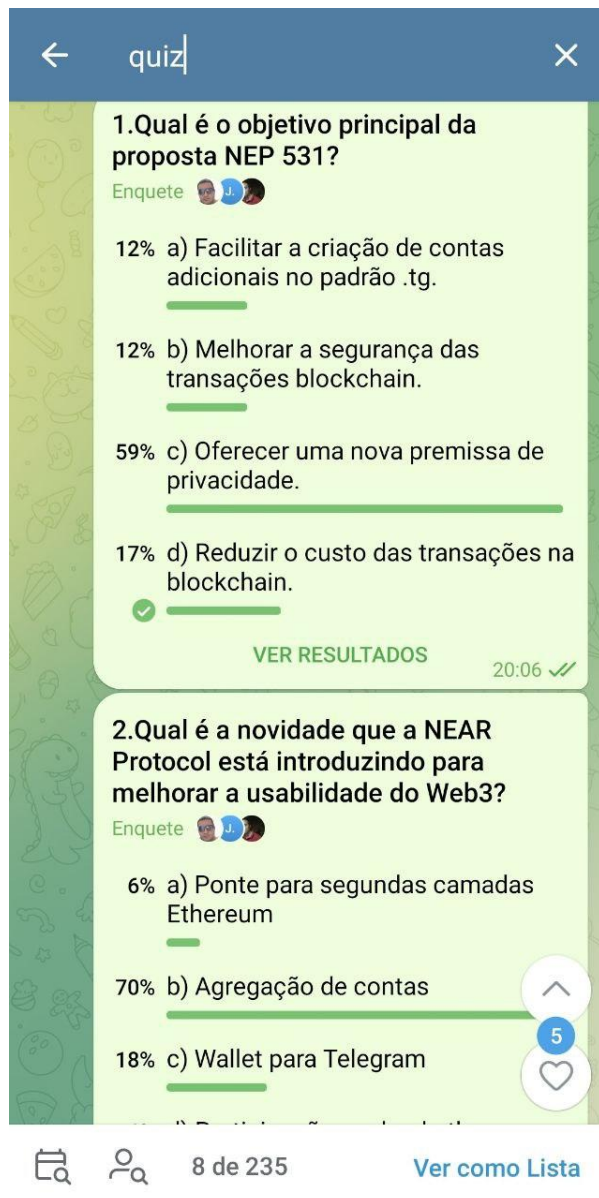
 5

 51 21:31

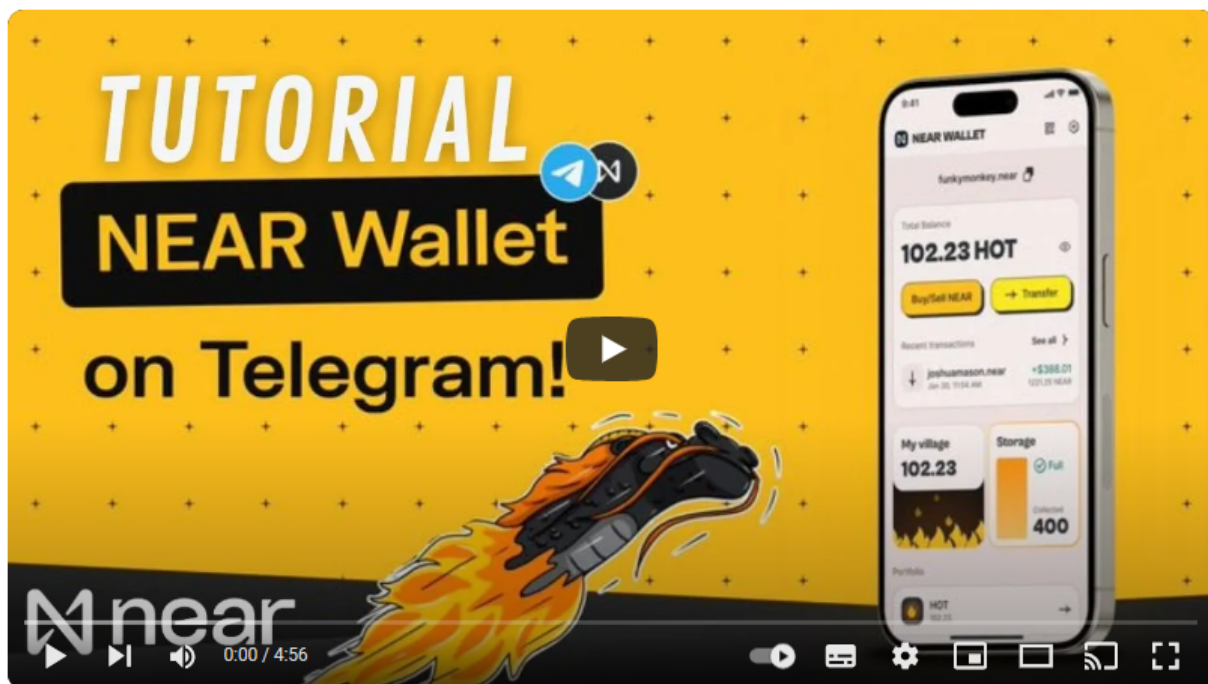
 **4 comentários** 



20 de fevereiro



Youtube video:



Tutorial carteira NEAR para Telegram



Near no Brasil
66 inscritos

Analytics

Editar vídeo

13



Compartilhar

Promover



100 visualizações há 2 semanas

III. Next Goals Highlights: Let us know where you're heading next!

In the next few days we will hold an online event with a community of cryptocurrency investors. Since we are in the carnival period, we wait to hold events.