

CHEER	
Crowd Leading Style/Mixed Style	Performance Style
Presentation of Material - Was the volume consistent throughout or were there elements that were hard to hear due to athletes not facing the crowd, executing skills that affected the volume, athletes unable to maintain volume, etc.? - Was the pace appropriate/effective & consistent throughout the cheer? Was it too fast, making it difficult for the crowd to follow/respond to the call-backs? Was it too slow, reducing the entertainment value? Was it consistent? - Did the cheers effectively represent the school name/nicknames, colors, and/or mascot? - Were the call-backs clear and easy for the crowd to follow and respond to? - Did the cheer include effective callouts and/or filler words that enhanced flow and directed the crowd appropriately? - Did they consistently demonstrate strong leadership, school spirit, and energy?	Presentation of Material - Was voice and inflection appropriately used to enhance the entertainment value of the cheer? - Was the volume consistent throughout, with appropriate pauses choreographed to maintain volume, or were there elements that were hard to hear due to executing skills that affected the volume, athletes unable to maintain volume, etc.? - Was it appropriately fast paced with energy to increase the entertainment value? Was it too fast, making it difficult to understand? Was it too slow, reducing the entertainment value? - Did the cheer effectively incorporate the school name/nicknames, colors, and/or mascot through "storybook" style words and incorporate the initiative to win? - Did the words of the cheer excite and enhance the competitive atmosphere? - Was the crowd (judge) excited, engaged, and entertained?
Formations & Spacing - Was the spacing accurate throughout? - Did most formations achieve effective crowd coverage, utilizing seven or more panels to maximize spread? - Did most formations prioritize effective crowd coverage by focusing on the front half of the mat (excluding flag elements)? - Were transitions smooth, synchronized, and effective in maintaining crowd coverage, entertainment, and engagement? Did a significant number of athletes stop facing the crowd? Were the transitions distracting or lose the ability to lead/engage the crowd? - Was there variety in formations throughout the performance?	Formations & Spacing - Was the spacing accurate throughout? - Were there creative visuals in the formations that increased the entertainment value and crowd engagement? - Were the Transitions smooth, synchronized, and maintained crowd entertainment/engagement? Were the transitions distracting or lose the ability to engage/entertain the crowd? - Was there variety in formations throughout the performance? Did formations change frequently enough to increase/maintain entertainment value and engagement?
Execution & Effective Use of Props & Motions - Do the props used make the call-backs easy to follow and are appropriate for what is being presented? Do Poms/Signs/Flags correlate with the call-backs? Were the props distracting or not correlating with the words? (i.e. a Flag with a mascot flying while spelling out a team name) - Was motion technique with props sharp, crisp, and controlled throughout the performance? - Were the timing and synchronization of props effective, appropriate, and clearly correlated with the words? - Were signs presented using a clear "show it, see it, say it" approach to support crowd understanding and response? - Were signs held consistently in the center to promote control, uniformity, and visual consistency? - Were spell-outs or phrases presented at consistent levels, so they were easy to follow/respond or were they presented at multiple levels making it difficult to follow? - Was the flag technique correct? Did the flags open, as intended? Did the flags pause at the top, then sharply descend? - Was the placement of motions consistent across all athletes? - Were motions precise (sharp, crisp, & clean)? - Were motions synchronized, across all intended athletes?	Execution & Effective Use of Props & Motions Note: Not incorporating props should not negatively affect IF incorporated, did the props used enhance the entertainment value of the cheer and are appropriate for what is being presented? Were the props distracting or not correlating with the words? IF incorporated with skills, did they detract or enhance the entertainment value of the skills? IF incorporated, was the motion technique with props sharp, crisp, & clean? IF incorporated, was the timing/synchronization of props effective, appropriate & correlated with the words? - Were there a variety of motions, levels, and/or ripples to create visual interest and increase entertainment value? - Was the placement of motions consistent across all athletes? - Were motions precise (sharp, crisp, & clean)? - Were motions synchronized, across all intended athletes?

Effective Use of Skills

- *Did each skill serve a purpose in leading the crowd or did they seem to be incorporated for the sake of incorporating skills?*
- *Did the tumbling skills emphasize an important word you want to draw attention to or is it distracting, making the words hard to hear or hard to follow?*
- *Did the tumbling skills emphasize an important word you want to draw attention to or is it distracting, making the words hard to hear or hard to follow? Were the stunts adding to the crowd's ability to follow signs/props for the call-back or did it distract?*
- *Were the tumbling skills selected that maximized the time that athlete was crowd facing and quick enough to maintain crowd engagement? Were the entries into building skills/transitions between building skills/dismounts selected to quickly achieve the desired level to maintain crowd engagement?*
- *Were the building skills selected to utilize a minimal number of athletes who are not crowd facing, to maintain maximum crowd coverage?*

Effective Use of Skills

- *Were all skills incorporated entertaining/engaging? Were skills selected for their entertainment value or did they seem to be incorporated for the sake of incorporating skills?*
- *Were skill sequences incorporated to create visual interest and increase entertainment value?*
- *Did any major errors in execution detract from the entertainment value of the cheer?*
- *Were a variety of skills incorporated to entertain/create visual interest, while maintaining crowd engagement and consistent volume? Are there too many building skills that do not allow the athletes to maintain consistent volume as too many athletes are facing each other rather than the crowd?*

COMPOSITION/PERFORMANCE**Element Composition, Creativity, & Performance (Jumps/Tumbling/Dance Score Sheet)**

- *Did the jump, dance, and tumbling sequences use formations & transitions to create visual interest and effectively use the competition floor?*
- *Did the jump, dance, and tumbling sequences incorporate a variety of formations that effectively used the competition floor?*
- *If incorporated, were creative/basic tumbling/jumps, or dance elements used to enhance the entertainment value and create visual interest in transitions?*
- *Was the flow of transitions into and out of the jump, dance, and tumbling sequences appropriate and effective, creating minimal downtime?*
- *Were the jump, dance, and tumbling sequences incorporated to create a seamless and cohesive routine?*
- *Was the energy maintained, entertaining and engaging the crowd throughout the jump, dance, and tumbling sequences?*
- *Did the athletes present confidence through natural and excited facial expressions and smiles throughout the jump, dance, and tumbling sequences?*

Element Composition, Creativity, & Performance (Building Score Sheet)

- *Were a variety of building categories performed within the building sequences to enhance the entertainment value and create visual interest?*
- *Did the building sequences use a variety of formations and/or creative/appropriate formations to enhance the entertainment value and create visual interest?*
- *Was creative/basic building transitions (ins/outs) used to enhance the entertainment value and create visual interest?*
- *Was the flow of transitions into and out of the building sequences appropriate and effective, creating minimal downtime?*
- *Were the building transitions and sequences incorporated to create a seamless and cohesive routine?*
- *Were all transitions into and out of the building sequences creative and visually appealing?*
- *Was the energy maintained, entertaining and engaging the crowd throughout the building sequences?*
- *Did the athletes present confidence through natural and excited facial expressions and smiles throughout the building sequences?*