

Privacy Policy

We hope you to understand why and how we collect, use, disclose and/or process your personal information. This Privacy Policy ("policy") explains what you can expect from us and what we need from you in relation to your personal information. Please read this carefully as this policy is legally binding when you use the product named Bingo Mermaid Winner ("App").

Information Collection

We collect your personal information in order to achieve the purposes and uses described in this policy. This information is actively provided to us when you use our application, or actively collected by us when providing services to you, or shared with us by third-party partners. Details as follows:

(a) email address; (b) the type, version, brand, and language of handset device; (c) mobile operating system; (d) the type and operator of network; (e) device identifiers (such as IDFA, IDFV, GAID); (f) the time you access this App and the duration of your visit; (g) behavioral usage of the App;

Information protection

We have implemented generally accepted technical and operational security standards to protect personally identifiable information from the loss, misuse, alteration or destruction. Only authorized personnel have access to personal information collected through our Services; these individuals have agreed to keep this information confidential.

Although we take appropriate security measures once we receive your personal information, the transmission of information over the Internet is never completely secure. We strive to protect personal information, but we cannot guarantee the security of information transmitted to or by us.

Purpose and Use

Monitor the performance of and improve our Services: we use your personal information to measure the performance of our Services, fix issues, improve and otherwise develop the features and functionalities of our Services. We also use your personal information to test and develop new products and services.

Communicate with you and deal with complaints: we use your personal information to send you communications relating to our Services and to address any comments or complaints you submit to us.

Maintain the safety and security of our Services: we use your personal information to detect and prevent fraud, cheating, abuse or other harmful activities, diagnose and fix technology problems, conduct security investigations and risk assessments, and improve and enforce our security measures.

Legal and regulatory requirements and proceedings: we use your personal information in connection with legal and regulatory proceedings and requirements, including the defense of legal claims, compliance with corporate reporting obligations, and compliance with applicable laws.

Enforce our rights: we may use your personal information to monitor, investigate, prevent and/or mitigate violations of our terms of use as well as enforce our agreements with third parties and business partners.

For any other lawful purpose, or other purpose that you consent to.

Information Sharing

We may transfer and disclose your personal information to any agent, contractor or third-party service provider who provides marketing, research, distribution, information processing, telecommunications, computer or other services for our business (including its direct marketing activities) or supports its operations;

We may also share information or statistics with third parties in an aggregated or anonymous form that does not directly identify you (for example, we may share aggregated information about your preferences and location with advertisers for marketing purposes).

Third-Party SDKs

Some third-party monetization SDKs integrated into the app may access your information for advertising optimization purposes in order to provide you with more accurate and personalized services. This information is collected by third parties and we cannot control such third parties. However, these third parties must comply with Google's privacy rules.

We list links to third-party privacy policies here. Please be aware that these policies are governed by the third parties and we have no control over them. Please review the following links for detailed information on how user information is collected, used, and shared.

Google AdMob & Firebase:

<https://policies.google.com/privacy>

Appsflyer:

<https://www.appsflyer.com/legal/privacy-policy/>

Applovin & Max:

<https://www.applovin.com/privacy/>

Pangle:

<https://www.pangleglobal.com/zh/privacy/partner-en>

Facebook:

https://www.facebook.com/privacy/policy/?entry_point=comet_dropdown

Mintegral:

<https://www.mintegral.com/cn/privacy>

Your Rights

Under the American information Privacy and Protection Act(ADDPA) and/or the EU General information Privacy Regulation (GDPR), you have the right to receive a copy of all personal information we hold about you. On request, we will provide you with a copy of this information. You also have the right to have any inaccuracies in that information corrected. You also have the right to have that information deleted, but in this case we may have to close your account as we will then be unable to continue to provide you with our services.

Information Retention

We will retain the information we collect for different periods of time depending on the content of the information, how we use it, and how you have configured your settings:

We retain certain information until you delete your account, such as information about how often you use our services.

We retain certain information longer when necessary for legitimate business or legal purposes, such as security, fraud and abuse prevention, or financial record keeping.

When you delete information, we follow a deletion process to ensure that your information is securely and completely removed from our servers or retained only in an anonymous form. We work hard to ensure that our services protect information from accidental or malicious deletion. Therefore, there may be a delay between when you delete something and when copies are deleted from our active and backup systems.

Update

We may update this Privacy Policy from time to time. We indicate that an update has occurred on the top of this page so you are encouraged to review this Privacy Policy from time to time.

Children

We do not knowingly collect personally identifiable information from Children under 13. If you become aware that a Child has provided us with personal information, please contact us. If we become aware that we have collected personal information from Children without verification of parental consent, we take steps to remove that information from our servers.