

Bring Frontline Foods to your city

We're so heartened that you're interested in spreading the movement. Our communities need our help more than ever, and together we can support your local restaurants and frontline heroes.

Frontline Foods can help provide resources, branding, and network to build and scale your local effort.

Before you reach out, we recommend reading this <u>Medium post</u> which outlines the creation and background of this project.

To successfully start a chapter in your community, please ensure you have the following:

Key roles:

- o City Lead -- Fundraising, communications, marketing, etc.
- Frontline Facilities Lead -- manage relationships with hospitals and other frontline facilities, coordinate dropoffs and deliveries, etc
- Restaurant Lead -- manage relationships with restaurants, coordinate payment processes, safe meal prep procedures, etc
- Please note you MUST have organized a team of 3 to be considered as a new Frontline Foods Chapter

Ideally some connection to the frontline facilities(s) you want to help

- This is crucial and a backbone of our model as hospitals and other frontline facilities are currently inundated with requests. We don't want to bother them with cold outreach
- A connection can be anyone—such as a family member who's a nurse or doctor



 A minimum of 1 existing hospital relationship is required for new Frontline Foods Chapters

Understanding of effort involved

- Fundraising at least \$7K+ to deliver meals to 1 hospital for 7 days:
 - 50 meals x \$20 a meal = \$1K/day (many ICU and Emergency Departments have ~50 frontline staff). However, they appreciate a meal at lunch and at dinner to cover separate shifts (particularly the overnight shift when weds nothing is open!) so ideally you would deliver double these meals
 - CB The Covid-19 crisis will certainly last more than 7 days, but we've set that as an initial goal as it will still help a hospital tremendously
 - Many of our local chapters intend to raise much more than that, with goals in the \$50K+ to cover more hospitals/more staff
- Significant amount of your own time and effort to coordinate restaurants and deliveries
- Please don't take this on if you don't think you can commit at least 10 hours per week. If you'd like to volunteer on a more ad-hoc basis, please reach out to a city's existing effort for volunteer opportunities

If you're still interested in launching a new city chapter with Frontline Foods, we would love to hear from you!

Please fill out this form and one of our team members will reach out shortly