## **Boston Association of Academic Hospital Medicine**

February 26, 2019

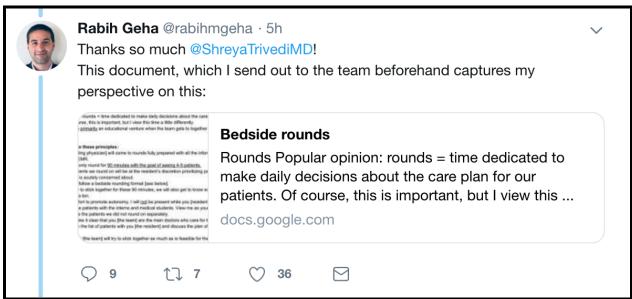
## **Exercise 0** - Twitter Start-up Instructions

1. If you have not already done so, create an account. You can go to twitter.com or download the Twitter app on your phone. Here is a link for more detailed instructions: <a href="https://bit.ly/2XIIZV6">https://bit.ly/2XIIZV6</a> (you can also use the QR code on page 2)

**Exercise 1** - How can social media make you a better doctor/teacher (or simply teach you something you did not know)?

- 1. Share your experience (if any) learning from social media
- 2. In groups of 2 or 3, find a tweet that you think has value
- 3. "Retweet with comment" adding #BAAHM
- 4. Discuss with others at your table what you found

[Here is a recent tweet that I found great value from. See page 2 for a QR for this tweet.]



## Exercise 2 - How can you use use Twitter as an educational tool?

- 1. Discuss/brainstorm ways that you might make use of Twitter as a teaching attending and/or supervising resident and what might work as a tweet
- 2. Tweet something you learned this week adding #BAAHM or think of a question that you might post social media in order to generate ideas from the medical community

## Exercise 3 - How can Twitter help your career?

- 1. Discuss/brainstorm ways that Twitter might help your career
- 2. In groups of 2 or 3, discuss something you have done or something you are proud of that you might consider adding to Twitter. After the meeting, tweet this adding #BAAHM.

QR Codes (hold up your phone's camera to the code in order to open the URL)

"Twitter Start-up Instructions"



"Tweet from Exercise 1"

