

STEEL VALLEY TRIATHLON CLUB



steelvalleytriclub@gmail.com | P.O. Box 3143, Youngstown, OH 44513 | www.steelvalleytriclub.org

Dear Sponsor,

The Steel Valley Triathlon Club (SVTC) is an organized, non-profit group interested in the development of triathlon and multisport disciplines in Northeast Ohio and Western Pennsylvania. SVTC strives to provide a fun, healthy, and social atmosphere for members to pursue their individual development and achievements in the sport of triathlon. We represent a diverse group of athletes, with people of all ages, interests, abilities, and experiences, welcomed and valued equally.

We have long appreciated sponsorship from local businesses to help fulfill our mission and goals as a club, and we are seeking your support as a partner or sponsor. As a non-profit, we use funds efficiently to update and maintain club assets, financially support local races, award prizes, and maintain nominal operational expenses such as our website, insurance, and social events for members and sponsors. In previous years, we have provided financial support to the Spring Classic Spring Triathlon at the Davis YMCA, the Salem Community Center Indoor Triathlon, Moraine Man in Western Pennsylvania, the Tri-Bulathon in Ashtabula, and Tri CLE.

Our Membership year for potential sponsors runs from November 2025 to the end of October 2026. In return, the club provides the reciprocal benefits listed in the chart below, up to and including your logo on our website and newsletter, club memberships, and social media access.

We hope you will consider sponsoring our club for 2026 so that we can continue to promote triathlon and multisport activities in Northeast Ohio and Western PA. Thank you so much for your support, and we look forward to a mutually beneficial relationship in the future.

Sincerely,
Kim Ruble, President
Angela Pettitt, Vice-President
Elise Cretella, Secretary
Greg Sines, Treasurer

Sponsorship information can be submitted electronically through our website <https://steelvalleytriclub.org/>, under Sponsorship/Partners, or by mailing the completed form below.

Sponsorship/Partner Information

___ Individual Sponsor

___ Business Sponsor

Business Name: _____ Contact Person: _____

Mailing Address: _____

Phone (_____) ____ - _____ Email: _____ Website: _____

Logo: **Y** or **N**

If **yes**, please email a high-resolution graphic to steelvalleytriclub@gmail.com

Checks payable to Steel Valley Tri Club.

Please mail checks to: SVTC, P.O. Box 3143, Youngstown, OH 44513

Or use the QR code to the right to access our PayPal Account.



Our Commitment to You	Your Commitment to Us				
Sherpa Partnership (no up-front monetary obligation)					
SVTC will support partners with our business, referrals, and promotion within the triathlon community.	Offer discounts, coupons, special access, reduced rates, etc., for club members and events.				
Sponsorship through October 2026					
	Sherpa	Sprint \$100	Olympic \$200	Half Ironman \$350	Ironman \$500
Logo and link on SVTC website and social media platforms	x	x	x	x	x
Promotional materials in any SVTC-sponsored race bags (i.e. business cards, coupons, samples, etc.)		x	x	x	x
Complimentary SVTC membership(s)			1	2	3
2 invitations to SVTC social events (holiday party, pancake breakfast, etc.)			x	x	x
Wall plaque or banner in recognition of your club support				x	x
Access to club social media to post relevant events or promotions up to once per week.				x	x
Logo on club t-shirt, race banner, SVTC promotional materials, etc.					x

