

The goal that my ideal self is going to achieve in the next 3-6 months:

- Making over \$4,000 per month.

Cause and Effect chains that will lead to this result:

- *Cause:* Sending 50 outreaches every day for 30 days.

Effect: Getting 2 clients that pay me \$1000 each.

- *Cause:* Sending daily emails, doing market research, etc.

Effect: Getting my clients crazy sales and then they recommend me to other people.

- *Cause:* Doing 20 cold calls a day for 10 days.

Effect: Getting 2 clients that pay me over \$1000 each.

- *Cause:* Continue working with my current client and get him amazing results.

Effect: He will pay me over \$400 every month which I can use for cold calling.

Potential "unknowns" or assumptions in my understanding of the cause & effect chains

- + Getting 2 clients after sending 1500 outreaches.
- + Getting my clients crazy sales.
- + Getting 2 clients after doing 200 cold calls.
- + My client agrees for me to work with him on other projects.