# **CURRICULUM VITAE**

Dr. R. Ramki 1/66 ,Ilanthakudipatti Kanjirangal( Post ) Sivagangai District, Tamil Nadu, India. Email ID: rajramkir@gmail.com

Contact No: +91 9159527775 / 6379657407.



# Career Objectives

To work for the upliftment of the institution, seeking a Challenging Position in the education field of progressive & forward looking in my career

<b>Education Qualification</b>	:	M.Com., M.Phil., PGDMM., Ph.D.,
Date of Birth	:	10.03.1989
Specialization		Marketing & Finance
Awards & Honors	:	09
Publications	:	I have Published in UGC Care & Referred Journal 25 research papers in National as well as International including 6 Scopus index Journal.  Pattern:09 Book:05
Software Packages Known	:	SPSS, E-Views, AMOS
Paper	:	Paper Presented: 5
Presentation/ Conference/		Workshop/ Conference/Seminar Participated:15
Workshop/etc.		FDP Pogramme attended: 10
		Short-term Course: Nil
Webinar/FDP/Online Course Attended		Webinar: 20, FDP- 05
Organized Seminar/	:	Webinar- 10
Conference/ Workshop /Webinar		Conference : 5

Place: Sivagangai.

# **Educational Qualification**

COURSE	DISCIPLIN E/ SPECIALI ZATION	SCHOOL/ COLLEGE	BOARD/ UNIVERS ITY	YEAR OF PASSI NG	PERCENTA G E (%)
Ph.D	Commerce	Research and Development Center, Bharathiar University, Coimbatore.		Feb 25, 2021	Commended
PGDMM	Management	Annamalai University , chithamparam	Annamalai University , chithampar am	May 2020	78%
M.Phil	Commerce	Yadava College , Madurai	M.K University	April 2012	73%
M.Com	Commerce	R.D.G.A College , Sivagangai	Alagappa University	April 2011	73%
B.Com	Commerce	R.D.G.A College , Sivagangai	Alagappa University	April 2009	58%
HSC	Commerce & Accounts	Raja Higher Secondary School , Sivagangai	Board of Higher Secondary Education, Tamil Nadu	March 2006	66%
SSLC	Maths, Science& History	Raja Higher Secondary School , Sivagangai	Board of SSLC Education, Tamil Nadu	April 2004	57%

# Certificate Course

COURSE	INSTITUTE / UNIVERSITY	YEAR OF PASSING	PERCENTAGE / GRADE
CLP (Computer – Cum – Internet Literacy Program me – One year)	Government of Tamil Nadu Department of Higher Education Directorate of Collegiate Education	2007	First Class

# Experience in Company / Teaching / Research

Served as Assistant Professor, Department of Commerce (July 2012 to February
2013) TDA College, Ramanathapuram Dist, Tamilnadu.
Served as Assistant Professor, Department of Commerce (June 2013 to April 2016 ) SAAS
College, Ramanathapuram Dist.Tamilnadu.
Served as Assistant Professor, Department of Commerce (June 2016 to September
2020) Ananda College, Devakottai. Sivagangai Dist , Tamilnadu
Served as Assistant professor, Department of Commerce, Karpagam Academy of Higher
Education, Coimbatore: Period Oct-2020 to Aug 2023.
Served as Assistant Professor (Selection Grade), Department of Commerce, Hindustan Institute of
Technology & Science, Padur, Chennai: Period Sep 2023 to till date.

# Academic Activities:

Served as Examination Cell, Ananda College, Devakottai from June 2017–
January-2019
Served as <b>Department Automation Coordinator</b> , KAHE, Coimbatore from Jan 2021-Aug 2023
Served as <b>Department Placement Cell Coordinator</b> , KAHE, Coimbatore from Jan 2022 - Aug2023
Served as <b>Department NAAC Creteria-3 Coordinator</b> , KAHE, Coimbatore from Jan 2022-Aug 2023.
Served as Department ERP, HITS from Feb 2024 onwards.

# Life Membership

- 1. Indian Accounting Association
- 2. Institute of Commerce & Management Association
- 3. Knowledge Research Academy. Coimbatore
- 4. Indian Commerce Association
- 5. Education Research and Development Association (ERDA)

# Membership in Professional Bodies

## A. REVIEWER IN JOURNAL

Review committee in Institute Scholar, Bangalore from July 2021. IJMR
 Journal of Multidisciplinary Research

# B. EDITORIAL BOARD IN JOURNAL

- Editorial Board Member in International Peer Reviewed Research Journal and Book Publication From May 2021.
- 2. Editorial Board Member in Pudhucheery Academic Researcher Academy 2022
- 3. Editorial Board Member in Institute Scholar, Bangalore from July 2021.
- 4. Editorial Board Member in Indian Academic Researcher Association, Thiruchirapalli, Tamilnadu, India from March 2021.
- ASET Journal of Management Science, Membership A Bi- Monthly Peer Review Journal Membership Id; ASETJMS-MC00007.

### **RESOURCE PERSON:**

One day acted as "Forensic Accounting in India" organized by Department of Commerce
Shanmuga College of Arts & Science, Sankarankoil ,on 24.12.2022.

One day acted as "Introduction to GST & IT Filling" organized by Department of
Commerce, Shanmuga College of Arts & Science, Sankarankoil ,on 31.05.2022

☐ Pondicherry Academic Researcher Academy : Acted as "International conference on

Emerging Trend Technologies for Sustainable Growth and Development in commerce, Business ,Management and Entrepreneurship" on 10.07.2022

one day acted as "Research Methodology and Data Analysis with SPSS" organized by PG & Department of Commerce, Raja Dorai singam Govt.Arts College, Sivagangai ,on 27.03.2023

### Awards and Honours

- Received in "Young Researcher Award 2021", in institute of Scholar (Insc), Bangalore held on July 2021.
- 2. Received in "Fellow Member FGT powered by Green ThinkerZ" July-2021
- 3. Received in Certificate of Recognition as Member of Global Directory of Educators and Researchers an Initiative of International Institute of organized Research (I20R) A Registered MSME with Ministry of MSME, Government of India July-2021.
- 4. Received in "Best Teacher Award -2021", In Mass Arts & Science College, (Affiliated to Bharathidasan University) Tanjoor.
- 5. Received in "Best Young Faculty Award -2021" Tamilnadu Association of Intellectuals and Faculty (TAIF) & GRABS Educational Charitable Trust, GRABS Virtual Awards 2021.
- 6. Received in "Best Researcher Award 2022" sakeya Arakalai –Madurai June-2022
- 7. Received in "Best Faculty Award-2022" Puducherry Academic Researcher Academy July-2022
- 8. PRIMS-SARVEPALLI RADHAKRISHNAN AWARDS –SEP-2022.
- 9. Received in **PARA- Fellowship Award –February-2023**, Puducherry Academic Researcher Academy **February-2023**.

# **Projects:**

- ☐ "A Study on Consumers' Perception Towards Herbal Products in Sivagangai District.as a
  - Part of Partial Fulfillment of Award of the Degree in *Doctor of Philosophy* (*Ph.D.*,),(*Commerce*).
  - □ "Employees work culture in Kaleeswarar Mills 'B' Unit (NTC) at Kalayarkovil" as a Part of Partial Fulfillment of Award of the Degree in *Master of Philosophy (M.Phil.,)*, (Commerce).
- ☐ "Financial Performance of JMC Company, as a Part of Partial Fulfillment of Award of the Degree in *Master of Commerce (M. Com.,)*

# Research Articles Published

# **Scopus Journal**

- ❖ Dr. Ramki. R , & Dr. Saroja Devi. R , (2021) "Marine Fish Production In Tamilnadu With Reference To Ramanathapuram District", Turkish Journal of Computer and Mathematics Education; Vol.12 No.11 (2021), pp.5801-5803, May 2021.
- Ramki Rajendran, M.Anandan, R.Saroja Devi, (July 2021) Export Performance of Fish and Fishery Products in India, Turkish Online Journal Qualitative Inquiry (TOJQI) Vol:12, Issue 4, (1726-1732)
- Dr.Ramki Rajendran, (July-2022) Export and comparative Analysis of Agricultural Products in India- With Reference to SAARC Countries. Journal of Positive school psychology 2022,vol:6, No:6, 9062-9084.
- Dr.R.Ramki (Aug 2023), Advancement of AI in decision making on civil law regulation of contract for the provision of in vitro fertilization. (IEEE Conference) Paper ID: 1344.
- Dr.R.Ramki (Feb -2024), Economic Value Added Break Even Point of Commercial Banks, Journal of Informatics Education and Research, ISSN: 1526-4726, Vol 4, Issue 1, 2024 .Page No: 587-591. (ABDC Journal). Published date Feb 2024.
- Dr.R.Ramki (Feb 2024), E-Commerce Evolution: Navigating the future with innovative strategies and Technological Advancements. (IEEE Conference).

# **UGC CARE & Referred Journal**

- 1. Dr. Ramki. R, Dr. Saroja Devi. R, Mrs. Kiruthika R. J (2021) "Comparative Analysis of CSR Practices in BSE, NSE, Public and Private Companies", *International Journal of All Research Education and Scientific Methods (IJARESM)*, ISSN: 2455-6211 Volume 9, Issue 4, April -2021, Impact Factor: 7.429,pp- 513-519.
- 2. Dr R. Ramki., & Dr. R Saroja Devi (2021) "Investors Behaviour Of Stock Market Investment" ANVESAK journal, Vol. 51, No.1(VII) January June 2021 (ISSN: 0378 4568), pp-130-136.

- 3. M,Arul kumar, Dr.R.Ramki, Dr.R.Saroja Devi. (August -2021) Agricultural products export from India- With Reference to BRICS Countries, The Journal of oriental Research Madras, ISSN:0022-3301, PP 34-40,
- 4. Dr.T.Ganesh, R.Ramki Rajendran (Nov 2021) Dairy Products Export in India –With Reference to South Asian Countries. International Journal of Humanities, Law and Social Science published biannually by new Archaeological & Genological Society, Kanpur Philosphers, ISSN: 2348-8301, Vol:VIII, Issue V,
- C.MayilSamy, R.Ramki (January- 2017) Enlargement and Development of Micro Small and medium Enterprises, Journal Splint, International Journal of Professionals, ISSN: 2349-6045, Issue – 1, Vol – IV, Page No.35-39.
- C.MayilSamy , R.Ramki (Jan- 2018) Micro, Small and Medium Enterprises [MSME] In india, , Shanlax international journal of commerce ISSN:2320-4168 , Vol-6, special Issue 2,
- 7. C.MayilSamy, R.Ramki (Feb-2018) Problems and Opportunities for women Self Help Groups Entrepreneurship in india Emperor international journal of finance and management Research, ISSN,2395-5929, Vol-iv, Issue-02.
- 8. C.MayilSamy, R.Ramki (March 2019) Entrepreneurship and innovation- Astudy, Roots international journal of multidisciplinary researches, **ISSN NO: 2349-8684**, Vol; 5 special issue: 2, A peer Reviewed, Refereed and Quarterly journal.
- Dr.Pandi selvam , R.Ramki (March 2019) Problem of women entrepreneurs in sivagangai District. Roots international journal of multidisciplinary researches , ISSN NO: 2349 -8684 , Vol; 5 special issue: 2 ,. A peer Reviewed , Refereed and Quarterly journal.
- 10. Mr.Biju P.J , Dr.R.Ramki (2022) Export of Basmathi Rice in India –With Special Reference to Middle East Countries , ISSN :0974-8946, Vol: 47, Issue.01, No.2. , Shodha Prabha (UGC Care List Journal).
- 11. Anandhan AP, Dr.R.Ramki (2021) A study on Insured's perception towardsLife Insurance Policies In Malapuram District, ISSN: 2277-7067, Vol: VII,No: 12 (viii), shodhsamitha: Jounal of Fundamental & Comparative Research.
- 12. Dr.R.Ramki, Dr.M.Arul kumar, Dr.M.Ganesan, (Feb2022) Fruits and Vegetables Export From India- With Special To European Countries. ISSN: 2277-7881, Vol:11,

- issue 2 (3), Impact Factor: 7.816 International Journal of Multidisciplinary Education, Research Peer Reviewed and Refereed Journal
- 13. Dr.M.Arul kumar, Dr.R.Ramki, (March 2022) Jaggery and Confectionery Export from India, E-ISSN: 2582-5208, Vol: 04, Issue: 03/2022, International Research Journal of Modernization in Engineering Technology and Science (Peer –Reviewed, Open Access, Fully Refereed International Journal)
- 14. Shaji AV, Dr.R.Ramki (January 2023) Production and Marketing of Coconut Products in Ernakulam District –An Empirical Study .ISSN:2581-4621, Volume number: 7, Issue -1, International Journal of Engineering Technology and management sciences.
- 15. Biju, Dr.R.Ramki (Feb -2023) A Study on Multilateral Trade And Investments among BRICS Countries . ISSN:2581-4621, Volume number: 7, Issue -1, International Journal of Engineering Technology and management sciences.
- Dr.R.Ramki (July -2023), Women entreprneurship in digital commerce: with special reference to Coimbatore district, International journal of science and Research Archive , DOI:https://doi.org/10.30574/ijsra. ,eissn: 2582-8185.
- 17. Dr.R.Ramki (Dec -2023), Performance of the standalone health insurance companies in india. International Journal of Engineering Technology and Management Science, ISSN; 2581-4621,

### **Book:**

- E-Commerce A Virtual Reality , ISBN No: 978-93-90853-31-1 , Dr.Jothish chembath, Dr.R.Ramki, Dr. N.Siva sankar , IOR International Press (Google Scholar Indexed Publisher) (2021)
- 2. Dr.R.Ramki, Intellectual property law advancement of Technology, First Edition June -2023, ISBN: 978-93-95439-04-6, International Scientific Research and Publication.
- 3. Dr.R.Ramki, Marketing Management, First edition 2023, ISBN :978-93-5757-207-1, Publisher Scientific International Publishing House.
- 4. Dr.R.Ramki, Auditing, Edition 2023, ISBN :978-81-19295-16-6, Published by : Taran Publication, New Delhi.
- 5. Dr.R.Ramki, Banking Theory and Practice, ISBN:978-75-82653-35-4. Published by: Bhavatharani Publication –Bangalore, Jan 2024.

### **Book chapter**

□ Recent Trends In Commerce & Management (2022 ) Dr.R.Ramki , Cocoa Products Export From India – with Reference to European Countries, ISBN No :

978-81-956364-8-8, Published By: Yuvakshetra Publication. organized by Nallamuthu Gounder Mahalingam College, Pollachi, Department of Business Administration. □ Contemporary Research in Commerce and Management (March -2023) Dr.R.Ramki Role of Visual Media in the Marketing of Cosmetics, ISBN: 978-93-94901-71-1. ☐ Innovative Sustainability Practice in Commerce and Technology (March-2023) Dr.R.Ramki, Social Media Marketing: A Tool of Small Scale Entreprenurerus, ISBN NO: 978991347468. Organized by Department of Commerce with Computer Applications, Sri Ramakrishna College of Arts & Science (Autonomous) Coimbatore. Patent Number: 15, configuration of an online market patent publication , IPR NUMBER: 202141049774 Status: Publised □ Patent Number: 16, Use of Big data in the Insurance sector, IPR NUMBER; 202141049775 Status: Publised Patent Number: 51, The Effect of Human Resource on Organizational Performance, IPR NUMBER:202241000471. Status: Published □ Patent Number : 52, E-Learning System in Education During Covid-19 Pandemic IPR Number: 202221000887. Status: Published Design Pattern; Device for Employee Attendance Management Application Number: 381057-001, Status: Published, Publication date: 08/03/2023. □ Design Pattern; Interactive Product information KISOK, Number: 400067-001, Publication date: 16/11/2023. □ Design Pattern; Interactive KISOK for Ticket sales, Number :387830-001, Publication date: 06/06/2023. □ Design Pattern; Number: Queue Management KISOK 408644-001. ☐ Design Pattern; Customer satisfaction survey KISOK, Number 408643-001,

Pattern:

- 1. R.Ramki (February 2017) Impulse Buying behavior of Consumer in Brick & Mortar and click only stores a Review Perspective ,New Dimensions of Management in the Globalized EAR 2017 ISBN: 938597791-1.
- 2. R.Ramki, (February 2017) Rural Poverty dwindle through Development in India, Innovative Practices in Modern Business ISBN:978-81-92361-08-1.
- C.MayilSamy , R.Ramki , (September 2016)Micro Finance and Empowerment of women – A Collision study of self help Group Growth strategies for Business Development of India ISBN:0973-0303, Journal Academic Research Journal an Interdisciplinary , Vol,9 No.1(1) Vol – II.
- C.MayilSamy , R.Ramki (January- 2017) Enlargement and Development of Micro Small and medium Enterprises Journal Splint, International Journal of Professionals ISSN: 2349-6045 Issue – 1, Vol – IV, Page No.35-39.
- 5. Impact of Goods and Service Tax [GST] On Indian Economy, ICGST-2017, ISBN 9-789387-102064, 5 October-2017.
- R.Ramki (20 sep-2017.) Customer Relationship in Business Management in Telecommunication with reference to BSNL, Contemporary changes in Business management, ISBN:987-81-92597-40-9.
- R.Ramki , (4 Jan -2018) Micro, Small and Medium Enterprises [MSME] In india: Opportunities, Issues & Challenges , Entrepreneurship in India : opportunities and & Challenges, ISBN;9789387102453 .
- 8. Impact of Goods & Service Tax[GST] On Indian Economy Vidhya Giri College- pudhuvayal ,ISBN-9789387102064 , 5 oct-2017.
- 9. R.Ramki (2018) Paradigm shift in Indian banking sector, Syed Ammal Arts & Science College- Ramnad, ISBN ;978-81-935783-3-9
- 10. R.Ramki (2018) Micro, Small and Medium Enterprises An Synopses , Vivekandha college , Madurai , shanlax publications ISBN :97893871793 ,
- 11. Dr.R.Ramki, (2022), Indian Women Entrepreneurship in Tourism Industry, Karpagam Academy of Higher Education, Coimbatore. ISBN NO: 978-81-909609-0-8.
- 12. Dr.R.Ramki, (2022), Women Entrepreneur in India- overview, Karpagam Academy of Higher Education, Coimbatore. ISBN NO: 978-81-909609-0-8.
- 13. Dr.R.Ramki, (2022) Social Entrepreneurship, Karpagam Academy of Higher Education, Coimbatore. ISBN NO: 978-81-909609-0-8
- 14 .Dr.R.Ramki , (2023) Social Media Marketing : A Tool of Small Scale Entrepreneurs, Ramakrishna College of Arts & Science College , Coimbatore.ISBN:9789391347468.

## **International level**

- 1. Paper Presented on "**Investors Behaviour of stock market investment**" organized by Shasun Jain College for women, chennai (10.04.2021)
- Participated in "E-Conference on Recent Trends in Commerce, Management & Information Technology" organized by J.H.A.Agarsen College, Chennai, (19.03.2021)
- 3. Participated in "State level Seminar on Agricultural Competitiveness and structural challenges –Farms Bill 2020" organized by Department of Economics Sri Sarada College for women, Tirunelveli, on 27.03.2021.
- 4. Paper Presented on "A study on perception and consumer behavior among the green products with special reference to vellor district of tamilnadu" organized by SRM Institute of science and Technology, chennai (18, 19 December 2023)

#### **National Level:**

- Digital Currency towards Global Finance Inclusion- One day organized by the PG Department of commerce with computer Application, Ananda College, Devakottai. On 3.2.2023.
- 2. GST-Its Journey From The Initiative –Organized by PG Department of Commerce on 28-Jan-2023 .
- 3. Social Media Marketing : A Tool of Small Scale Entrepreneurs Ramakrishna College of Arts & Science College , Coimbatore on  $16^{th}$  march 2023.
- 4. Financial Inclusion –We need of an Hour -2023 : organized by ST.Justin Arts & Science College for women, Cholapuaram, Sivagangai Dist. On 06/03/202
- 5. Paper Presented on "The impact of trade Liberalization on employment growth in india" organized by Ananda college (11 October 2023)
- 6. Paper Presented on "Social media marketing; A tool of small scale Entrepreneurs, organized by Sree saraswathi thyagaraja college- Pollachi, ICSSR Sponsored organized by Department of commerce (09/02/2024)
- 7. Participated on Entrepreneurship Development and Business organized by Madurai sivakasi nadars pioneer meenakshi womens college ,Poovanthi held on 27 sep 2023.

## SEMINARS / CONFERENCES / WORKSHOPS / SYMPOSIUM / WEBINAR/ATTENDED

# A. Workshop

- Participated in "One-Day Workshop on Harnessing Education, Research and Skill Development for an Atmanirhar Bharat Organized by Mahatma Gandhi National Council of Rural Education, Department of Higher Education, Ministry of Education, held on 20<sup>th</sup> March 2021.
- Participated in "one day workshop on "India's National Education Policy 2020"
  Conducted by CIT- TLC on 26.0.3.2021.
- 3. Participated in "Faculty Development programme in Entrepreneurship", Ministry of Science and Technology, CED Campus, Madurai. 10.12.2018 to 22.12.2018.
- 4. Participated in "Faculty Development Program on Goods & Services tax" Conducted by Thiagarajar College, Madurai 25.03.2017.

# WEBINAR/ONLINE COURSE/ CERTIFICATE COURSE/ FDP AND QUIZ ATTEND DURING

# COVID-19

### FDP-ONLINE MODE

- 1. Participated in Seven Day Faculty Development Programme on "**Multivariate Data Analysis**" organized by University of Calcutta Affiliated Naba Ballygunge Mahavidyalaya Exceller Open (17.03.2021 to 23.03.2021)
- 2. Participate in 5 days FDP ON Tax Computation, Planning & Filing of ITR" Organized by the faculty of commerce and management, SGT University, Gurugram, Delhi 19.07.2021 to 23.07.2021.
- 3. Participate in Six days National Level Faculty Development programme on "Digital Teaching Methods in Higher Education" Organized by Hindustan College of Arts & Science College, Coimbatore, 23.08.2021 to 28.08.2021.
- 4. Participate in 21 days orientation Program organized by Prestige Institute of Mananagement and Research, Indore (M.P), 1.07.2017 to 21.07.2021.

5. Participate in Two weeks Online Programme "Data Analysis and Research Methodology in social sciences" sponsored by ICSSR, Newdelhi, and organized by the Department of Commerce, Alagappa University, Karaikudi, 03.09.2021 to 14.09.2021

# Faculty Development Programmes Attended

1. Participated in "**Soft Skills**" Conducted by NPTEL-AICTE funded by the Ministry of HRD, Govt. of India New Delhi held on Four Month (July- October 2019).

### SEMINARS / CONFERENCES / WORKSHOPS / SYMPOSIUM /ORGANIZED

- 1. Coordinator in one day webinar on "Attitude is Everything", Organized by Department Of Commerce with CA, KAHE, Coimbatore, held on 10.02.2021.
- 2. Coordinator in one day webinar on "Managing and shaping carrier", Organized by Department Of Commerce with CA, KAHE, Coimbatore, held on10.03.2021.
- 3. Coordinator in one day webinar on "Introduction to stock Market", Organized by Department Of Commerce with CA, KAHE, Coimbatore, held on10.04.2021.
- 4. Coordinator in one day webinar on "E-Banking". Organized by Department Of Commerce with CA, KAHE, Coimbatore, held on 20.07.2021
- 5. Coordinator in one day webinar on "Mobile App Development Using Android Studio" Organized by Department Of Commerce with CA , KAHE, Coimbatore, held on 22.07.2022
- 6. Coordinator in one day webinar on "Zero to one .... How to Build your future?" Organized by Department Of Commerce with CA , KAHE, Coimbatore, held on11.01.2022
- 7. Co-ordinator in one day webinar on "Entrepreneurship Development in carrer" Organized by Department Of Commerce with CA, KAHE, Coimbatore, held on 11.11.2021.
- 8. Co- convener one day Online International Conference on "New challenges and Innovation On Entrepreneurship in Present Era -2022. Organized by Department Of Commerce with CA, KAHE, Coimbatore, held on 11.04.2022

## Personal Details

Name : Dr. R. Ramki

**Father's Name** : Mr. P. RAJENDRAN

**Date of Birth & Age** : 10.03.1989 (35)

Gender : Male

Marital Status : Married Blood group : "B+ve"

Religion : Hindu
Nationality : Indian

Mother Tongue : Tamil

**Languages Known** : Tamil and English

Human Skills : Determined, Self-Confident, Disciplined and Organizing

Skilled.

**Hobbies**: Listening to Music and Reading Books.

**Contact Number** : +91 9159527775

**Email Id** : rajramkir@gmail.com

### DECLARATION

I hereby declare that the information furnished above is true and complete to the best of my knowledge and belief.

Place:Sivagangai

Date:

R. Ramki