



Jane Smith

Realtor®

(413) 269-6958

www.janesmith.com

info@shannonlancy.com

Home Seller: Here's an offer you can finally take to the BANK!

After I sell your home for top dollar, you'll need this bag to carry your cash to the bank.

Dear Homeowner,

I acknowledge it may seem a little weird receiving a letter in a BANK BAG, but stay with me; I actually have two important reasons for doing this:

1. I have something very important to tell you, and since you didn't respond to my first letter, I really needed some way to make sure this letter would catch your attention.
2. Since this letter involves putting cash in your bank account (and lots of it), the bank bag idea seemed rather fitting. Hey, why not?

So, before I get into the details, let me ask you a question:

If there was a GUARANTEED way to sell your home FAST at TOP DOLLAR, would you want to know about it?

If so, please read on. According to my records, your home recently expired from the MLS with no sale. I can understand your frustration! You thought your property would sell in just a matter of weeks and, instead, you're still vacuuming twice a day and leaving voice mail messages for your Real Estate Agent.

Does the following scenario sound familiar to you?

You make the decision to sell your home. It's exciting, and a bit frightening at the same time. You clean the house from top to bottom. Maybe you even repaint some rooms. Then you interview Real Estate Agents for the job of listing and selling what is probably your biggest asset. You were sure you picked the right person for the job. Now here you are, six months later. You kept the house clean for the whole six months. You constantly interrupted your plans to accommodate showings. And what do you have to show for it? **Nothing.**

And of course, your Real Estate Agent has plenty of "excuses" why your home didn't sell. However, making excuses doesn't get the job done, does it? Had you been counseled correctly from the beginning, and had you chosen an agent who aggressively MARKETED your property instead of trying to *SELL* it, you would already be settled in your next home by now.

Chances are, you've already started receiving solicitations from other agents who want to list your home, yet again. So, right now, the question begging to be asked is...

MORE →

QUESTION: Do you want an agent who thinks the MLS and a lawn sign is going to sell your home or do you want a *true marketing professional* who understands the importance of implementing a comprehensive, **21-Point Marketing Plan** to ensure your home sells **FAST at TOP DOLLAR?**

The answer is obvious: you want someone who can get the job done! Period. Unfortunately, you've already tried it the hard way, to no avail. But don't be discouraged! Despite all the excuses you may have heard, your home could be one of the most desirable homes on the market with a few small changes.

I KNOW HOMES ARE SELLING IN THIS MARKET BECAUSE I'VE PERSONALLY SOLD 25 IN THE PAST 12 MONTHS!

Here are just a few reasons why you can count on me to sell your home fast, at the right price:

REASON #1: I am personally in the top 2.8% of agents who **SELL** homes (not just list).

REASON #2: I am protecting you with an "I-Perform-Or-You Fire-Me Guarantee." If you're not absolutely delighted with my service, you may terminate our listing agreement. All I ask is that you notify me in writing and give me 72 hours to correct the situation or perform the service in question. What could possibly be more fair than that?

REASON #3: I'll market your home using my "State-of-the-Art" *Home Seller Lead Generation System* - powered by my unparalleled "**21-Point Marketing Plan.**" This will ensure you get the maximum number of qualified buyers who are ready, eager and able to submit offers.

In other words, with my expertise on your side, your home is as good as SOLD (see the enclosed client reviews for proof)! So, don't give up yet. You have nothing to lose and everything to gain. Now it's time to make it happen!

Call me today for a free no-obligation consultation at 604-123-1234.

I'm looking forward to hearing from you...

Dedicated to your home selling success,

Jane Smith
RE/MAX, Real Estate Consultant
www.janesmith.com
info@shannonlancy.com
Cell: 604-123-1234

OPPORTUNITY
KNOCKS

★ **P.S.** My services are backed up in writing by a No-Risk Guarantee, one of the few in my industry.

PPS. Pick up the phone right now and call me. We can finally put an end to your frustration BEFORE the market *really* takes a turn for the worst.

Wondering Where To Get The Bank Bag?

Visit: <http://3dmailresults.com>