

How-to Add ACSA's Google Analytics to Cvent Event

1. Log into Cvent and go to your event
2. Go to Promotion & Communication > Web > Weblinks
3. Click Google Analytics button at the top right
4. Enter Google Measurement ID: G-XQ38JQDC1G
5. Enable eCommerce: Yes
6. Enable Linker plugin: Yes
7. Secret API Key: FwDzedBETt2N7mSFvupnGw