



## Annual Meeting 2020 Media Sessions

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### Highlights:

- 35 co-designed televised sessions on topics of strategic importance to the Forum
- More than 983,000 views on the Forum livestream in addition to global media coverage

### Sessions:

| Media Outlet        | Session Name and Link                                              |
|---------------------|--------------------------------------------------------------------|
| CCTV2               | <a href="#">China Economic Outlook</a>                             |
| Wall Street Journal | <a href="#">Testing America's Economic Resilience</a>              |
| Reuters             | <a href="#">Recharging International Trade</a>                     |
| NHK                 |                                                                    |
| Al Arabiya          | <a href="#">Strategic Outlook: Middle East Economies</a>           |
| TIME                | <a href="#">Forging a Sustainable Path towards a Common Future</a> |
| Yicai               | <a href="#">New Look: China's Capital Market</a>                   |
| NYT                 | <a href="#">Averting a Climate Apocalypse</a>                      |
| Caixin              | <a href="#">China's Green Global Agenda</a>                        |
| CNBC                | <a href="#">The Future of Financial Markets</a>                    |
| Swiss TV            | <a href="#">Humans Behind Machines</a>                             |
| France24            | <a href="#">How to Tax the Digital Economy</a>                     |
| TV18                | <a href="#">Strategic Outlook: India</a>                           |
| Tortoise            | <a href="#">How to Turn Protest into Progress</a>                  |
| Nikkei              | <a href="#">How to Measure a New Economy</a>                       |
| CNN                 | <a href="#">The Global Energy Challenge</a>                        |
| Euronews            | <a href="#">A New Global Narrative for Europe</a>                  |
| Deutsche Welle      | <a href="#">A Decade to Deliver the Global Goals</a>               |

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|---------------------------|-----------------------------------------------------------------------------------------|
| Bloomberg QuickTake       | <a href="#"><u>Breaking Free from Single-Use Plastics</u></a>                           |
| CNBC                      | <a href="#"><u>The Return of Arab Unrest</u></a>                                        |
| CNBC                      | <a href="#"><u>A Conversation with Mohammad Ashraf Ghani</u></a>                        |
| CNN                       | <a href="#"><u>A Conversation with Carrie Lam, Chief Executive of Hong Kong SAR</u></a> |
| CNN                       | <a href="#"><u>Special Address by Barham Salih, President of Iraq</u></a>               |
| CNN                       | Social Mobility: Getting to 50-50 Gender Parity                                         |
| BBC                       | <a href="#"><u>Securing a Sustainable Future for the Amazon</u></a>                     |
| Yahoo Finance             | <a href="#"><u>A Strategy for the Next Growth Cycle</u></a>                             |
| CNBC/NYT                  | <a href="#"><u>Valuing Unicorns</u></a>                                                 |
| CNBC                      | <a href="#"><u>After Brexit: Renewing Europe's Growth</u></a>                           |
| Financial Times           | <a href="#"><u>Stakeholder Capitalism: How to Enable Long-Term Investing</u></a>        |
| Financial Times           | <a href="#"><u>Leading a New Multilateralism</u></a>                                    |
| Foreign Affairs           | <a href="#"><u>The Future of American Foreign Policy</u></a>                            |
| Foreign Policy            | <a href="#"><u>Strategic Outlook: Russia</u></a>                                        |
| Washington Post           | <a href="#"><u>Preparing for Peak Globalization</u></a>                                 |
| Bloomberg                 | <a href="#"><u>Solving the Green Growth Equation</u></a>                                |
| Wall Street Journal / Fox | <a href="#"><u>Escaping the Liquidity Trap</u></a>                                      |
| Wall Street Journal       | <a href="#"><u>Strategic Outlook: Emerging Markets</u></a>                              |
| CNNMoney Switzerland      | <a href="#"><u>Investing in the Next Digital Frontier</u></a>                           |