HSO Framework

Subject line: I've *had* it, I'm done wasting my time with this.

There I was, again... standing in front of my mirror for the umpteenth time.

Having to manage my thick, 4b hair.

I've paid \$1000s in salon bills,

Braids are becoming so boring to me.

I've used product after product, technique after technique. Flat irons, and curling irons, the scent of burnt hair in the air easily recognizable.

Heck I remember when a solan snuck a perm in, I could not believe it!

It was a constant annoyance trying to get my hair to look the way I wanted AND keep it healthy.

Practically every style I wanted demanded me to risk permanent damage, causing me to have to wait weeks to regrow and cut off the dead ends.

Even a wash and detangle took all morning!

I could go on and on...

It was so tedious to the point that I ended up just slapping on a bonnet or a scarf to avoid having to spend all that time managing my hair.

"Screw it, ima just cut it off"

I grabbed the razor, turned it on and held it to my scalp...

I couldn't bring myself to do it.

"Sigh... where's that bonnet?"

Fast forward 2 weeks

I removed the scrunchy and flipped my hair.

Long, soft, smooth and lucious. I'm as free to be as creative with it as I want. All while keeping my hair perfectly healthy.

A new style whenever I want, perfect to match any of my outfits!

The compliments and attention were endless.

And all it took was an open mind and some simple creative thinking.

>>>Find out how<<<