

Nation of Makers



Name: mcp-24-call-notes-week-of-making-1

Title: Call notes -- National Week of Making, call 1

Status: This document is a collaborative draft and can be edited by anyone.

Please see the [MCP-0-readme document](#) for an overview of how these files are created and structured.

Dates: Wednesday April 12, 2017 and Monday April 24, 2017

Time: 8:00pm ET to 9:00pm ET

Call-In: (515) 604-9300

Code: 429169

DRAFT AGENDA:

Welcome

Overview of National Week of Making and Desired Community Participation

Q&A

NoM contact: info@nationofmakers.us (right now this goes to Steph and Dorothy)

- Adam Savage
- Harley K. Dubois
- Pamela L. Jennings
- Stephanie Santoso *
- Ian Cole
- Kipp Bradford
- Chad Elish

* on call (in addition to Dorothy)

***6 to unmute**

Phone call is being recorded.

Link to recording: <https://fccdl.in/3T0L4DUJq>. Please note: Once again, someone stuck around after the call on the line, so the call appears to be longer than it actually is (there is only 1 hr of content; however).

56 callers on record.

Notes:

- National Week of Making is back! - **June 16th-22nd, 2017**
 - 9 weeks out right now!
 - Celebrate the community
 - 4 Primary types of engagement
 - With the Community (Organizations, spaces) host celebrations
 - Events can be held to be open to the public
 - Teach people about the maker movement
 - Promote local spaces
 - Partnerships between local organizations
 - Think libraries, museums, local governments working together
 - Foster community!
 - Working with federal inter-agencies on how they want to participate this year
 - Public and Private partnerships
 - Reach out to the public!
 - Website is being updated!
 - Week of making page will be added
 - Events will be posted here
 - Help let the public know where they're at
 - Maker profiles are being encouraged
 - Anchor partners
 - Organizations that are making a large commitment
 - Think lasting impacts
 - Large contributions
 - Events or financial contributions
 - If you're part of an organization that is interested in a large commitment, contact NoM
 - Think about hold more maker meals, working with schools, partnering with organizations to help community
 - Week is about:
 - Showing people what spaces are doing
 - Bring in new members
 - get folks to know what you're doing
 - outreach, find those people who are in your community who are interested and even doing this stuff but are not yet connected

- Think about events you hold: art exhibits, workshops, meals
 - Who in your community you would like to profile
 - Educators, community leaders, making maker movement accessible
 - Trying to collect photos - share them!
 - write blog posts - share them once written
 - let NoM know about it, get more eyes on your blog
 - info@nationofmakers.us
- Dorothy wants people's input
 - what else should we be doing?
 - Joel Leonard
 - National of Defense Meeting June 14th & 15th
 - Raytheon etc.
 - Steve T in Livermore - @stevegt
 - Might be too late to organize a Mini Maker Faire, but maybe not too late for a nano innovation faire ;-)
 - invite/include local school staff, city, congress, mayor, performing arts council, education foundations, PTA, chamber, etc.
 - this is great outreach
 - Dorothy
 - Maker Meetups
 - Maker Meals
 - Introduce the concepts of what a makerspace is
 - Stephanie Santoso - @makersteph
 - Main goal for the first 2 years of Week of Making - serve the community that you want to get done
 - What ways could you use the week to get things done: projects, PR
 - Way to have a view into you space from a world wide view
 - Micro-grants for Maker Townhalls/Maker Round Tables - Still in ideation phase
 - Formally convene key stakeholders together to talk about workforce development, community development, urban manufacturing
 - Size of communities that have held similar events have been broad in size and type
 - Would a micro-grant be helpful?
 - Cost of venue/rental have been pain for other people
 - It's an idea that have been talked about
 - These meetings have been huge catalysts for partnerships
 - Don't forget community college contacts and events
 - Kelly, Portland
 - Planning a Maker Town Hall with the mayor, micro-grant would be helpful

- Currently booked for June 14th (around the same time as the National Week of Making)
 - Have struggled with public sector before, using their Town Hall to help tackle this issue
 - looking at best practices urban manufacturing alliance (creating a Portland Made, like SF Made, NY Made, etc.)
 - Best practices will vary community to community
 - Nathaniel, Pennsylvania
 - wants to establish a maker space
 - working with local manufact, craftspeople, and amish
 - any docs, resources to help get this off the ground?
 - tie this into NWoM?
 - Dorothy: you know your community best, each community is unique
 - dorothy@nationofmakers.us to get added to NoM slack
 - channels: #maker_cities, #helping_new_spaces, etc.
 - Has Nation of Makers hooked up with hackaday? Currently has a competition for making things that make a difference
- Dorothy: If anyone else has any other feedback, questions, comments, ideas, please chime in -- contact us.
- Dan S - @danschneiderman
 - do we have a POC for web updates for NWoM?
 - Dorothy: targeting Apr 17th
 - #nom_website is web team, @bergen is ad-hoc team lead and a good POC
 - Press release to go out? YES, there will be a press release and a fact sheet for the week
 - Copy can be found in the newsletter
 - Official text won't come out till later
 - If you're planning on a large announcements, do not announce them till National Week of Making
- Kevin H, Ohio
 - how to handle spaces that may not be able to get an event together by NWoM
 - work as individuals or multiple spaces for more resources?
 - Dorothy: maybe have a themed hashtag that is shared publicly, to share what we're doing and engage the public in our individual or otherwise disconnected efforts
 - Dorothy: Kevin, would you be interested in taking this? ;-)
 - Kevin: maybe we might do local social justice or community service projects
- April Newsletter: <http://tinyurl.com/AprilNoMNews>
- Olga from Tech Shop - @olgapogoda
 - tiger team put together social media howtos and best practices
 - that resource is [here](#), she's volunteering to help steer people to it
 - You can email Olga at olga@techshop.com if anyone needs support regarding marketing and tips for social media.

- Megan from SF
 - 9 Weeks might feel like a short time
 - Wants to work on a guide to design a possibility (guide to participatory workshops). Will reach out to Dorothy to make it happen, and encourages others who need help thinking of ideas to reach out to her as well.
- Dorothy
 - If there are any existing events that you want to label as a National Week of Making event, let us know
 - Office hours have been great. If you haven't signed up yet, I'd love to "meet" you and your space/organization: <https://appoint.ly/s/dorothy/NoMOfficeHours>
- Steve T in Livermore - @stevegt
 - Do we want to gatekeep branding for National Week of Making?
 - Dorothy: Not worried about people pointing to the National Week of Making website with their events. We're encouraging people to label maker events that week as a part of the week of making - we want lots of events for the public to attend, lots of ways for folks to make, do and create!
 - It's not a ™ brand
- If you're hosting an event, until the website is live, please email info@nationofmakers.us. Once the site is live, there will be a form for people to add their own events.
- Kim Barton from Baltimore, MD
 - Could use connections to be made for educators
 - Dorothy - [MakerEd](#) will be one of the anchor partners; will make connection to MakerEd
- Dorothy: You're all welcome to join the followup call on Monday April 24, 2017, particularly if you have any more ideas, are looking for collaborators, or want to share the ideas/events you're planning with our community!