

Name: mcp-24-call-notes-week-of-making-1
Title: Call notes -- National Week of Making, call 1
Status: This document is a collaborative draft and can be edited by anyone.

Please see the MCP-0-readme document for an overview of how these files are created and structured.

Dates: Wednesday April 12, 2017 and Monday April 24, 2017
Time: 8:00pm ET to 9:00pm ET
Call-In: (515) 604-9300
Code: 429169

DRAFT AGENDA:

Welcome
Overview of National Week of Making and Desired Community Participation
Q&A

NoM contact: info@nationofmakers.us (right now this goes to Steph and Dorothy)

- Adam Savage
- Harley K. Dubois
- Pamela L. Jennings
- Stephanie Santoso *
- Ian Cole
- Kipp Bradford
- Chad Elish

* on call (in addition to Dorothy)

***6 to unmute**

Phone call is being recorded.

Link to recording: https://fccdl.in/3T0L4DUJq. Please note: Once again, someone stuck around after the call on the line, so the call appears to be longer than it actually is (there is only 1 hr of content; however).

56 callers on record.

Notes:

- National Week of Making is back! - **June 16th-22nd, 2017**
    - 9 weeks out right now!
    - Celebrate the community
    - 4 Primary types of engagement
        - With the Community (Organizations, spaces) host celebrations
            - Events can be held to be open to the public
            - Teach people about the maker movement
            - Promote local spaces
            - Partnerships between local organizations
                - Think libraries, museums, local governments working together
                - Foster community!
        - Working with federal inter-agencies on how they want to participate this year
            - Public and Private partnerships
        - Reach out to the public!
            - Website is being updated!
            - Week of making page will be added
                - Events will be posted here
                - Help let the public know where they're at
            - Maker profiles are being encouraged
        - Anchor partners
            - Organizations that are making a large commitment
                - Think lasting impacts
                - Large contributions
                    - Events or financial contributions
                - If you're part of an organization that is interested in a large commitment, contact NoM
        - Think about hold more maker meals, working with schools, partnering with organizations to help community
    - Week is about:
        - Showing people what spaces are doing
        - Bring in new members
        - get folks to know what you're doing
        - outreach, find those people who are in your community who are interested and even doing this stuff but are not yet connected

        - Think about events you hold: art exhibits, workshops, meals
        - Who in your community you would like to profile
        - Educators, community leaders, making maker movement accessable
        - Trying to collect photos - share them!
        - write blog posts - share them once written
        - let NoM know about it, get more eyes on your blog
            - info@nationofmakers.us
- Dorothy wants people's input
    - what else should we be doing?
    - Joel Leonard
        - National of Defense Meeting June 14th & 15th
        - Raytheon etc.
    - Steve T in Livermore - @stevegt
        - Might be too late to organize a Mini Maker Faire, but maybe not too late for a nano innovation faire ;-)
            - invite/include local school staff, city, congress, mayor, performing arts council, education foundations, PTA, chamber, etc.
        - this is great outreach
    - Dorothy
        - Maker Meetups
        - Maker Meals
        - Introduce the concepts of what a makerspace is
    - Stephanie Santoso - @makersteph
        - Main goal for the first 2 years of Week of Making - serve the community that you want to get done
            - What ways could you use the week to get things done: projects, PR
            - Way to have a view into you space from a world wide view
        - Micro-grants for Maker Townhalls/Maker Round Tables - Still in ideation phase
            - Formally convene key stakeholders together to talk about workforce development, community development, urban manufacturing
            - Size of communities that have held similar events have been broad in size and type
        - Would a micro-grant be helpful?
            - Cost of venue/rental have been pain for other people
            - It's an idea that have been talked about
            - These meetings have been huge catalysts for partnerships
        - Don't forget community college contacts and events
    - Kelly, Portland
        - Planning a Maker Town Hall with the mayor, micro-grant would be helpful

        - Currently booked for June 14th (around the same time as the National Week of Making)
        - Have struggled with public sector before, using their Town Hall to help tackle this issue
        - looking at best practices urban manufacturing alliance (creating a Portland Made, like SF Made, NY Made, etc.)
        - Best practices will vary community to community
    - Nathaniel, Pennsylvania
        - wants to establish a maker space
            - working with local manufact, craftspeople, and amish
        - any docs, resources to help get this off the ground?
        - tie this into NWoM?
        - Dorothy: you know your community best, each community is unique
            - dorothy@nationofmakers.us to get added to NoM slack
            - channels: #maker_cities, #helping_new_spaces, etc.
        - Has Nation of Makers hooked up with hackaday? Currently has a competition for making things that make a difference
- Dorothy: If anyone else has any other feedback, questions, comments, ideas, please chime in -- contact us.
- Dan S - @danschneiderman
    - do we have a POC for web updates for NWoM?
    - Dorothy: targeting Apr 17th
    - #nom_website is web team, @bergen is ad-hoc team lead and a good POC
    - Press release to go out? YES, there will be a press release and a fact sheet for the week
        - Copy can be found in the newsletter
        - Official text won't come out till later
    - If you're planning on a large announcements, do not announce them till National Week of Making
- Kevin H, Ohio
    - how to handle spaces that may not be able to get an event together by NWoM
        - work as individuals or multiple spaces for more resources?
    - Dorothy: maybe have a themed hashtag that is shared publicly, to share what we're doing and engage the public in our individual or otherwise disconnected efforts
    - Dorothy: Kevin, would you be interested in taking this? ;-)
    - Kevin: maybe we might do local social justice or community service projects
- April Newsletter: http://tinyurl.com/AprilNoMNews
- Olga from Tech Shop - @olgapogoda
    - tiger team put together social media howtos and best practices
    - that resource is here, she's volunteering to help steer people to it
    - You can email Olga at olga@techshop.com if anyone needs support regarding marketing and tips for social media.

- Megan from SF
    - 9 Weeks might feel like a short time
    - Wants to work on a guide to design a possibility (guide to participatory workshops). Will reach out to Dorothy to make it happen, and encourages others who need help thinking of ideas to reach out to her as well.
- Dorothy
    - If there are any existing events that you want to label as a National Week of Making event, let us know
    - Office hours have been great. If you haven't signed up yet, I'd love to "meet" you and your space/organization: https://appoint.ly/s/dorothy/NoMOfficeHours
- Steve T in Livermore - @stevegt
    - Do we want to gatekeep branding for National Week of Making?
    - Dorothy: Not worried about people pointing to the National Week of Making website with their events. We're encouraging people to label maker events that week as a part of the week of making - we want lots of events for the public to attend, lots of ways for folks to make, do and create!
        - It's not a ™ brand
- If you're hosting an event, until the website is live, please email info@nationofmakers.us. Once the site is live, there will be a form for people to add their own events.
- Kim Barton from Baltimore, MD
    - Could use connections to be made for educators
    - Dorothy - MakerEd will be one of the anchor partners; will make connection to MakerEd
- Dorothy: You're all welcome to join the followup call on Monday April 24, 2017, particularly if you have any more ideas, are looking for collaborators, or want to share the ideas/events you're planning with our community!