

NAME _____

DATE _____

Future Tracks

Part 1 Directions

In your group, review **two** of the resources below. For each resource, click the link to open. As you review them, consider the question: *How can my digital footprint affect my future opportunities?* Capture your ideas in the Notes Tracker below.

Resource 1



Read: **How Colleges Use Kids' Social Media Feeds**

CAROLINE KNORR, COMMONSENSEMEDIA.ORG, 3/11/2019 (4 MINS.)

Resource 2



Listen: **Using Social Media, Students Aspire to Become "Influencers"**

COREY TAKAHASHI, NPR NEWS, 1/7/2017 (3 MINS.)

Resource 3



Read: **The Case Against Personal Brands**

JESSICA HOLLAND, BBC.COM, 7/23/2017 (8 MINS.)

Resource 4



Watch: **Top Tips: Social Media**

UNIVERSITY OF SHEFFIELD CAREERS SERVICE, UPLOADED TO YOUTUBE.COM, 1/6/2017 (3 MINS.)



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Notes Tracker:

Resource #	How can your digital footprint affect your future opportunities?	Do you agree with the message in this resource? Why, or why not?



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Part 2 Directions

Step 1: Read the vignette "Haunting Picture" from the book *True Connections* (link below). Think about how the vignette shows the impact someone's digital footprint can have on future opportunities.



Read: **Haunting Picture**

JAZLYN MOSES, [TRUE CONNECTIONS: TEEN-TO-TEEN ADVICE ABOUT SOCIAL MEDIA AND THE DIGITAL WORLD \(826 BOOKS, 2019\)](#), PP. 37-39.

Step 2: After reading the vignette, brainstorm and write your own vignette where someone's digital footprint has a **positive impact** on their future opportunities. Your vignette can be fiction or nonfiction but must include a situation where someone's posts or online activity help them take advantage of a future opportunity (college admission, job hiring, etc.). Your vignette must include **specific details**, including:

- What the person posted or did online that showed a positive footprint
- What the opportunity was that was affected by their footprint
- How the opportunity was affected positively by the person's footprint

Write your vignette in the space below.



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This image shows a single sheet of white paper with horizontal green ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.