

Paris Updates / Planning Calls Notes

Registration: Each person needs to register individually and you will be sent the phone # and PIN. Use this [registration link](#) (one registration for all of the calls - if you end up not making a specific call it's not a problem). Calls will take place each Thursday evening at 5 pm PT / 8 pm ET through at least the end of September.

[Useful Links](#)

[Audio Recordings of Past Planning Calls](#)

[Paris Planning Call — December 17 - Road through Paris action host reports and feedback](#)

[Paris Planning Call — December 10 - Reminders about After-Action Follow Up & D12](#)

[Troubleshooting](#)

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[Paris Planning Call — November 19 - Troubleshooting](#)

[Paris Planning Call — November 12 - Social Media Guide / Troubleshooting](#)

[Paris Planning Call — November 5 - Day of Planning / Checklist and Action Follow-up](#)

[Paris Planning Call — October 29 - Arts Organizing and Media & Communications](#)

[Paris Planning Call — October 22 - Outreach and Promotion and Volunteer and Leadership](#)

[Development](#)

[Paris Planning Call — October 15 - Action Planning Overview](#)

[Paris Planning Call — October 8](#)

[Paris Planning Call — October 1](#)

[Paris Planning Call - September 17](#)

[REMINDER: No Paris Planning Call on September 10th](#)

[Paris Planning Call - September 3](#)

[Paris Planning Call - August 27](#)

[Paris Planning Call - August 20](#)

Contact with questions: Masada Disenhouse (masada@350.org) and Marla Marcum (marla@350.org) – after Dec 18th (marla.marcum@gmail.com)

Useful Links

- Nov 28/29 Actions ([create](#) / [lookup](#))
- December 12 Actions ([create](#) / [lookup](#))
- [Updated social media toolkit](#)
- Nov [Report back / photo & video upload](#)
- [Instructions for sending #d12 photos and videos to 350](#)
- [Action planning guide](#)
- [PLEASE COMPLETE: Survey on support received by November and December action hosts](#)

Audio Recordings of Past Planning Calls

- [Oct 15 Call “Action Planning Overview”](#)
- [Oct 22 Call “Outreach and Promotion and Volunteer and Leadership Development”](#)
- [Oct 29 Call “Arts Organizing and Media & Communications”](#)
- Nov 5 Call [“Day of Planning / Checklist and Action Follow up”](#)
- [Nov 19 Call “Paris updates and troubleshooting”](#)

Paris Planning Call – December 17 - Road through Paris action host reports and feedback

- **Introductions and Welcome**
 - This call will focus on November and Dec 12 actions (celebrations, key learnings, feedback for 350.org).
- **Resource Reminders**
 - Resource with prior training materials - [350 Guide to Action Planning](#)
 - [Instructions](#) for sending Nov. Global Climate March action photos and videos to 350
 - [Instructions](#) for sending #d12 photos and videos to 350
 - **PLEASE COMPLETE!** [Survey on support received by November and December action hosts](#)
 - **Staff emails**
 - Everette@350.org, Masada@350.org, David@350.org
 - To reach Marla going forward, marla.marcum@gmail.com
 - **May Mobilization info** at [Break Free Website](#); contact matt@350.org & sara@350.org with May Mobilization questions/feedback

Breakout Groups (please help take notes below the name of your facilitator)

David

- **Introductions** - For each person in your group, Name, location, local group affiliation (if any), which action (Nov 28/29 or Dec 12 or other)?
- **Action overviews** - describe your action with 1 biggest highlight
- **What did you learn?** (popcorn style answers)
- **How did you use this action planning process to build momentum locally? Is your group stronger now?** (popcorn style answers)

Everette

- **Introductions** - For each person in your group, Name, location, local group affiliation (if any), which action (Nov 28/29 or Dec 12 or other)?
- **Action overviews** - describe your action with 1 biggest highlight
- **What did you learn?** (popcorn style answers)
- **How did you use this action planning process to build momentum locally? Is your group stronger now?** (popcorn style answers)

Marla

- **Introductions** - For each person in your group, Name, location, local group affiliation (if any), which action (Nov 28/29 or Dec 12 or other)?

- Marilyn Vasta, NYC, 350 NYC (Nov 29, Dec 12)
 - Dale Pondysh, Northern NY, Nov 29 and Dec 12
 - Sharon Broberg, Santa Barbara, rally Nov 21 and March Dec 13
 - Kathryn Savoie, Detroit, Dec 12th
 - Brynn Craffey, San Diego, Nov 28/29, Dec 12
 - Karen Bearden, Raleigh, 350 Triangle, virtual march Nov 29, Dec 12
 - Alan Weiner, San Fernando Valley and Conejo Valley both dates
- **Action overviews** - describe your action with 1 biggest highlight
 - Marilyn: Statue of Liberty on Dec 12 with red hats and scarves for all and got aerial photos of an arc and a line in front of the Statue. An iconic kind of moment, and IT WORKED! We had a vision and we got it enacted.
 - Dale: youth climate summit students from WILD Center spoke at both events (Saranac Lake and Potsdam with theme Climate March for the Children)
 - Sharon: two events similar rally with politicians speaking, young person and professor also spoke marched a mile to the beach and formed a line. Red ponchos didn't work well in the wind to form a red line (people didn't want to wear them). Great red line down by Pacific Ocean. Co-sponsor made a blue line nearby for sea level
 - Kathryn: don't have a 350 group in Detroit and decided this time we would make an action happen near us. We approached enviro groups and focused on climate justice and the need to get Detroit organized
 - Brynn, started at one end of Balboa Park, wearing red. Marched to a fountain where there was a 150 foot red line banner that said "do not cross" for a rally with local VIPs 600-700 people for the march and rally. There is aerial video. Urged people to show up for a city council vote on a local climate plan
 - Karen: hosted a showing of this changes everything to kick it off and then Nov 29th virtual climate march (commit to take actions at home), led a bird walk. Dec 12th seeding the clean energy future. Great stuff happening around solar and commitments on seed paper that we planted for a garden. Then stand out with signs for cars. Highlight: seeing and meeting new people - some at clean power plan meeting tonight!
 - Alan: march around LA city Hall in November, native elder made a presentation, kids talking about their hopes and fears. Dec 12th big rally at Porter Ranch gas leak (50 tons of methane per hour leaking from underground storage into the air for months).
 - **What did you learn?** (popcorn style answers)
 - Brynn: have never planned a march (had only marched in them). Learned a lot from Masada and from her vision and ambition. Would never have imagined we could have made our own 150 foot long banner. I learned to think big, dream big, and go for it
 - Sharon had mostly been a participant before also, this time I was the interface with the police and did some logistics work and worked with a friend to do banners
 - Alan: request - they posted their event on the online platform, and they want to be able to contact the people who RSVP
 - Marilyn: make sure to plan for the follow-up
 - **How did you use this action planning process to build momentum locally? Is your group stronger now?** (popcorn style answers)

- Kathryn: we don't have a group, but now have a group of people who want to work together. That's a hopeful sign! Maybe one day we'll have a 350 group in Detroit. We have a plan for another action in the new year
- Brynn: a lot of those organizing were first timers like me, and so that helped us get stronger.
- Marilyn: our statue of liberty event pulled in a number of new people to the work (not just the usual suspects).
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Masada

- **Introductions** - For each person in your group, Name, location, local group affiliation (if any), which action (Nov 28/29 or Dec 12 or other)? (.5x)
- **Action overviews** - describe your action with 1 biggest highlight (1)
- **What did you learn?** (popcorn style answers) (5)
- **How did you use this action planning process to build momentum locally? Is your group stronger now?** (popcorn style answers) (5)

Introductions

Delaney Pearson, 350 Eugene, did media coordination for 350 Eugene Nov event

Laurie Dougherty, 350 Salem, Nov 29th

Lyna Hinkel, 350 NYC, Climate March & Red Line Event (Nov and Dec)

Dave and Sandra Davis 350 Kishwaukee, Dekalb, Illinois, March - Pipeline Nov Action

Megan Elsea, 350 Sacramento, Town Hall on Nov 14th, Dec 11th Action - CA Legislature Call Out

Ryan Pleune, 350 Salt Lake City, Exxon Blockade Dec 12th

Steven Kostis, Sierra Club, Marches in NYC, plus media for the Paris events

Action Highlights

- Ryan: Rally at Library to Courthouse, targeting Exxon, moved to Exxon gas station 100 people blocked entrances for 27 minutes/27 yrs worth of lies, police cooperated and management...support from community
- Steven: 2 marches; 1st march midtown to demand banks stop bankrolling fossil fuel industry; (2) city halls; virtual media
- Lyna: Dec 12th worked with 350 NJ and 350 Brooklyn took ferry to Statue of Liberty (300 people all dressed in red) aerial photographer for awesome photo - about 1/2 way around, very joyful event
- Megan: Dec 11th we met at Sac Capitol, Grinch plus 40 activists - television media
- Dave and Sandra: Red Line event, Illinois is super Hwy for Tar Sands shipments; ? University Campus; marched along the river to downtown; 50-foot long Enbridge Snake; marched to ?
- Laurie: 350 Salem, small march, 120 people, many new faces, media successful, fun and lively, speakers, next steps, local pastor, students, music, sing-a-longs
- Delaney: remotely managed media - media team sent photos from event and tweeted; did press releases; etc. They had about 500 people, including a lot of new people, a lot of media coverage, articles, tv, aerial video, passed around.

<https://www.youtube.com/watch?v=eqp2uaVI2wI>

What did you learn?

- Laurie/Salem: Could have done a better job with outreach and tracking, follow-up
- Lyna/NYC: Looked small from a helicopter, redline action
- Ryan: /SLC: Hard to shape the Press Narrative; To address the press narrative better we could have media training ahead of time, all roles were new; Really need trained media spokesperson to make the points we want to make and don't leave it up to the media to decide how the story will be told; People are interested in direct action when tied to clear messaging, and when they feel safe -understand the rules, (4 groups); we learned you can take 100 people participating in new action and help them feel empowered
- Steve: Must be much more organized when taking on City Hall
- Megan/Sac: Choose speakers carefully; know them, prepare them (speakers were known and unknown); we should ask for references next time, know our speakers ahead of time, trainings
- Dave: Better speaker planning

How did you use this action planning process to build momentum locally? Is your group stronger now?

- Ryan: Planned escalated action with Corp Target vs Institutional Target brought out a lot of people - this was large for SLC. Yes, we are stronger for the action.

Delaney - thanks for taking notes for us!

- **Report back from breakout groups**
- **Next Steps with Local Groups and May Mobilization**
- **General Q&A** (time permitting)
- **Happy Holidays another celebratory cheer, and good night!**

Paris Planning Call – December 10 - Reminders about After-Action Follow Up & D12 Troubleshooting

- This call will focus on Dec 12 actions
- Introductions and Welcome
- Resource Reminders
 - [#D12 Actions – The Final Word on Paris and COP21](#)
 - Resource with prior training materials - [350 Guide to Action Planning](#)
 - [Register your December event](#)
 - [Instructions for sending #d12 photos and videos to 350](#)
 - Future Calls
 - December 17 (report back about Nov/Dec actions, feedback and debrief action planning process)
- Quick updates on what's happening at the Paris talks and current plans for the May Mobilization [Break Free Website](#) matt@350.org & sara@350.org

- Reminders: After Action Follow-Up Reminders (see checklist in [350 Guide to Action Planning](#))
- Troubleshooting, last minute advice for Dec 12 actions (and general questions)
- **PLEASE COMPLETE:** [Survey on support received by November and December action hosts](#)
- Onboarding call for new groups next Wednesday (Dec 16). [Info & registration](#)

Paris Planning Call – December 3 - Reminders about After-Action Follow Up & D12 Troubleshooting

- Introductions and Welcome
- Resource Reminders:
 - [#D12 Actions – The Final Word on Paris and COP21](#)
 - Resource with prior training materials - [350 Guide to Action Planning](#)
 - [Register your December event](#)
 - Future Calls
 - December 10 (more troubleshooting for Dec 12, Paris updates)
 - December 17 (report back about Nov/Dec actions, feedback and debrief action planning process)
- After Action Follow-Up Reminders (see checklist in [350 Guide to Action Planning](#))
- Troubleshooting Action Planning (and general questions)

Paris Planning Call – November 19 - Troubleshooting

- Introductions
- Review useful links, including updated social media toolkit, event registration links, and (new) photo/video uploading post-event and reporting
- What the attacks in Paris mean for our November and December organizing, themes, imagery, etc., including talking points and messaging
 - Sample press alert (blank) and Bay Area actual press release
 - [Talking points from 350](#)
 - [Press statement from 350.org](#)
- Workshopping any unique problems action hosts and group leaders are having

Paris Planning Call – November 12 - Social Media Guide / Troubleshooting

- Introductions and Welcome (Marla)
- Reminders:
 - Resource with prior training materials - [350 Guide to Action Planning](#)
 - Contacting hosts of nearby events for Nov 28/29: <http://globalclimatemarch.org/en/>
 - [Nov action planning guide](#) (includes action ideas)
 - [Register your December event](#)

- [Social media guide](#)
- Poll callers about challenges
- Troubleshooting Action Planning (and general questions)
- [New climate red lines visuals manual](#)

Paris Planning Call — November 5 - Day of Planning / Checklist *and* Action Follow-up

- Introductions and Welcome (Marla)
- Updated resource with prior training materials - [350 Guide to Action Planning](#)
- Contacting hosts of nearby events for Nov 28/29: <http://globalclimatemarch.org/en/>
- [Nov action planning guide](#) (includes action ideas)
- [Register your December event](#)
- Next week: [Social media guide](#) for Nov and troubleshooting (anything else?)
- Polls
- [Checklist resource](#)
- How to plan for the actual day of action flow
 - Checklists
 - Tips for keeping the day running smoothly
- After Action Follow-Up
 - Tips and checklists to prepare to make the most of the new energy and momentum developed with the action, including:
 - Media and social media follow-up and logging
 - Thanking speakers/VIPs/volunteers
 - Outreach to attendees/participants to plug them into ongoing work
 - Evaluation / debrief

Paris Planning Call — October 29 - Arts Organizing *and* Media & Communications

- Introductions and Welcome (Masada / Marla)
- Arts Organizing with David Solnit (you can reach him at artsorganizer@350.org)
 - Resources:
 - [Menu of Arts Projects for the Road Through Paris](#)
 - [Visual elements](#) (a variety of forms of visual art David has made with groups for actions and demonstrations).
 - [Arts organizing notes & resources](#)
 - [350's Global Climate March sign creator](#)
- Media communications
 - Media Resources:
 - [Reaching out to Reporters and Editors \(with Sample Media Timeline\)](#)
 - [Sample Pitch Email, Media Advisory, and Press Release](#)
 - [Sample Media Standard Operating Procedure for events](#)
 - [Writing a Letter to the Editor or Op-Ed](#)
 - Social Media Resources:
 - [The most amazing online organizing guide ever](#)

- [101 Twitter Resources](#)
- Sample media hits from a real local group (SanDiego350)!
 - Interfaith Climate Justice Forum / Press Conference 9-24-15.
 - [News coverage on six TV channels](#)
 - Articles in [Reader](#), [SD Free Press](#), and several other outlets
 - [Op-ed](#) and [news article](#) in SD's major paper, the Union Tribune.
 - [KPBS advance coverage](#)
 - [SD350 Blog w/ photos, story and media hits](#)
 - People's Climate March 9-21-2014.
 - [News coverage on 7 TV channels](#).
 - [Advance radio/TV coverage \(KPBS\)](#) w/ Council President Gloria.

Paris Planning Call – October 22 - Outreach and Promotion *and* Volunteer and Leadership Development

- Introductions and Welcome (Masada / Marla)
- [Outreach, Promotion, and Recruitment Resource Document](#)
- Future Call Schedule (notes/resources from past calls are below)

Date	Topic
October 29	1. Media, social media and communications 2. Arts organizing
November 5	1. Day of checklist and logistics 2. Follow-up: Debrief, evaluation, and post-event activities
November 12	Troubleshooting and as-needed short trainings
November 19	Troubleshooting and as-needed short trainings

- Purpose of these calls (Masada)
- Promotion, outreach and recruitment - definitions (Marla)
- Outreach and Promotion involve basic action planning tasks (Marla)
- Goals and strategy (Masada)
- Planning for the scope of work (Masada)
- Specific Outreach and Promotion considerations/tasks/timing suggestions (Marla)
- Leadership development basics (Masada)
- Wrap up

SAMPLE PLANNING FOR HOW TO REACH A TARGET GROUP:

- Name of group (e.g., bicyclists - showing up on bikes)
- Goal for attendance at action: 75
- Best ways to reach your target audience:
 - At bike rides, critical mass events between now and action - via flyers
 - Via bike club and bike advocacy organizations - newsletter, email lists, facebook, meetups; announce at meetings; online calendars of events

- Via bike stores (newsletter, email, social media, putting poster/flyers in store, online calendars)
- Via individual cyclists (in our group and friends) sending emails and using social media, calls
- Quantitative Targets
 - Flyer at 1-2 bike rides; distribute 500 flyers (identify specific if known)
 - Get 5 bike clubs and advocacy groups to send email to their membership (can be in newsletter) and post on social media. Announce at 2 meetings.
 - Get 10 bike stores to hang poster in window and 3 of those to put in online calendar or email newsletter.
 - Get 15 cyclists you know to commit to arrive by bike and ask them to each recruit 2 fellow bicyclists (count on a total of 20-25 people arriving this way)

Paris Planning Call – October 15 - Action Planning Overview

- Introductions and Welcome!
- Future Call Schedule

Date	Topic
October 22	1. Outreach and promotion 2. Volunteer recruitment, training, leadership development
October 29	3. Media, social media and communications 4. Arts organizing
November 5	3. Day of checklist and logistics 4. Follow-up: Debrief, evaluation, and post-event activities
November 12	Troubleshooting and as-needed short trainings
November 19	Troubleshooting and as-needed short trainings

- Goal Setting - why have goals?
- Settling the big items early - Action Vision/Coalition
- Breaking out the big tasks
 - Overall Coordination, Logistics, and Programming, Arts & Culture
 - Promotion and Outreach
 - Media, Messaging, and Social Media
 - Post-Action Tasks and Follow-Up
- Tips from action organizers
- Q&A
- Look ahead to next trainings

Please have this doc open during call as we will post links to resources

[The “BIG” document: an Action Planning Template](#)

Paris Planning Call – October 8

- Introductions and Welcome!
- Setting the context of Skill-building Workshops:
- Call overview and Maestro info
- Why Now: Looking at *Power Through Paris* as a continuum of work that will strengthen your local organizing efforts and shift climate and global narrative
- Shared definition of coalition building (popcorn)
- 350.org and Coalition Building
- Getting Deeper→ Moving from Theory to Practice
- Tips and Tools--Creating Collective Tip Sheet
- Practice: Group Homework and next steps Brainstorm
 - What groups do you already work well with?
 - What groups are you hoping to develop working partnerships with?
 - What other groups could you reach out to?
 - Build out your 6 month plan
- Some additional Tips and Resources

Other goals

1. When hear “coalition building” what adjectives come to mind?

Reach out to others with shared concerns, find common ground

Shared vision

compromise

Building power

Difficult

Getting to know people individually

Time intensive

want everyone on board

convergence of the minds, to focus on one goal

forced multiplier - power from joining constituencies

1. What has been one highlight in your experience of coalition building?
 - a. example: In BLM, connected locally, attended an event, thinking about how to work with them in future; Partnered with Labor Council to influence local Reps votes on TPP via rallies, phone banking, media.
2. What has been one barrier to coalition building?
3. If you have one piece of advice for building coalitions, what would it be?

Ask folx to share their thoughts in their small groups.

GROUPS - TAKE NOTES HERE

Group 1

Julia (in place of Sandy Spears)- Houston

#1 -

Barriers- distance, size of city, just getting started

Ava (in the place of Tom Benevento) - Harrisonburg Virginia - New community project - Nov 28 event
small brainstorming, haven't started planning yet,
Barriers - organization and gathering awareness.
Advice: Positivity and passion

Group 2

members

carla - california east bay
drew - 350 louisville
paul - sierra rochester ny
josh - austin tx
laurie - eugene oregon

carla

1. friends with new people, reaching out
2. group of different race, jealous of each other's connections to the community...
3. go slowly, don't try to do it all at one time

drew

- 1.
2. difficult because meeting between unconnected people, difficult to reach out to people of

color in a southern town

3. go slow, make the first meeting a get to know you meeting

josh

1. new people
2. different groups have different interests
3. find the leader, someone who knows the history between groups

laurie

1. strength in diversity, clear goal: stop the LNG pipeline
2. trying to figure out precise goal, diff groups have diff ideas of what to do, ex: climate march

last year

3. go slowly

paul

1. highlight: going to PCM, meeting prior at people's climate convergence
2. civil disobedience - ill advised, makes people look extremist
3. be more patient.

Group 3

Daniel

1. met people with common goals and kept connections during people's climate march
 2. had a hard time keeping long term connections later on.
- advice was to be honest about when you can and can't do things or meet goals.

Jocelyn

1. members of the club are really strong at contacting people with common goals.
 2. a weakness, members failing to make connections that they volunteered to make.
- advice reach out to those you wouldn't think would support climate change.

Peter

1. The highlight was adding our local union to our fossil fuel divestment campaign coalition. This was key because they are the beneficiaries of the pension fund we are seeking to divest, i.e., if they have so much “skin in the game” and still think it’s a good idea, it should be taken seriously.

2. The primary barrier is resources (i.e., time). It was enormously time-consuming, but completely necessary, to build trust and a comfort level with the union on divestment.

3. My key takeaway is to think strategically about which group or groups will most add to your most important campaigns. Given that coalitions are time-consuming to grow, it is important to be selective and think carefully about what they can “bring to the table” on your campaign.

Paris Planning Call – October 1

other questions?

Reach out to Masada masada@350.org or Marla marla.marcum@gmail.com (we are happy to help!)

- Introductions and Welcome!
- Report backs / debrief
 - Breakout groups (12 min) - Marla - Intros, identifying timekeeper, note taker, report back person, short report backs, collection of top things that went really well, that could be better (or wished you’d thought of in advance), and next steps
 - Report back to full call by each breakout group
- Update on November and December Actions [LINK](#)
 - Dates, Types of actions using Off + On messaging - Marla
 - Forthcoming resources - Masada
 - Orientation
 - Q&A
- Goodnight

MORE DETAILED BREAKOUT INSTRUCTIONS:

- Go round for each person’s name, location, and if they are in a group - there will be 6 people in your group - we’ll clarify
- Get a timekeeper, note taker, report back person (default is the first three people alphabetically by first name)
- Short report back from each event (2 min)
- Collect and take notes in this document -
 - Top things that went really well (note top 2 for report back)
 - Top things that could be better (or wish you’d thought of in advance) (note top 2 for report back)
 - Top next steps - how will you build momentum? (note top 2 for report back)
- Report back to full call by each breakout group. (We’ll ask for hands of report back folks)

GROUP 1 [DONE]

Top two things:

350.org invite through social media = new people in group to network with
Great material to engage the group (including "norms")

Could go better two things:

Short on time

Need another workshop

Next steps to build momentum:

Those who haven't had workshops yet, hold an awesome workshop

Follow up with new people for Paris actions

Patty Hine & others

GROUP 2 [DONE]

Dee NYC Note taking , Sharon Yosemite CA, Sue MA Timekeeper Marty AZ , **June NJ Report back**

Sharon, Yosemite CA - not well attended but a total of 6 people came - new group. will be asking other groups to join us.

Some people showed up - they will meet again. They may focus on October 14th. Aim to bring in other groups One attendee from 350, social justice groups,

June, southern NJ. partner put it together Other groups partnered, Pacha Mana, Food & water watch etc. 23 people attended - good energy and ideas, very successful. Followed 350.org curriculum. good to partner with other organizations. Speakers from different groups, sustainability, groups. Follow up is not working - Southern NJ/ wants to work more with Philly

Marty, Sedona AZ - did event on short notice - made a few connections but there were no 350 people in the area. Took the lead on ideas for action. Calling everyone and having connections . vegan night poetry etc. 28th Nov Dec, 12th. Same experience in Flagstaff. building community. making connections is going well.

Would have been good for us to really know that local networking needed to happen in advance.

Sue, Cambridge -MA Group a little bit north of Cambridge met, about 30 people. Very high energy. New England is having regional retreat. Not much other information.

Dee, NYC - Good attendance - about 140 people. We did not get the 350.org information so we planned our teach in ahead of time without the curriculum. We used the curriculum for the first part of the event and then had speakers. The event was successful and good energy. Good action ideas came out of Art workshop and other ideas for Nov 28th and Dec. Also working on October 14th action in NYC.

Top 2 points - Networking and partnering with other groups for outreach. Getting speakers from other groups to present.

Top problems - people did not pre-register - some coaching on how to do this would have been helpful.

Goal was not very clear in advance - did not get info in time

NEXT STEPS - continue networking and growing community. Some ideas came out for Nov action and these will be developed

GROUP 3 [DONE]

Sally, N.J.; oil train person from upper north west was planning a NatGat workshop; will find contact and share if possible;

Claudia, San Francisco: workshop on classroom on Friday, Sept. 25, people from Bay area, no link, discussing what was happening, e-mailed 350 to find; oil trains is a big issue, sending Bakken crude from N.Dak, etc.

Ruth, Columbia, Maryland, having a workshop before a planning meeting; starting earlier than usual, doing a shortened version, inviting people to stay for rest of planning meeting; been involved in fighting fracking, Cove Point LNG facility; Keep It in the Ground; one of us is very involved in #BXEfast and working on the quilt

Andrew, Vancouver, doing workshop this Saturday, want to hear from others, not in much detail, working through materials being provided, discussing local red lines, what people want to fight to protect, interesting way to get people fully engaged, many projects/activity; 2 tar-sands oil pipes in our region, groups all over our area are talking about fracking; focussing on fracking last 2 weeks of the month;

Tom, Albuquerque: not yet planning an event, curious about how others are doing, it will be late October/early November, want to hear how event; unformed planned, if we run it, the template is a good one, review local events, then start looking forward; there is group focussing on arts organizing, want to focus on big event, thinking about 1st week of December, after Thanksgiving, before Christmas crazies, Dec. 12 is probably a bit late

plans are for big action in April, Keep It in the Ground, all are working through the Paris talks to build to that

big global actions: 28th or 29th? last time the big one was in NY, solidarity around the world,

NEXT STEPS: NOV/DEC

GROUP 4 [DONE]

Beth, Rhode Island - 21 people. Timeline and planning went over very well. Group got really excited. I should have started much earlier dealing with the technology. It drove me crazy, and by the time the workshop came, I was a nervous wreck. I'd really rather not have to deal with Google. I wanted to download handouts and show them on screen, but was unable. Masada was very helpful that day, but Google wasn't. We already have two events planned for Oct. and Nov. and will tie them into 350.org' programs..

Marty, Arizona

Betsey, North Carolina

Lynette, California - Feels a need for a Climate 101 type workshop for those not yet versed.

Valerie, Seattle - Hasn't happened yet. Got 100+ registered for Saturday. Added a second session on 10/10. Revised curriculum to make it more for newcomers/people wanting to get involved in 350 Seattle. Not sure how we're going to deal with people across the spectrum of involvement.

Tom, Virginia - Presented to church group where there was great interest, planning workshop at a later time. We will bring leaders from different organizations for our next meeting to access their connections for the event in November 28.

Dale, New York

Kathy, Texas - 14 at meeting. Felt unprepared after spending time looking for needed information, difficulty with Google docs (not too familiar with using). Technical problems with showing video on facility computer, wasn't able to pull it up typing it in. Had group pull up close to watch on laptop. Otherwise, it was a small group with good ideas and interest in future work. Our main decision was to reach out to other groups in San Antonio to pull resources together. N.C., Cal, Seattle, Virginia having workshop this month.

What could have gone better: Technology! Download everything ahead of time. Have lots of time set for technical problems.

What went well: Timeline activity was impressive, to see what we accomplished recently. Everyone loved to see that.

Next steps: Need to hold a Climate 101 workshop

GROUP 5

ALAN (LA): You can download McKibben's movie DO THE MATH and use for recruitment via watch parties.

pursuing Community Choice Aggregation in our area.

Thanksgiving weekend march planned at LA City Hall partnering with Avaaz, looking for "Carbon Bomb" locations for April

LIBBY (ME): Met w/ Students at U of ME,

MEGAN (Sacramento) did workshop following curriculum Legislature acts in response to our pressure

KATHRYN (Detroit) held workshop on Sept 26 - 10 people attended. Good conversation, planning

Dec 12 action at DTE Energy in Detroit. Modified timeline activity, asked participants to name activities in the past 10 year, and then one thing done in last 6 months. Lots of great ideas for future activities leading up to April, including showing "This Changes Everything" film. Discussion about forming 350 group in Detroit.

MARK (Albany NY) Late start, no workshop, participating w/ groups working vs Bomb Trains & Pipelines, planning mtg today for Oct 14 PCM day of action, leafleting, will try to get Mayors on a statement, artwork, aiming for Nov 28 action, maybe conference, in Nov, hope to do action at Gov's State of State address Jan 2016, will reach out to students, unions, faith groups

GROUP 7 (5) [DONE]

1. Salt Lake City – 48 attendees for workshop, 18 to 80s years old, good dialogue, energy, excitement, 4 working groups (divestment, carbon bombs, dividends, climate justice). Would have allowed more than 45 mins for planning. Only 25 mins for people to get to work in small groups. We did summarize & outline what each group can do in November, December & April.
2. Washington state – 14 attendees, mostly new, no younger people.
3. 350NJ – Held at passive house. About 20 people attended - 10 high school students from Don Bosco Prep - who started a new enviro group called Sustain350. In discussion, we suggested documentaries, someone wants to start New Brunswick chapter, talked about 11/28-29 and 12/12 actions. Did well? Attracted new people - high school students & one who wants to start another 350 group.
4. Small Vermont town – going to reach out to other towns, hope to piggyback for later actions.

5. Portland - Couldn't organize a workshop; will collaborate with other groups and will do an action in Nov. & December & April

Top 2 things we did best:

- 1) attracted diverse in age groups 18-80s
- 2) had good discussion
- 3) partnering with other organizations

Top 2 things that could be better : planning ahead & technology

Next steps: collaborate with other groups. All plan to hold events in Nov, Dec. April

Paris Planning Call - September 17

- Introductions and Welcome! (5min)
 - Purpose of this call: updates on
 - Maestro info (Masada)
- Sept 26 [Power Through Paris Workshops](#) (30 min)
 - Reminder: make events public so 350 can help with recruitment in your area
 - [Workshop Host Toolkit](#) walk through
 - Logistics
 - Planning and Promotion
 - Prepare to Lead (facilitation team prep)
 - Follow Up
 - Q&A about non-curriculum questions
 - [Curriculum](#) (there may be a prettier version coming, but all of the content is there)
 - Overview/Goals
 - Address November and December Action planning
 - Q & A
 - Q&A overall about Workshops
 - Contact [Marla](#) for support
- September 24th call will focus on workshops
 - last-minute troubleshooting
- Other questions / feedback
- Pope's visit resources
 - [Top level messaging](#)
 - [Media toolkit](#)
 - messaging support [email Lindsay](#)
 - other support [email Everett](#)
- Wrap up and goodbye

REMINDER: No Paris Planning Call on September 10th

Paris Planning Call - September 3

Agenda

- Introductions and Welcome! (3 min)
 - Please sign in [here](#)
- Updates from Katrina 10 Events (7 min)
 - including [Hip Hop Caucus events](#) in select cities in September
 - Any questions about connecting with Hip Hop Caucus, ask [Everette](#)
- Pope's Visit Updates (5 min)
 - [Top level messaging](#) / [Media toolkit](#) / support ([Email Lindsay](#))
 - Any questions, ask [Everette](#)
- Sept 10 Off+On Livestream Event and Toolkit (20 min)
 - [link for NYC event tickets](#) / [Facebook Event for NYC](#) /
 - Please [Register Your Watch Party](#)
 - [Watch Party Host Toolkit](#) overview
 - We have the [Livestream Link](#)!
 - Contact [Marla](#) for support
 - Q&A
- Sept 26 Workshops (10 min)
 - Purpose and content
 - [Registration](#) - register your workshop ASAP!
 - Toolkit available ~ Sept 8
 - Curriculum available by Sept 13
 - Contact [Marla](#) for support
 - Q&A
- Announcements (future Thursday calls) (2 min)
 - No call next Thursday (Sept 10th)... we'll all be [livestreaming](#)!
 - September 17th call will focus on Workshops
 - bring your questions and ideas for making your workshops great
 - join this call to get oriented to the workshop host guide and curriculum
 - ideas for follow up and keeping your workshop participants engaged
 - September 24th call will focus on workshops
 - last-minute trouble-shooting
- Other questions / feedback
- Wrap up and goodbye

Paris Planning Call - August 27

Agenda

- Welcome (3 min)

- [sign in here](#) (please!)
- Getting media around the Pope's visit - Lindsay Meiman (10-15 min)
 - [Top level messaging](#)
 - [Media toolkit](#)
 - support ([Email Lindsay](#))
- Sept 10 Launch Event ("Off and On") (15 min)
 - Details / starting anytime / [link for NYC event tickets](#) / [Facebook Event](#)
 - Blast will go to all in NA with link to livestream a day or two before (will have to sign up)
 - Not doing blasts / registration
 - Toolkit
 - Contact [Marla](#) for support
 - Q&A
- Sept 26 Workshops (15 min)
 - Details
 - Curriculum update
 - [Registration](#) - available now
 - Toolkit ~ Sept 8
 - Curriculum - week of Sept 7, probably after toolkit.
 - Periodic blasts to recruit folks within a radius to workshops (first sometime next week)
 - Contact [Marla](#) for support
 - Q&A
- [Hip Hop Caucus events](#) in select cities in September (3 min)
- Other questions / input for next Thursday (3 min)
- Wrap up and goodbye



Paris Planning Call - August 20

Agenda

1. Welcome - Everette (5 min)
 - a. Purpose of calls and today

- b. Please [sign in here](#)
 - c. Maestro info (Masada)
2. Introduce NA Org folks briefly - Everette (4 min)
3. Review our main actions - [Link to doc](#) (15 min)
 - a. Sept 10 Launch - Marla
 - b. Sept 26 workshops - Marla
 - c. Nov 28/29 - David
 - d. Dec 12 - David
 - e. April - David
 - f. Pope visit - cities and broader - Everette
 - g. Katrina - Everette
 - h. Canada ([different](#)) - Everette
4. Support we're providing for these activities - Marla (5 min)
 - a. Thursday calls
 - b. Toolkits (guides, tips, content, resources; outline of launch toolkit today, workshop toolkit next week)
 - c. Blasts
 - d. Coaching (fit events into group strategy and narrative; skills building; etc)
 - e. Who to contact about what (see below)
5. Timeline - kits, content, sign up, etc - Marla (5 min)
 - a. Get tickets for Sept 10 launch (NY area)
 - b. Launch toolkit ~ August 31st
 - c. Workshop host sign ups - sometime next week
 - d. Workshop toolkit ~ Sept 7th
 - e. Blasts for workshops - Recruitment blast late next week or early the following week
6. Feedback we're interested in from the groups - Everette (10 min)
 - a. Pope Visit to the US - press / social media
 - b. Feedback on launch toolkit
 - c. Feedback on calls
7. Questions about the launch (Marla) - 5 min
8. Closing - Everette

The Organizing Team and many other [350.org](#) staff are powering ahead with planning and organizing these events, and we're eager for more collaboration with local leaders. For ease of communications here's a quick overview of the people coordinating various parts of this work.

- David Stember: (David@350.org) general questions, COP actions, April actions
- Masada Disenhouse: (Masada@350.org) NYC Launch event, general communications
- Everette Thompson: (Everette@350.org) Gulf South- Katrina 10 Commemoration Events, Pope's visit events and Road Through Paris Strategic Local Group Planning
- Marla Marcum: (Marla.marcum@gmail.com) interim support for NYC live stream watch parties, Workshops
- Cam Fenton: (Cam@350.org) all things Canada!

Workgroup Call Notes - August 6, 2015

Present: Kathy Dervin (350 Bay Area), Masada Disenhouse (350.org), Mia Reback (350 PDX), Shelby Robinson (350 Colorado), David Stember (350.org), Everette Thompson (350.org), Marilyn Vasta (350 NYC), Kevin Whelan (350 MN)

- Updates from groups on what they're working on or excited about working on re: Paris
 - Kevin: don't have heads around what work constitutes "Paris-related" but excited about escalating efforts into the fall. Ready to do more direct action and civil disobedience. Enbridge pipeline is their focus. Direct action on Alberta Clipper in DC & midwest (targets are senators/President). New pipelines with on the ground opposition that has hearings, court case, etc into Sept. Youth convening on tar sands and divestment in October. Oct 10 will likely do action with labor/faith/ other on banks. Not clear if want to do something on Oct 14 (table has not gelled, probably won't unless 350 MN leads). Potentially training academy in early October. Rising Tide sponsored the organizing training. Possibly some of the other actions we are planning could become some of the direct actions work related to Rising Tide plan. Honor the Earth doing some delivery actions and will be loosely branded. Northwoods and Duluth groups came to the training and the RT Chicago action.
 - Shelby: Frack attack will be state wide. Nobody is talking about tying it into Paris yet, but something to consider. Only things talked about are the Rising Tide Direct for Action, starting in Sept and escalating, including some training.
 - Mia: Not done much planning yet, but starting to kick things off. Ton of energy around Direct Action. People feeling empowered. Action counsel is being formed in Portland, with the Rising Tide Flood the system. Strong intersectional component wanted. Any mass mobilization that will happen around Paris will be tapped into this network. same as the Shell no more planning.
 - Kathy: +++ALL OF US INSPIRED BY THE PORTLAND ACTIONS! We have a lot of thinking on how to tap these events around Paris. Think Paris will be way bigger both inside and outside than Lima. A coalition started meeting here, to plan something on the Nov 21st kick Largely by further left groups. Trying to do more outreach to broad spectrum of groups to broaden the coalition. Picked Nov 21st to do the rally in the Bay area. Really important is the Cal is a sub national caucus in COP. some more ambitious than others. Agenda for Action which is part of the COP process. Some smaller govt's doing more than the larger country govt. California can show that this leadership needs to go even further. Renewable Energy by 2030 (campaign). Working with United Nations Association to do some presentations/dialogues in the Bay.
 - Marilyn: Still not clear what we're doing in late fall. Pope is coming. And there is also the October 14th action being planned. Still vague target, but soon to come and we will start doing training and mobilization. this may be our bigger fall action. Keep it in the ground.
- Update on Sept 10 Launch / live stream - Happening at BAM in Brooklyn - about 2,000 seats. Livestreamed. Bill McKibben, Naomi Klein, Rev. Yearwood.
- Update on Sept 26 Climate Assemblies - "power through Paris". Curricula for organizing toward the Paris related events through April actions
- Nov 27-28 - start of COP. Confusing Avaaz email re Nov 29.
- Dec 12 - potentially a more organic, edgy, unorchestrated direct action event - more of a response.

- April 2016 actions - bigger scale higher impact global events at major fossil fuel sites.
- [Local groups briefing \(updated for Sept 10\)](#) (old link)

Melting Ice piece,

Next steps

- Send email to group leaders early next week on Paris updates
- Do broader invitation to workgroup / organizing calls
- May do more frequent calls