

Privacy Policy for Ecosun App

1. Introduction

Ecosun ("we," "us," or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your Personal Data when you use the Ecosun app.

2. Information We Collect

We may collect the following types of Personal Data:

- **Personal Identifiers:** Name, email address, phone number (if provided).
- **Usage Data:** Information about how you use the Ecosun app, including interactions and preferences.
- **Location Data (if enabled):** We may collect your location data with your permission to provide location-based features.
- **Device Information:** Information about the device you use to access the app, including device type, operating system, and unique device identifiers.
- **Other Data:** Any other information you voluntarily provide to us.

3. How We Use Your Information

We use your Personal Data for the following purposes:

- **To Provide and Improve Services:** To deliver, maintain, and enhance the features and functionality of the Ecosun app.
- **Communication:** To respond to your inquiries, provide customer support, and send you important updates.
- **Personalization:** To personalize your experience within the app and provide tailored content and recommendations.
- **Location-Based Services (if enabled):** To offer features that rely on your location, such as finding nearby resources.
- **Analytics:** To analyze usage patterns, trends, and preferences to improve the app's performance and user experience.

4. Disclosure of Your Information

We may share your Personal Data with:

- **Service Providers:** Third parties who assist us in providing and maintaining the Ecosun app.
- **Legal Compliance:** As required by law or to protect our rights and interests.
- **Aggregated or De-identified Data:** We may share aggregated or de-identified information that cannot reasonably be used to identify you.

5. Data Retention

- **Legal Obligation:** In accordance with Zambian law, we are required to retain your Personal Data for a minimum of 10 years.
- **Deletion After Retention Period:** After the 10-year retention period, your Personal Data may be deleted from our systems. For deletion requests, please email us at theready2passteam@gmail.com.

6. Your Rights

- **Access and Correction:** You have the right to request access to, and correction of, your Personal Data.
- **Data Deletion (Post-Retention):** After the 10-year retention period, you can request the deletion of your Personal Data by emailing us at theready2passteam@gmail.com.
- **Location Data:** You can control the collection and use of your location data through the app's settings.

7. Security

We implement reasonable security measures to protect your Personal Data.

8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on our website or within the app.

9. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at theready2passteam@gmail.com.