

Privacy Collection Statement – Competition

Sealanes (1985) Pty Ltd (ACN 009 121 331) (**Sealanes**) is committed to protecting the privacy of individuals and their personal information and complies with the *Privacy Act 1988* (Cth) (**Privacy Act**).

Please read this carefully as it will have important consequences for you in relation to the collection, use and disclosure of your personal information you provide to Sealanes.

You understand that:

Sealanes is the party who is collecting your personal information and can be contacted at feedback@sealanes.com.au or alternatively you can write to us at PO Box 685, South Fremantle, Western Australia 6968.

Sealanes will collect your personal information directly from you. In certain circumstances, Sealanes may be required to collect personal information about you from third party service providers or third parties we partner with to hold any joint competitions.

Sealanes is collecting your personal information in order to manage and facilitate the competitions you have entered and shall include but is not limited to:

your entry and participation in the competition and any promotional and publicity purposes related to the competition or being a winner of the competition; and

sending you updates, discounts, or other content or products and services that may be of interest to you and providing you with direct marketing communications from us or our related bodies (via direct mail, telemarketing or email);

and you acknowledge and agree to your personal information being collected and used for, and in connection with, these purposes and any other purpose described in our Privacy Policy.

If we do not collect this personal information in connection with the purposes in paragraph 3, or if the information is incorrect or incomplete then:

we may not be able to accept your competition entry, your entry may be disqualified or we may be unable to deliver your prize if you are the winner; and

we will be unable to send you direct marketing communications (unless you have consented to such communications through your other dealings with Sealanes).

Your personal information being disclosed to the following classes of people and organisations in connection with the purposes in paragraph 3:

Sealanes, its personnel and related entities;

our contractors, agents or third party providers of Sealanes who may be involved in the competition or who may assist Sealanes in providing our products and services to you, including but not limited to any IT service providers; and

any other organisation as expressly covered in our Privacy Policy.

It is possible that some of the information collected may be disclosed and utilised by service providers or contractors who assist in the administration of Sealanes and provision of its services (such as IT providers or providers who undertake credit related services on our behalf), who may be based outside of Australia or store their data in another jurisdiction. You **consent** to your information being disclosed to a destination outside of Australia for this purpose and you understand and acknowledge that Australian Privacy Principle 8.1 will not apply to such disclosures of your personal information.

Sealanes' Privacy Policy sets out the process as to how you can access and correct any of your personal information collected under this form as well as to how you can make a complaint if Sealanes has breached the Privacy Act in the handling of your personal information. Sealanes Privacy Policy is available at <http://sealanes.com.au/privacy-policy/> or can be otherwise provided by requesting a copy from Sealanes.

By continuing with your entry into the competition indicates that you that you have read this collection notification and acknowledge that your personal information will be collected, used and disclosed in accordance with this collection notice and as otherwise detailed in Sealanes' Privacy Policy and, to the extent it is necessary, that you give your **voluntary express consent** to Sealanes collecting, using, storing, disclosing and disposing of your personal information in this manner.