

Dear Arogya Yogshala,

I was scrolling on social media and found your webpage. Your effort in giving people the opportunity to practice yoga at home and addressing its benefits on mental health has caught my attention!

And this is why you must be crushing it when it comes to inviting more people into your community.

More people should enter the world of yoga and you know it too.

So here are some recommendations for you.

There are 2 strategies that top competitors use to get more people into their yoga communities. And you are currently not implementing these.

I implemented one of these in a text I linked in this email.

Does this match your voice?:

[Yoga sample](#)

People will see you as the “obvious choice” and be eager to join your yoga community.

If you want to discuss how these three 2 strategies can get more people to join your community in a call, feel free to reply.

Warm regards,

Nayef Albaghli