

Dave “No Weapons” — Clipping Campaign

AUDIENCE REQUIREMENT: Your page needs to have 40% of its audience be located in the US, UK, Europe, or Nigeria.

What to Do

Post good engaging content using the song. Sports content, lyric edits, gaming, streamer clips, content that goes viral but also not random content that makes 0 sense. Please be creative, we reward creativity, if you post boring, spammy, irrelevant content you will be rejected.

Best-performing directions:

- Sports clips
- Gaming / streamer clips
- High-intensity or hype moments
- Clips that **lean into the lyrics** or hit on beat drops

Example Content:

<https://vm.tiktok.com/ZNRkUQ2ft/>

<https://vm.tiktok.com/ZNRkU5CRa/>

<https://vm.tiktok.com/ZNRkUKWrn/>

<https://vm.tiktok.com/ZNRkUHMyD/>

Audio (**REQUIRED**)

Use this sound only:

<https://www.tiktok.com/music/No-Weapons-7564453370063210513>

Tagging Requirement (**REQUIRED**)

You must tag Dave in the caption:

- TikTok: @santandave

Caption Guidelines

- Open captions
 - Keep it natural and relevant to the clip
 - Lyric-based or moment-based captions encouraged
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Requirements

- ✓ Use the official sound
 - ✓ Tag @santandave
 - ✓ English content only
 - ✓ High-quality posts
 - ✓ Content must make sense with the song
 - ✓ Keep post live for **30 days minimum**
 - ✓ Must achieve **at least 1% engagement rate**
 - 1,000 views = minimum 10 likes
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Not Allowed

- ✗ Low-effort or random content
 - ✗ Clips that don't match the song's energy
 - ✗ Anything NSFW, violent, or controversial
 - ✗ Low-quality posts or bad effort
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Goal

Flood TikTok with **high-energy clips** that make the song feel unavoidable — especially in sports and gaming feeds.