11 Peek Pro Alternatives You Should Consider in 2025

Peek Pro is a popular booking tool for tour and activity operators, making online bookings, POS systems, and mobile app management easy.

Peek Pro has it all on paper with its user-friendly interface and diverse feature set.

But here's the catch: it falls short in advanced customization options, like a comprehensive itinerary builder.

On top of that, it doesn't have its own website builder.

This can be a dealbreaker, especially because customization is vital in converting visitors to [increase travel website bookings](#).

If Peek Pro doesn't fit your requirements, don't worry. We have compiled solid alternatives that may potentially fit your travel business like a glove.

And don't just take our word for it. We've gathered genuine reviews from people who've used these tools to help you decide.

Let's get started!

Factors to Consider When Picking a Peek Pro Replacement

- Look for an **intuitive interface** that's easy to set up and for customers to use.

- **Reliable support** during setup and when issues arise can save you time and stress.

- Evaluate if the **payment plan** includes the features you need and if the processing fees align with your budget.

- Determine if the platform allows enough **customization** to make your website unique and meet your business needs.

- Ensure the platform supports **multiple payment gateways** for easy transactions.

- The platform should be capable of **growing with your business**, accommodating more bookings and users as needed.

Now that we know what we want for our business let's dive deeper into the alternatives.

If you're short on time, you can skip to the end, where we've created a comparison table.

The Best Alternatives to Peek Pro

1. Tripcart
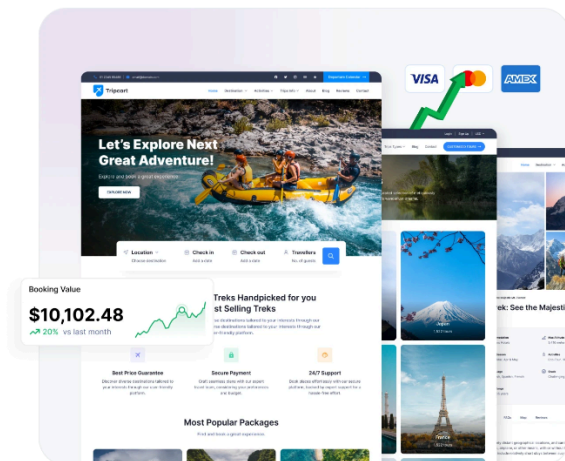
The Complete Tour Booking Solution

Tripcart is an easy-to-set-up booking solution with tools to help you create and grow your business.

What's special about Tripcart is that it goes beyond the capabilities of regular booking software. Unlike Peek Pro, Tripcart offers free website hosting and intuitive creation. This makes Tripcart more affordable and easier to customize.

Tripcart helps you grow your sales with features like custom pricing, upselling, cross-selling, and abandoned cart recovery.

Plus, you can keep your customers in the loop with automated email reminders.

Moreover, you can customize your travel packages to fit your unique needs, adding as much or as little detail as necessary.

Its advanced analytics help you monitor your booking numbers. It also helps you make data-driven decisions by understanding customer behavior.

To top it all off, Tripcart offers a 30-day free trial with no credit card required, allowing you to try it out before making a decision.

Pricing

Model: Subscription-based

Starting price: $1/first three month + 30-day free trial

Perks:

- Free website hosting and intuitive website builder
- Upselling and cross-selling tools to boost average order value
- Highly customizable to suit any area of travel
- Friendly and reliable customer support
- Supports multiple payment gateways

Downsides:

- Like a fine wine, its full range of features takes time to appreciate.

2. [WP Travel Engine](#)
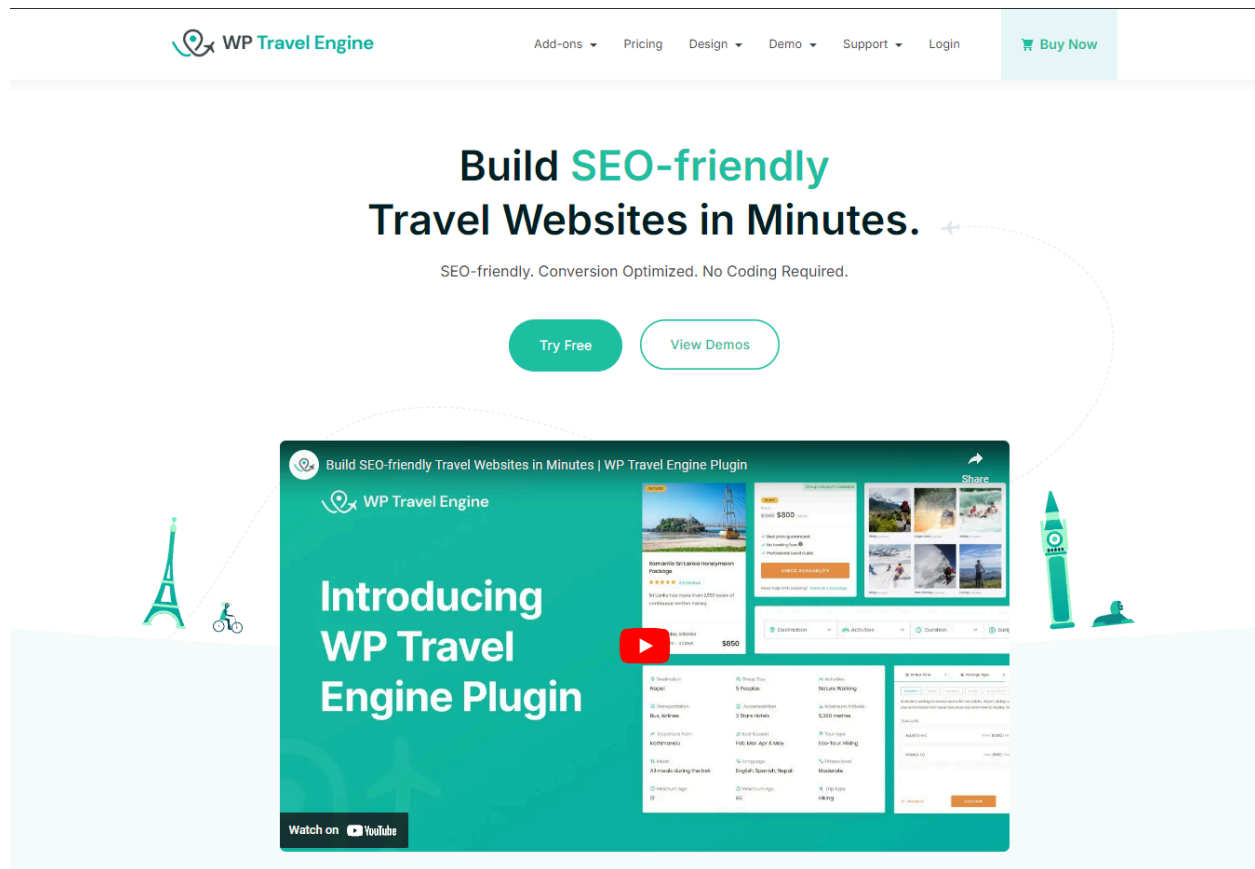
The Best WordPress Tour Booking Plugin

WP Travel Engine is a standout WordPress-based alternative to Peek Pro.

Setting up WP Travel Engine will be a breeze if you're someone who is familiar with WordPress. As a WordPress-based plugin, you can customize your website without coding.

Plus, it seamlessly integrates with website builders such as Elementor and Gutenberg to build your website.

Even as a WordPress plugin, it offers features that are native to booking software. This includes a strong booking system, flexible pricing options and integration with popular payment gateways.

Not to mention, you can create unlimited travel packages and itineraries.

It also offers custom add-ons, which are constantly updated according to the user's needs.

Speaking of users, WP Travel Engine boasts an impressive rating of 4.9 stars out of 5, with 384 five-star reviews out of a total of 400 reviews.

With such great reviews, which mostly talk about its fantastic support, you can rest your head knowing your website is in good hands.

Pricing

Model: Subscription Based

Starting price: Free version available, $9/month starting price

Perks:

- Easy setup and onboarding process, which features a range of customizable themes.
- Core-web vitals optimized for speed and SEO.
- Performance settings like lazy-load for images and cache optimization.
- Supports multiple payment gateways.
- Committed support team for any issues or help.
- Affordable and transparent pricing with add-ons.

Downsides:

- Only compatible with WordPress sites.

3. [Xola](#)
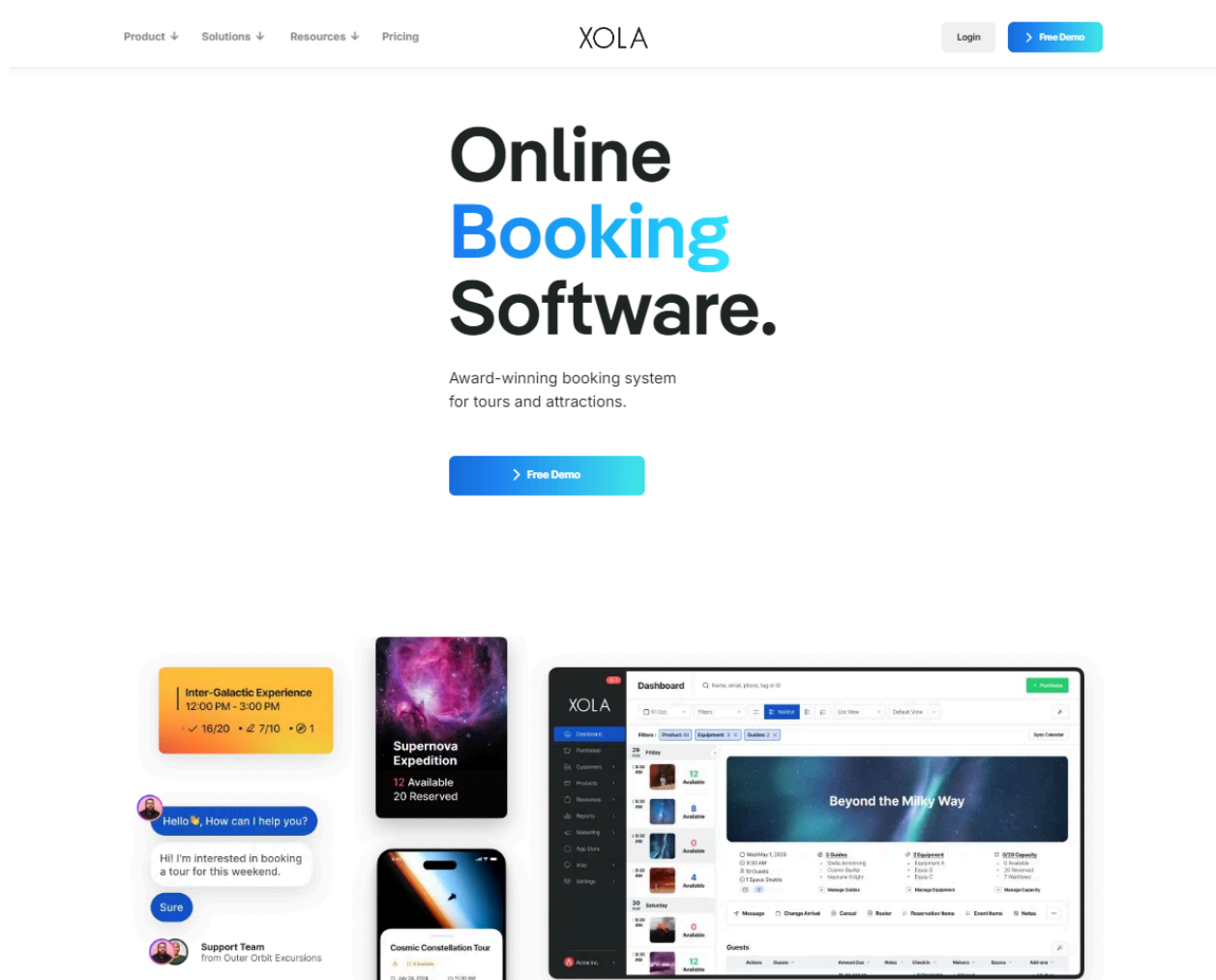
Perfect for Marketing-Centric Travel Agencies

Xola is a great booking and marketing platform for tour operators and activity providers.

Xola's specialty is its suite of marketing tools. Its multi-channel distribution, including booking widgets, OTAs and marketplaces, helps you boost your visibility online.

There's also barely any need to punch your keyboard to inform your customers about email updates.

Why? Well, it has great CRM tools like customer profiles, automated follow-ups, and targeted marketing to help you with that.

While other platforms emphasize deep customization, Xola prioritizes simplicity and ready-made options.

However, it offers decent customization options, such as flexible booking widgets, custom forms, and dynamic pricing options.

It handles marketing, sales, and operations all under one roof, so it is a better choice than Peek Pro.

Pricing

Model: Commissions-based
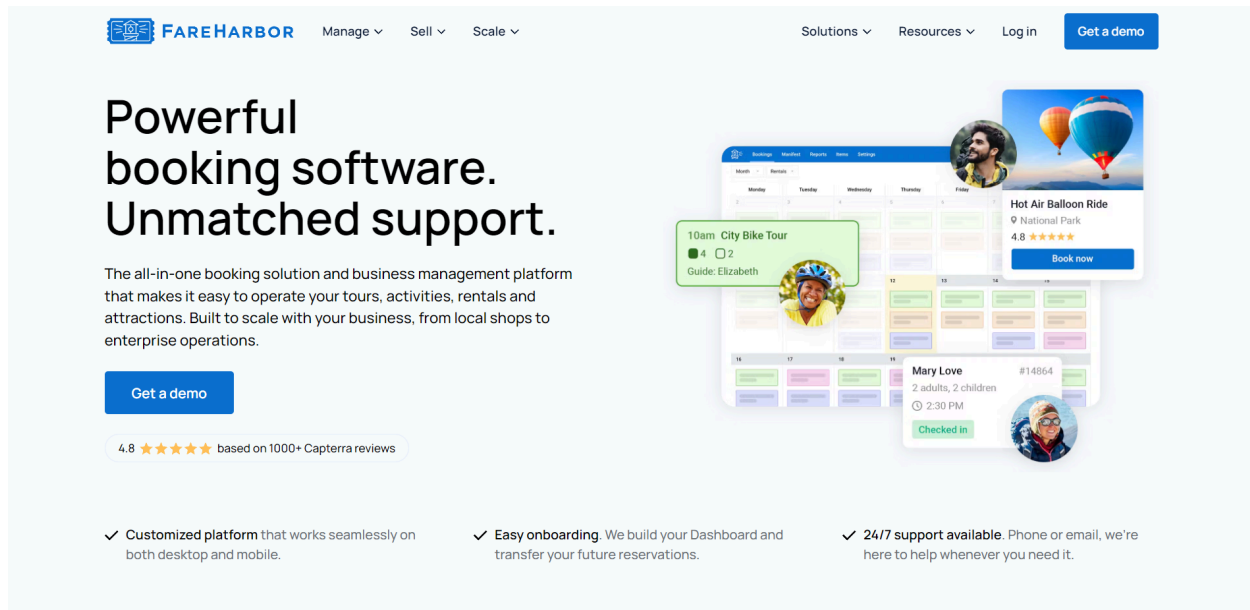
Rates: Free demo, 1.90% + $0.30 per transaction

Perks:

- Automates marketing with conversion tracking and remarketing
- Easy-to-use interface
- Real-time availability updates
- Automated email marketing
- Multi-channel distribution

Cons:

- Commissions may be too pricey for businesses with a limited budget

4. [Fareharbor](#)

Ideal for Simplified Booking Needs with Basic Tools

FareHarbor is a cloud-based reservation management system popular among the non-tech-savvy.

Its intuitive design with a clean dashboard simplifies core booking and management tasks.

In stark contrast to Peek Pro, FareHarbor excels in customization and scalability. It also extensively connects with OTA platforms to help you reach a broader audience.

FareHarbor also integrates with trusted payment gateways, giving your customers peace of mind during each transaction.

It includes tools for booking management and customer interaction.

The only thing we don't like about FareHarbor is its pricing module. While it may look cheap, it offers a 6% fee for each attendee per booking.

While you can always pass down some of the percentages to your customers, it is still comparatively much higher than most softwares.

Pricing

Model: Commissions-based

Rates: $0.01 per transaction, 6% attendee commission, and 1.9% credit card fee

Perks:

- Simple booking experience
- Offers great customer service
- Mobile-friendly booking system
- Detailed reporting and analytics
- Great for digital waivers

Downsides:

- Layered commissions may not be the best fit for small businesses.

5. TripWorks

Perfect for Businesses Looking to Scale

Is your business doing so well that it can't keep up with how well it is doing?

TripWorks may be your saving grace.

It boasts tools designed to support the growth and scalability of a travel business with the help of detailed analytics.

TripWorks has advanced CRM tools that are a great fit for scaling a business. Its CRM features ensure your customers receive a personalized experience that is custom to their preferences.

It supports multiple payment gateways and has great customer support.

Overall, it is a solid booking platform that properly emphasizes scaling your booming business.

Pricing

Model: Subscription + Commissions based

Rates: $49/month starting price + 6% of booking fee

Perks:

- Dedicated support team
- Great set of analytics tools for deep insights
- Customizable booking pages
- Mobile-friendly management interface
- Integrated CRM to track customer interactions

Downsides:

- The advanced features may have a steep learning curve for beginners.

6. [TuriTop](#)
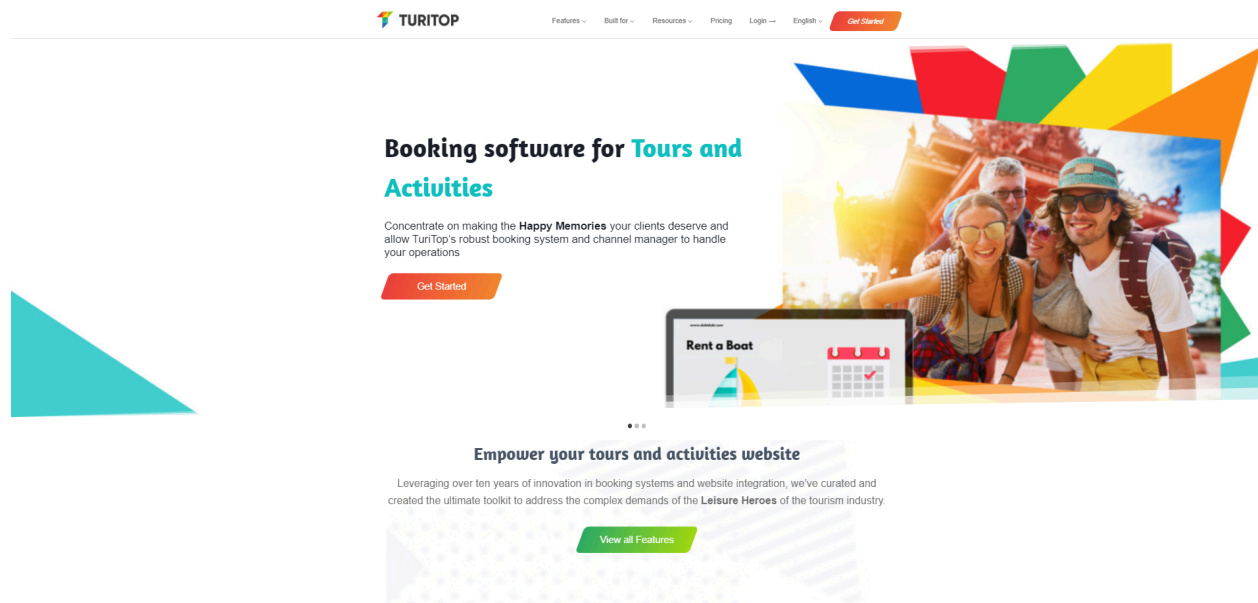
Ideal for Tour Agencies that Focus on Event-based Offerings

Are you an event specialist looking to enhance your shows? Or a travel operator branching out into hosting concerts?

TuriTop is a great piece of software for all that.

With event organization in mind, TuriTop excels at providing the right set of tools. The most notable feature is its integration with Google Calendar.

As for communication and support, it integrates well with WhatsApp and Telegram.

TuriTop offers good customization features with tailored booking forms, branded customer communications, and dynamic pricing.

It also offers a comprehensive website builder as a plart of its platform.

However, the cost of higher-tier packages can be relatively steep.

Pricing

Model**:** Subscriptions-based

Rate: Starts at $31/month.

Perks:

- Multilingual and multi-currency support
- Flexible payment gateways
- Calendar sync with Google and other tools
- Integrated website builder
- Better customization features

Downsides:

- Limited CRM tools for advanced marketing and personalization.

7. [Travelopro](#)
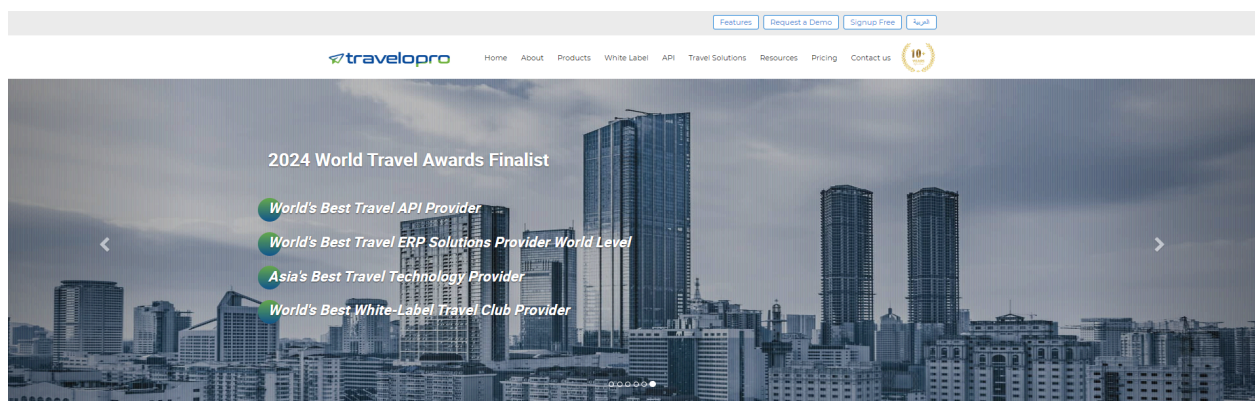
Best for Large Scale Travel Agencies

TraveloPro is a comprehensive travel booking platform offering solutions for travel agencies, tour operators, and DMCs (Destination Management Companies).

It boasts connections and access to over 500,000 hotels and 900+ airline partnerships.

TraveloPro is ideal for businesses looking to combine multiple travel services into one booking process.

What we like about TravelPro is that it gives tour operators a chance to offer bundled travel experiences with its strong connections with hotels and airlines.

This is something Peek Pro lacks.

Travelopro has a lot of customization options. But its advanced, specific nature may overwhelm small businesses.

Plus, it doesn't publicly disclose its pricing details, which may be inconvenient for many businesses looking to expand.

Pricing

Model: Subscriptions-based

Rate: Undisclosed (5 tiers)

Perks:

- In-depth and advanced customization options.
- Connections with a lot of hotels and airlines.
- Integrated with GDS and OTAs
- Real-time inventory and rates
- Multi-service booking (hotels, flights, tours, etc.)

Downsides:

- Pricing details aren't as transparent as other providers.

8. [Checkfront](#)
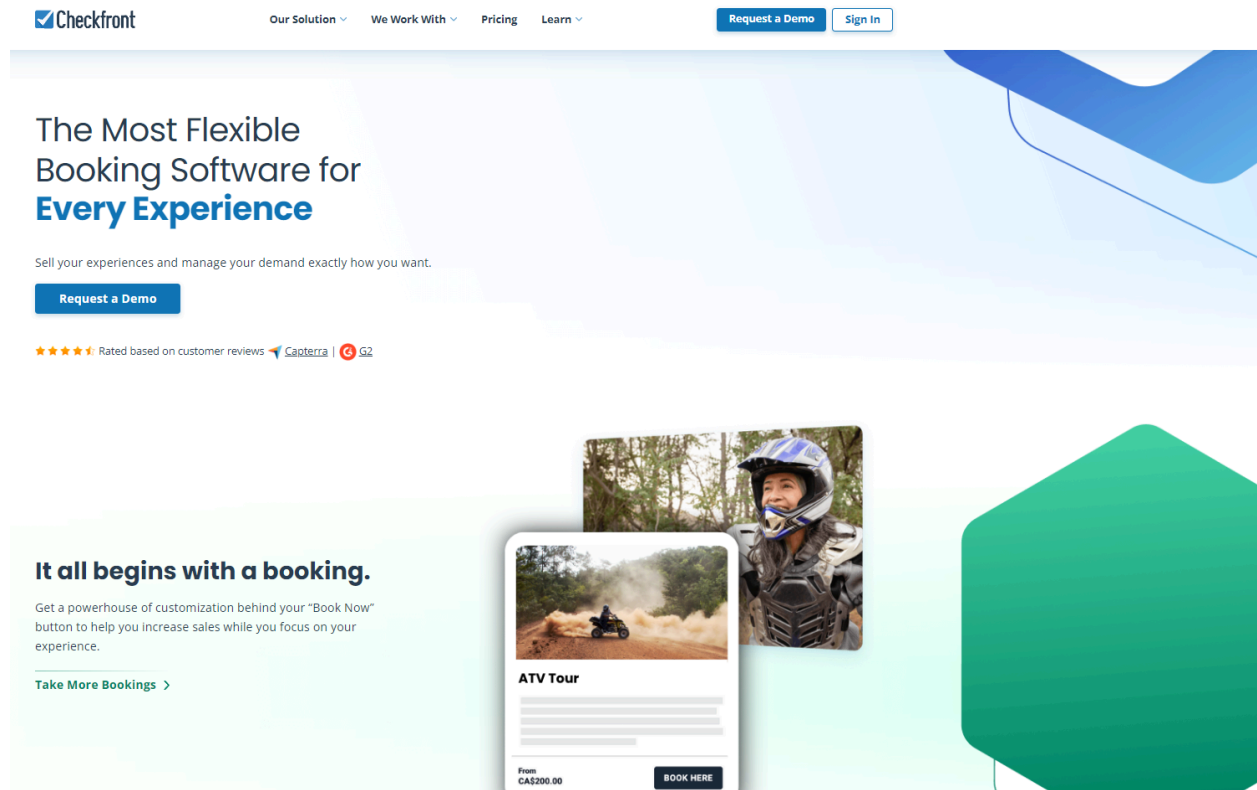
Comprehensive Booking Management with Global Reach

Following its merger with Rezdy and Regiondo, Checkfront has expanded its capabilities and global presence.

Checkfront's strength lies in its robust reporting and scalable pricing options.

Businesses that require detailed data insights and customizable reports will find Checkfront more appealing than Peek Pro.

The platform offers a user-friendly interface with features such as real-time availability, automated booking confirmations, and multiple payment gateway options.

Checkfront is also highly customizable. You can customize your booking software with custom booking forms, API integrations and more.

Plus, its CRM and marketing tools streamline operations and create a personalized customer experience.

Pricing
Model: Subscription + Transaction Fees

Starting Price: Free to start, with a 3% booking fee and 2.9% + $0.30 per transaction

Perks:

- Easy setup and user-friendly interface.
- Comprehensive booking management features.
- Automated customer notifications
- Enhanced capabilities due to the merger with Rezdy and Regiondo.
- Online booking widgets for websites

Downsides:

- Transaction fees can be high for businesses with large booking volumes.

9. [Gondola](#)
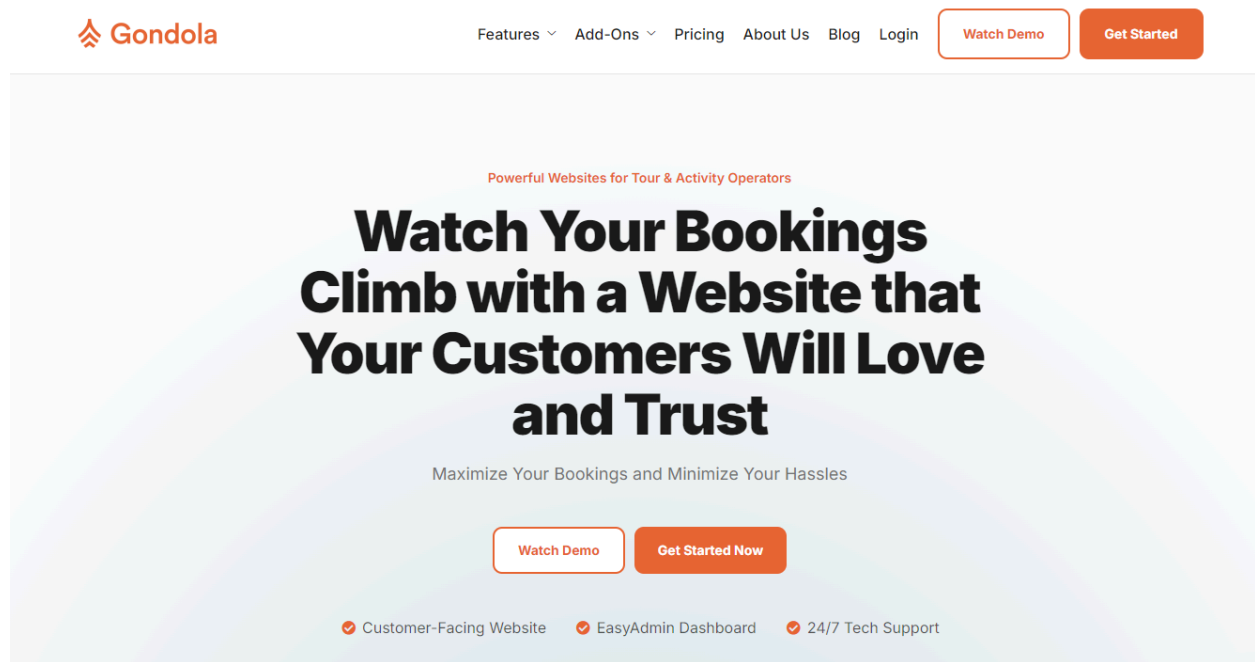
AI-Powered Website Solutions for Tour Operators

Gondola is an advanced website builder and booking software tailored for tour and activity operators.

It features AI-powered content migration, allowing businesses to transfer existing website content into optimized e-commerce templates seamlessly.

Gondola's simplicity is a major plus if you prefer a straightforward, no-frills solution.

It focuses on delivering the core booking features without the unnecessary complexity, which can be a breath of fresh air compared to Peek Pro.

Gondola's design emphasizes a '1-click rule,' ensuring a seamless booking process that's always just one click away.

The software is very customizable and offers conversion-optimized designs to help you kickstart your website.

Pricing Model: Subscription-based
Starting Price: $999/year

Perks:

- Easy booking widget integration
- AI-powered content migration for easy website setup.
- User-first design with features like persistent checkout buttons.
- Fully managed service, handling technical upkeep and updates.
- Resource allocation management

Downsides:

- Higher starting price compared to some competitors.

10. WeTravel
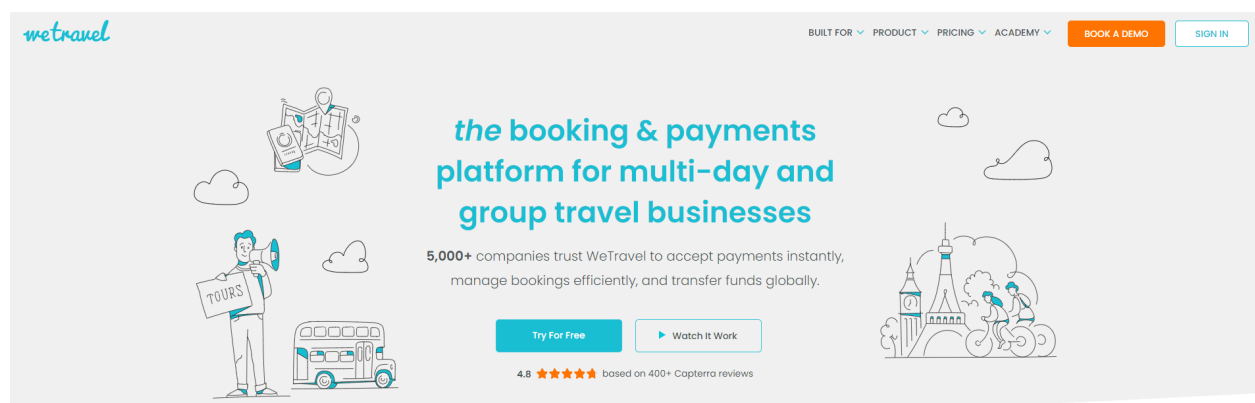
Specialized Platform for Multi-Day Tours

WeTravel is a platform designed specifically for multi-day tour operators. It's popular among yoga retreats, student trips, and other group travel providers.

The software excels at handling complex group travel logistics compared to Peek Pro.

If your business frequently manages group tours or retreat-style experiences, it offers participant management and flexible payment options.

It also provides customizable booking pages and integrated payment processing.

This helps you cater to the unique needs of group and custom travel experiences.

Pricing
Model: Transaction-Based
Starting Price: Free to start, with a 1% fee per transaction

Perks:

- Specializes in multi-day tours with customizable booking pages.
- Payment processing and installment plans
- Integrated payment processing with competitive transaction fees.
- Customizable booking forms
- User-friendly interface suitable for small to medium-sized businesses.

Downsides:

- May lack some advanced features required by larger operators.
- Limited integration options compared to other platforms.

11. [TicketingHub](#)

Cloud-Based Ticketing Software

TicketingHub is a cloud-based booking software designed to streamline operations for tour and activity providers.

Its dynamic pricing and promotional tools make it an excellent choice for operators who want to maximize revenue through smart pricing strategies.

Ticketinghub offers features like online ticket sales, mobile POS, and distribution partner management.

TicketingHub's dynamic pricing and promotional tools make it an excellent choice for operators who want to maximize revenue through smart pricing strategies.

Additionally, its seamless integrations ensure you can connect with top distribution channels without extra hassle.

Pricing
Model: Subscription-based
Starting Price: Contact for details

Perks:

- Customizable ticket sales widgets and POS app.
- Integration with global distributors.
- API integrations with major OTAs
- Continuous platform improvements based on customer feedback.
- Dynamic pricing and discount tools

Downsides:

- Pricing details are not publicly disclosed and require direct contact.
- Some features may require additional setup or customization.

Table of Comparison

Platform	Starting Rates	Ease of use	Customization	Reliable Support	Scalability	Payment Integration
Tripcart	30 day free trial + $49/month	Very Easy	High	Excellent	High	Yes
WP Travel	Free + $9/month	Very Easy	High	Excellent	High	Yes

Engine						
Xola	1.90% + $0.30 per transaction	Easy	Moderate	Good	Moderate	Yes
FareHarbor	$0.01 per transaction, 6% attendee commission, and 1.9% credit card fee	Easy	Low	Moderate	Moderate	Yes
TripWorks	$49/month	Moderate	Low	Good	High	Yes
TuriTop	$31/month	Easy	Moderate	Good	Low	Yes
Travelopro	Undisclosed	Hard	High	Moderate	High	Yes
Peek Pro	Free + 2.3% credit card fee and $0.30 per transaction	Easy	Moderate	Good	Moderate	Yes
Checkfront						

Conclusion

Well, there you have it!

A detailed comparison of some of the top travel booking platforms available today.

Each of these is unique and different in its own way, with WP Travel Engine and Tripcart staying on top.

Remember not to count any of these tools out, as everything here offers a specific use case for everyone.

Consider your wants and needs and choose the travel booking software that you think is just right for you.

Meta description: Find the best alternatives to Peek Pro. Compare key features, customization, and pricing to choose the right platform for your travel business.

Article description: Dive deep into top-notch alternatives to Peek Pro that make booking management easy and provide awesome features to boost your travel business.