



Social Media Policy

Social media is a wonderful tool to celebrate your club's success. As TCSL does, various social media platforms provide an opportunity to celebrate our sport and the joy it brings. Clubs are reminded about TCSL's stance on social media etiquette.

- Use of social media should be aimed at positives. League or tournament championships (11U+), instances of good sportsmanship, celebrating the accomplishments of club coaches and leaders are all appropriate uses of social media engagement.
- Under no circumstance should opposing clubs or teams be targeted in social media content. Refrain, at all times, from derogatory comments or behavior that could be perceived as bullying that target opposing clubs or teams.
- If you are unsure whether a post meets the criteria of the second bullet above, *do not post the content*.

We must remember that children play this game and that mental health issues amongst children and teens are very real today. Soccer must be a safe space for all to enjoy.

Positive relationships amongst clubs and club leaders are critical to our collective success.

Recourse: club sanctions, up to and including, possible banishment from TCSL.