

Blog Criteria: What makes a good blog?

Criteria	Descriptor
Attractive	Neat, colorful, fun, simple, organized, professional look!
Catchy Titles	font, size, interesting, gets you hooked in.
Multimedia	Images, videos, and audio keeps reader interested.
Links	Allows you to go to other websites and blogs.
Comments	The author encourages and responds to comments
Search Bar	Find information easily.
Updates Daily	So you can see the most recent information about the topic.
Facts	Correct information.
Language Option	Allows you to choose what language you want.
Age Appropriate Language	No profanity, slang, and good grammar
Font	Good contrast between colors and background , also size
Captions	Helps people who are blind and it tells what the pic. is about
Tabs	Helps organize information
The Date	For people to know when things get posted
No Ads	Try not to have ads. It will distract people from your blog.
About Page	Tells people what the blog is about and why it is a blog.
Websites	Other websites that relate to the topic of the blog
Widgets	Interactive widgets allow people to see who is looking at the blog.
Extra Criteria	
Clever Content	Writing about interesting stuff- keep the other bloggers captivated
Name	Tell people who you are. You don't have to write your last name, but people want to know who you are.
Subscribe	Easy to follow when there is new posts.

Constraints	
Personal Information	Don't expose of any personal information such as you address, your phone number, etc.
Inappropriate Photos	No showing too much skin or inappropriate clothing.
Other's Privacy	Ask permission before posting pictures of friends or other people.